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MAR 12 1934

# THE Publishers' Weekly

*The American Book Trade Journal*

VOL. CXXV

MARCH 10, 1934

NO. 10

Selected by  
the  
Literary Guild  
To be published  
APRIL 5

A black and white photograph of the front cover of the book 'LONG REMEMBER' by Stanley Kantor. The title is at the top, followed by 'A NOVEL'. Below the title is a stylized illustration of a soldier in a helmet. The author's name, 'STANLEY KANTOR', is at the bottom. A small rectangular box contains promotional text: 'The magnificent story of the people of Gettysburg in July 1863 when they found themselves trapped in the cross fire of two warring armies.' At the bottom left, it says 'End papers and chapter headings by WILL CRAWFORD'. The price '\$2.50' and publisher 'COWARD-MCCANN 55 Fifth Ave., New York' are at the bottom right.

LONG REMEMBER  
A NOVEL  
STANLEY KANTOR

The magnificent story  
of the people of Gettys-  
burg in July 1863 when  
they found themselves  
trapped in the cross fire  
of two warring armies.

End papers and  
chapter headings by  
WILL CRAWFORD

\$2.50  
COWARD-MCCANN  
55 Fifth Ave., New York

ALFRED·A·KNOPF



PUBLISHER · N.Y.

I lost an editor  
to get you this book

**H. L. MENCKEN'S  
TREATISE ON  
RIGHT and WRONG**

Soon after the publication of TREATISE ON THE GODS in 1930, Mr. Mencken began writing TREATISE ON RIGHT AND WRONG. He had long been collecting material for it. He could only work slowly because of the demands made on him as editor of The American Mercury. Finally, after no little discussion, he insisted on quitting the magazine in order to have time to write the books he has so long wanted to write. Here is the first of them — a fascinating study of man's moral and ethical ideas since the dawn of history. It's a swell book: I think the best he's done and it will reconcile many a reader to his (and her) loss of the greatest editor America has seen in my day.

*Almanacman*

(Details of publication to be announced later)

A far greater  
book than  
**MAGNOLIA STREET**

**FIVE**

**SILVER**

**DAUGHTERS**

A new novel by  
**LOUIS GOLDING**

Coming April 30, \$2.50

**FARRAR & RINEHART**

# THE LORD'S PRAYER



Pictured by  
Angri & Edgar Parin D'Aulaire



And lead us not  
into temptation,  
but deliver us  
from evil.

Here are two sample pages from *THE LORD'S PRAYER*.  
The originals are hand-drawn on litho stones and reproduced  
in five colors and gold.

# Ready for EASTER

"If you can't have this book for Easter, let's postpone Easter!" suggested Miss Torney, of Brentano's, New York.

But the First Edition will be ready in time. Booksellers who order at once will receive copies by March 21st—a full ten days before Easter.

Everyone who has seen advance proofs agrees that the d'Aulaires have here been inspired to do some of their most exquisite work. Reverently, yet humanly, in a series of richly colorful panoramas the Our Father is pictured as a lovely, friendly part of the everyday lives of a little girl and boy of today. It is for every child and every parent who has delighted in OLA, THE

MAGIC RUG, THE CONQUEST OF THE ATLANTIC, or OLA AND BLAKKEN.

As to the volume itself, we have rarely seen a more beautiful children's book, or a more remarkable book value for the price. It measures 8 11/16 x 12 1/4 inches. This allows for double-spread pages as well as a mass of detail in borders and small spots. Yet despite the great care and craftsmanship that have gone into the making of this book, the price is only \$1.75.

To insure delivery in time for Easter selling, Wire Your Order Collect to JUNIOR BOOKS — DOUBLEDAY, DORAN & CO., Inc. — Garden City, N. Y. (Please specify quantity of Catholic and Protestant Editions.)

# THE LORD'S PRAYER





Coming  
March 28  
Lavishly  
Illustrated  
\$3.00

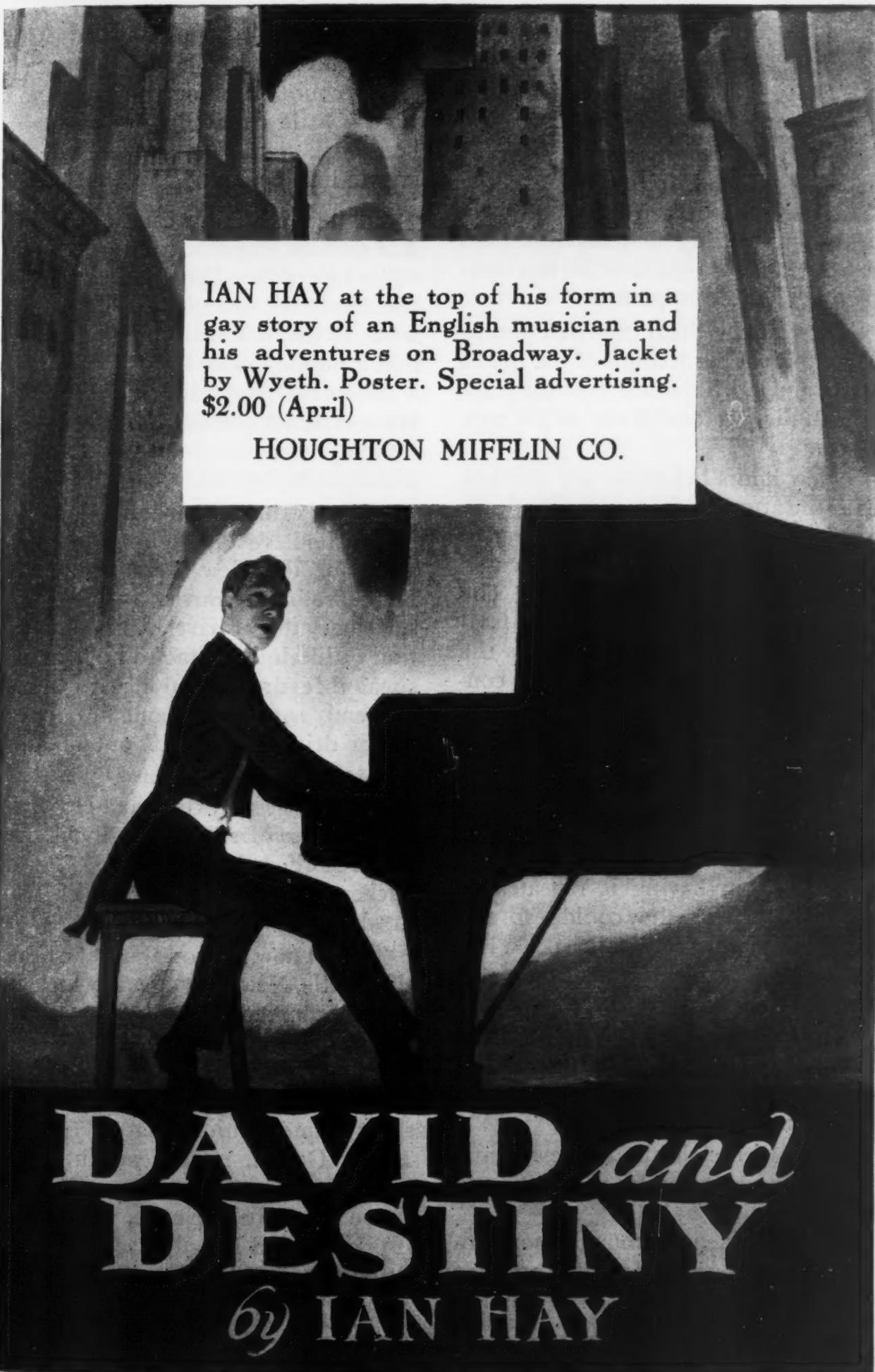
# Lieutenant Johnny Deuel

tells the story  
of an adventurous  
voyage to  
Devil's Island, The Valley  
of Creeping Death, The  
Isle of Buried Treasure,  
The Bedbug Islands  
and The Land of  
Savage Majesty

Here is a book of thrilling romantic adventure by the author of "Speed Wings": —the experiences of a dare-devil aviator eager for new sensations on a voyage to the most savage and perilous part of South America.

HOUGHTON MIFFLIN CO.

# White Cayuca



IAN HAY at the top of his form in a  
gay story of an English musician and  
his adventures on Broadway. Jacket  
by Wyeth. Poster. Special advertising.  
\$2.00 (April)

HOUGHTON MIFFLIN CO.

# DAVID *and* DESTINY

by IAN HAY



Charles Dickens wrote "The Life of Our Lord" for his own children.

He set it down in his own hand, for their eyes—and their eyes alone—during the years from 1846 to 1849, at about the time he was completing "David Copperfield."

The reasons which impelled him to write this simple account of the life of Jesus, and to withhold it from the reading public, are best given in his own words.

A few hours before he was stricken with the attack which caused his death a day later, Dickens wrote a letter to John M. Makeham, who had accused him of irreverence in a passage of "The Mystery of Edwin Drood." The final paragraph of that letter, perhaps the last words written by Dickens, contained this statement:

"I have always striven in my writings to express veneration for the life and lessons of Our Saviour, because I feel it; and because I rewrote that history for my children—every one of whom knew it from having it repeated to them—long before they could read, and almost as soon as they could speak. But I have never made proclamation of this from the housetops."

Part of the manuscript was written in Switzerland. On June 28, 1846, he wrote from Lausanne to Mamie Dickens:

"Half of the children's New Testament to write, or pretty nearly. I set to work and did that."

In 1868, when his youngest son, Edward, went to Australia to join an elder brother, Charles Dickens wrote him as follows:

"I put a New Testament among your

books for the very same reason, and with the same hopes, that made me write an easy account of it for you when you were a little child. Because it is the best book that ever was or will be known in the world."

DURING his lifetime Charles Dickens refused to permit publication of "The Life of Our Lord" because he instinctively felt that it was a personal letter to his own children, and feared that a public disclosure of so intimate a document might involve the possibility of attack and defense of his deepest religious convictions. In a letter to a clergyman he said:

"There cannot be many men, I believe, who have a more humble veneration for the New Testament, or a more profound conviction of its all-sufficiency than I have . . . My observation of life induces me to hold in unspeakable dread and horror these unseemly squabbles about 'the letter' which drive 'the Spirit' out of hundreds of thousands."

His wife's sister, Georgina Hogarth, in a letter to Mrs. James T. Fields, has thus recorded the attitude of Charles Dickens toward "The Life of Our Lord."

"I must now tell you about the beautiful little New Testament which he wrote for his children. I am sorry to say it is never to be published . . . He wrote it years ago, when his elder children were quite little. It is about sixteen short chapters, chiefly adapted from St. Luke's Gospel, most beautiful, most touching, most simple as such a narrative should be. He never would have it printed, and I used to read it to the little boys in MS. before they were old enough to read writing themselves . . . I asked Charles if he did not think it would be well for him to have it

printed, at all events for private circulation, if he would not publish it. He said he would look over the MS. and take a week or two to consider. At the end of the time he gave it back to me and said he had decided never to publish it, or even to have it privately printed. He said I might make a copy of it for Peggy (Mrs. Dickens) or any one of his children, but for no one else, and he also begged that we would never even hand the MS., or a copy of it, to any one to take out of the house, so there is no doubt about his strong feeling on the subject, and we must obey it . . . After his death the original MS. became mine . . . it was one of his private papers, which were left to me. So I gave it at once to Mamie, who was, I thought, the most natural and proper possessor of it, as being his daughter."

WHEN "The Life of Our Lord" was finished, Dickens had eight children, the first, Charles Jr., having been born in 1837, and the latest, Henry Fielding, in January 1849. Sydney was two years old, but the others, ranging from twelve to four, were definitely in the articulate and inquisitive age, and to answer their questions about religion and faith, he decided to set down this simple narrative of the life of Christ.

For eighty-five years the resulting manuscript was sacredly guarded as a precious family secret. When Georgina Hogarth died, it fell to Dickens' youngest child, Sir Henry Fielding Dickens, with the admonition that it should not

be published while any child of Dickens lived.

Just before the 1933 Christmas holidays Sir Henry died in London. In his will he wrote:

"I give and bequeath to my wife the original manuscript of my father's 'Life of Our Lord' which was bequeathed to my aunt Georgina Hogarth in my father's will, and given by her to me to hold, on the following trusts:

"Being his son, I have felt constrained to act upon my father's expressed desire that it should not be published, but I do not think it right that I should bind my children by any such view, especially as I can find no specific injunction against such publication.

"I therefore direct that my wife and my children should consider this question quite unfettered by any view of mine, and if by a majority they decide that the manuscript should not be published, I direct my wife to deposit it with the trustees of the British Museum upon the usual terms, but if they decide by a majority that it should be published, then I direct my wife to sell the same in trust, to divide the net proceeds of such sale among my wife and all my children in equal shares."

Sir Henry's widow and children, through a majority decision, assumed the right to permit its publication, and "The Life of Our Lord," by Charles Dickens is thus given to the world.

—THE PUBLISHERS.

*F*rom the Foreword to

**"The Life of Our Lord" by Charles Dickens, to be published on May 15th. For details of special interest to booksellers, please turn over this page**

# facts: *ABOUT*

## "The Life of Our Lord" BY CHARLES DICKENS OF SPECIAL INTEREST TO BOOKSELLERS

- ① The publication date of the first trade edition is May 15th; price \$1.75.
- ② Simultaneously with the publication of the first regular trade edition we shall publish a limited edition which will be marked "*Limited edition published simultaneously with regular first trade edition.*" The price of this limited edition will be \$10.00 a copy. It will be limited to the number of orders on hand from booksellers on April 1st. After April 1st no more orders can be accepted. The type will be distributed after the first edition has been printed.
- ③ Mr. D. B. Updike of the Merrymount Press of Boston is designing and printing this limited edition.
- ④ The regular trade edition will be set from different type and will be entirely different in format.
- ⑤ Each edition will contain as illustrations a portrait of Dickens and a page of facsimile manuscript.
- ⑥ In England "The Life of Our Lord" is being published by the newspaper, The London Daily Mail. This edition will appear simultaneously with the American edition. We have not as yet heard any of the details as to price and format.
- ⑦ Beginning March 5th hundreds of newspapers throughout the land are beginning to serialize "The Life of Our Lord." To tie in with this serialization we have prepared cards announcing that a bookseller is accepting orders for the first edition at \$1.75. If you wish a set of these cards we will send them to you. If in addition you believe you can enter orders for 50 copies or more we will send you a special book wherein the advance orders may be written by you or your customer.
- ⑧ **TRADE REACTIONS SO FAR:** as this advertisement goes to press orders from only 30 booksellers have been solicited. As far as we can see the demand will be great. Booksellers have told us that they have already built up very large advance sales. As a result, where a bookseller has bought 10 copies of an ordinary best seller this same bookseller has bought 100 or 250 copies of "The Life of Our Lord." Of the booksellers whose orders have come in the smallest order is 50 copies and the largest 2500. Up to date no orders have been placed in any city of more than half a million.
- ⑨ The first trade edition will go to press on April 1st and we urgently request booksellers who wish to have copies of the first trade edition to have their final requisitions at our office before that date.



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ROLVAAG did it for DAKOTA

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PHIL STONG for IOWA

**Now —**

# ARTHUR POUND

# *does it for MICHIGAN*

### **IN HIS NOVEL—**

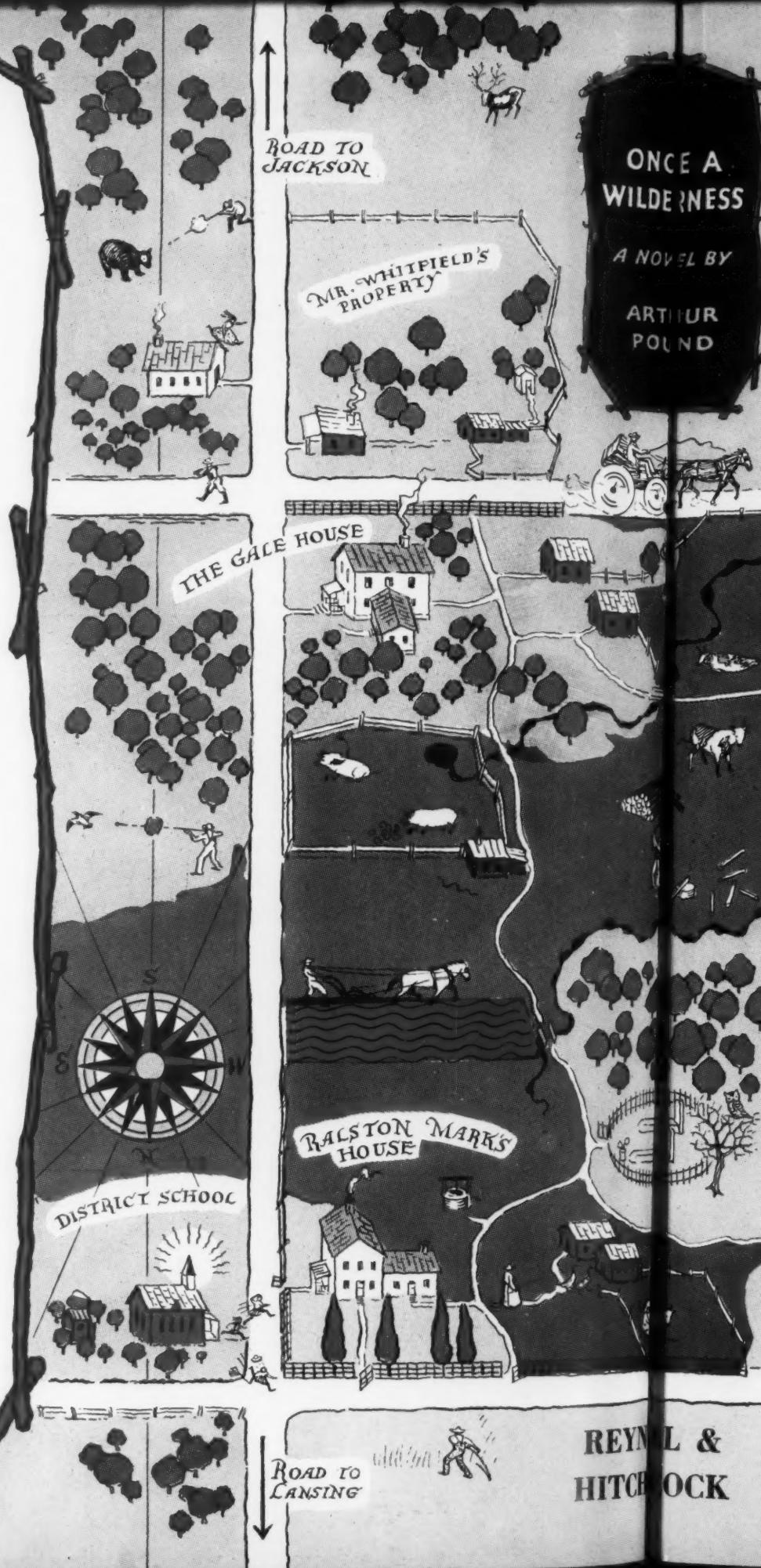
# ONCE A WILDERNESS

*Described on following pages—*



## THIS MAP

spreads before you the broad fields, the substantial homes, the dark woods, the ponds and pastures over which Captain John Mark ruled with the wisdom and understanding given him by years of devotion to his land. Here his children—not all of them legitimate—were born. Here they in turn wrested new acres from the wilderness, bred their blooded Ayrshire cattle, and brought forth lusty sons. Out of their work they accumulated wealth, and from the calm, maturing strength of the land they gained a deep knowledge of life's fundamentals. Here the humor, absurdities, tragedies and little things of life mingled in a never-ending drama, broken now and then by a trip to England, or Lansing, or to one of the new, pulsing industrial cities where the iron horse was being made to do the work of the world. The Marks might wander from the section, but none could ever break its magnetic pull on his affections. *ONCE A WILDERNESS* is the story of this ground, and of the men and women whom it moulded to its ways.



Published March 28

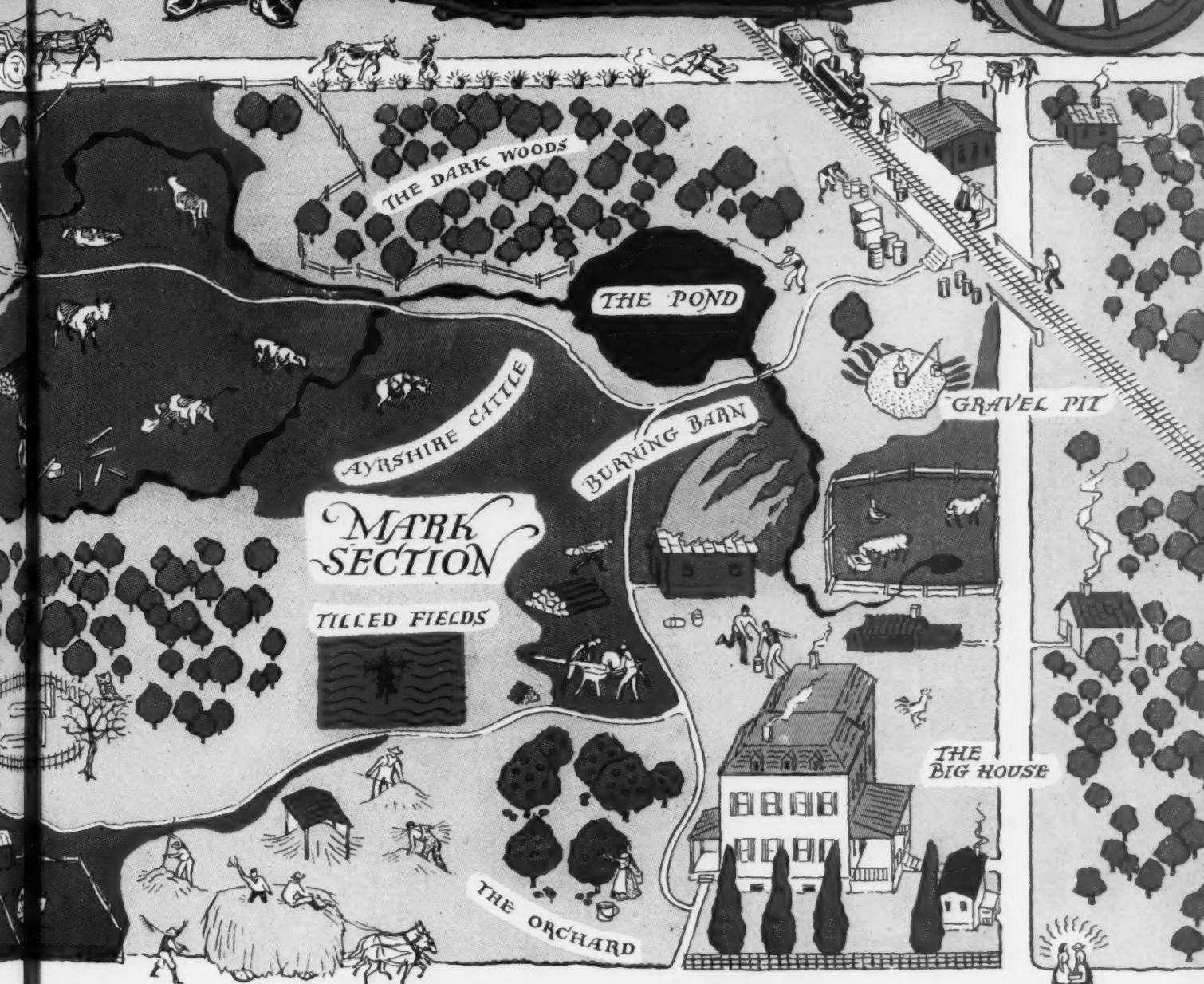
• REYNAL & HIT

386 Fourth Avenue

ONCE A  
WILDERNESS

A NOVEL BY  
ARTHUR POUND

ONCE A  
WILDERNESS  
A NOVEL BY  
ARTHUR  
POUND



"Mark Section could take care of its own.  
Here on this land," thought Captain John Mark,  
"I have created something mightier than myself."

WILLIAM HAYES

& HITCHCOCK, INC. • Price \$2.50

venue • New York City

**Titles to  
REMEMBER!**

# GENTLEMAN of VIENNA

By COUNT WILCZEK

Old Vienna is no more, and may never be again except in the covers of books. What was it like to be a favored child of fortune in that gay city at the height of its glory is the picture drawn in this book. Its pages, like those of "Once a Grand Duke" and "Education of a Princess", reflect eighty years of life in endlessly entertaining stories of adventure, war, men and women. Apr. 18 - \$3.00

Illus.

# PORTRAIT of a MURDERER

By ANNE MEREDITH

"Remarkable book. It is a magnificent fulfillment of its own title.... crammed with interest and a fascination from which there is no escape until the last page is reached."

-- Carolyn Wells

\$2.00

Apr. 12

# The DEVIL'S DRUMMER

By TEX HARDING

Thrills and adventures cascade through this book. Apr. 4

\$2.50

# The SECRET KINGDOM

By BEN JAMES

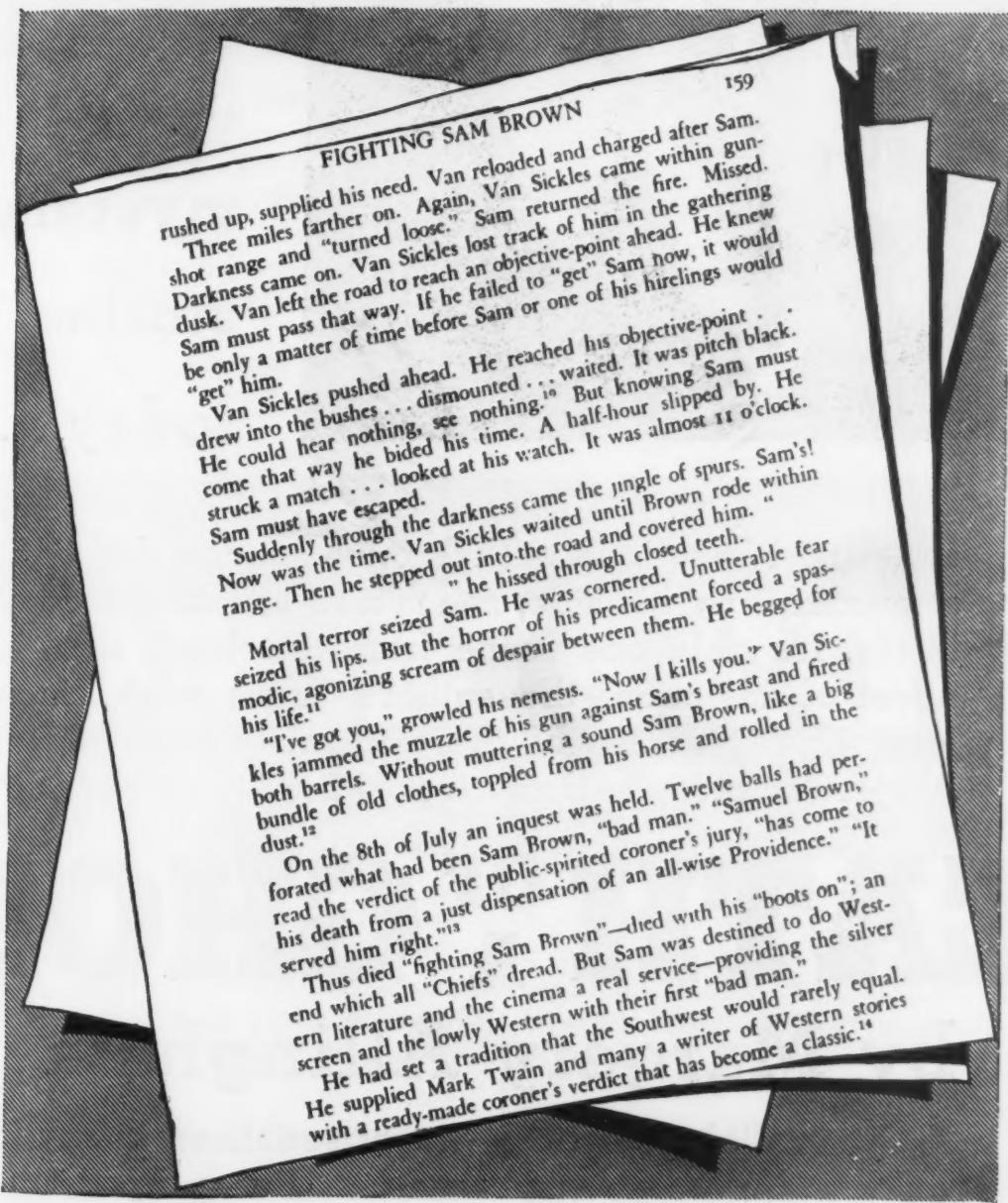
AFGHANISTAN! A swell place to stay out of! A grand place to read about! The fierce flame of its independence has burned away the aggression of twenty centuries of conquerors. Few white men have learned its secrets. Ben James is one exception. Here is the honest story of his Afghan journey, vividly told.

May 9 - \$3.00

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*Here's a taste of a book of facts that makes the wildest adventure fiction look like a pink tea —*



**The Saga of the Comstock Lode**  
**Roaring Days in Virginia City**  
**by George W. Lyman**

400 pages, illustrated

\$3.50

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The thrill of

# HORROR

is what sells  
mystery  
stories  
today . . .

and Albert Campion's walk through London, drugged and with a murderer by his side, sets a new standard for hair-raising thrills. It's only one scene from this long, rich, absorbing novel of detection, the author's finest work since *Mystery Mile* (13,412 copies of the original edition sold), featuring Albert Campion, the detective of Miss Allingham's best novels.

# DEATH OF A GHOST

by Margery Allingham

A Crime Club Selection—never serialized in any form—full color wrapper by Artzybasheff. Ready April 4th \$2.00

## THE RIDDLE OF THE RUSSIAN PRINCESS

By E. S. Liddon. The new discovery in American detective stories that, like Hammett's *The Thin Man*, has proved a sensation in *Redbook*. A fine mystery—a fine novel too! April 18th \$2.00

## A DRINK FOR MR. CHERRY

By Dorothy Gardiner. Critics praised her first one—*The Transatlantic Ghost*. Mr. Watson, retired homicide expert of the New York police, reappears brilliantly in this absorbing tale of a small-town Cleopatra with whom murder caught up at last.

April 18th \$2.00

**CRIME CLUB, Inc.**

Garden City, N. Y.

# KEITH WINTER

His name is now in bright lights over Broadway. You have sold—and perhaps read—his distinguished novels—**OTHER MAN'S SAUCER**, **THE RATS OF NORWAY**. His new play—said by many to be the best in New York this Spring—is drawing capacity crowds; many are finding it almost impossible to get seats. But you can sell the play in book form—a very beautiful and very readable tragic-comedy of love's shining hour, a fascinating story of passion and sacrifice. Ready March 21. \$1.50

## "THE SHINING HOUR"

Coming April 4th

# DON MARQUIS'

"MASTER OF THE REVELS"

A novel in play form about Henry VIII, his wives and his politics, done with the sly philosophy and inimitably human touch which only the author of *archy and mehitabel* can command. Not to be produced at once. Everyone who has been moved by Charles Laughton's great performance in the motion picture is a potential buyer. \$2

## How are your plays selling?

People are definitely reading—and buying—the best of the new plays in book form. We are proud to have had a part in this revival, with 79,898 copies of Doubleday, Doran Plays sold in 1933. Many book-sellers are finding substantial profits in their Dramatic Sections with such recent—and current—play successes as these:

MARY OF SCOTLAND by Maxwell Anderson. (4th Ptg.) \$2	DESIGN FOR LIVING (10th printing and still selling steadily). \$1.50
COME OF AGE by Clemence Dane, author of <i>Broome Stages</i> . \$1.50	PLAY PARADE, Noel Coward's omnibus. (4th Ptg.) \$3.50
THE LAKE by Dorothy Massingham. \$1.50	DINNER AT EIGHT by George S. Kaufman, Edna Ferber. (3rd Ptg.) \$2

## DOUBLEDAY, DORAN

# The fiction discov

## BOOK-OF-THE SELECTION

### A LETTER FROM OUR COAST REPRESENTATIVE

"I STARTED the galleys of 'Seven Gothic Tales' as the train pulled out of New York and finished them as we pulled out of Rochester. I had not so much as moved for dinner or a cigarette. As a matter of fact I went to bed without dinner and didn't care much, for I was in a state bordering on what Fort would have called 'a translation into the positive absolute.'

"The book is enormous. It is monumental. It is terrifying and delightful. It is a combination of all the great masters rolled into one and most of them lose in comparison. Can you imagine Lucifer, Bacchus and Pan as editors choosing the most startling, beautiful, amusing and mystical episodes from the works of Chaucer, Boccacio, Rabelais, Voltaire, Balzac, De Maupassant, Huysmans and Arthur Machen? Not well neither could anyone else, I guess, until he had read this book. It must seem absurd but the thing absolutely defeats you. It is magnificent.

"Try to fancy a conversation between an arid virgin of sixty and a murdering ex-actor and valet posing as a Cardinal in a hay-loft surrounded by flood waters which are slowly creeping upon them. The virgin is a mental case who believes herself to be the greatest courtesan of her day—the breathing incarnation of the 'Whore of Babylon.' You couldn't possibly.

"Or try to imagine a love scene between an heroic giantess of the woodlands and a beautiful, angelic and effeminate young officer of Hussars who is interested in marrying her to escape disgrace and ruin because of a reprehensible affair and who wonders throughout if her skeleton will live up to the marvelous promise of the flesh.

"Or consider, if you can, a scene where an effete, impotent and physically enormous Italian Prince of sixty, on learning from a girl, dressed as a boy, that it was she who aided in making him cuckold by delivering his wife into the arms of her lover, apologizes to the friend he thought had betrayed him and with whom he was just about to duel, and dies on the spot of his love for a girl of seventeen. This Prince might have stepped from the pages of Oscar Wilde or Norman Douglas; I forgot to mention them before.

"Dorothy Canfield, in her introduction, speaks of the flavor of unknown fruits and I can see what she means—I should have thought of the fruit of Eden and the fall of man—forgotten fruits. As a matter of fact, I think that secret societies may be formed because of this book—that duels will be fought and reputations ruined.

"And that reviewers will spend many sleepless nights searching for similes and general inspiration and that it may go just as far as Anthony Adverse did toward restoring a taste for what is fine and beautiful and arresting in literature.

"And to be shockingly anticlimactic, may I suggest that Satan, on a worldly holiday, bored with human pomps and grandiose philosophies, smirking at our frailties and puzzled by our pain, decided to write a book?"

Sincerely, RAY HEALY

HARRISON SMITH & ROBERT HAAS, Inc.  
17 E. 49th St., N.Y. In Canada: George J. McLeod, Ltd.



# THE MONTH CLUB FOR APRIL

covery of the year!

## WHAT THIS BOOK IS:

A collection of seven short novels—by a cultured European who has chosen the English language as his medium of expression—about men and women of the past century. "Read one yourself. You'll need no introduction to make you read the volume", says DOROTHY CANFIELD in her introduction. These synopses will show you what she means:

**THE DELUGE AT NORDERNEY**—Of a maid, her lover, a Cardinal who was too good an actor, and a lady who was a little mad. And of how they faced death together, each in his own fashion, when the waters rose.

**THE OLD CHEVALIER**—Of what befell when Baron von Brackel took to his room a lovely stranger, amorous and young. And of the female skull which, fifteen years later, an artist prized as a precious work of art.

**THE MONKEY**—Of an exquisite but perverse young officer of the Royal Guards, and the seduction of a maiden in a convent. And of the Prioress's monkey—if, indeed, such he was....

**THE ROADS AROUND PISA**—Of Prince Nino of Tuscany, who kept the old ways of his land, where village virgins, naked, pressed the grape, and of how an old nobleman cheated death at his hands.

**THE SUPPER AT ELSINORE**—Of two great ladies of Denmark, and of the curious tryst they kept with their pirate brother, long since dead, whose ship had been his love.

**THE DREAMERS**—Of a beautiful Italian singer and of her strange shadow, told in the manner of the Arabian Nights.

**THE POET**—Of how a girl came to murder an old man, already wounded by her lover, because he longed to create a great poem.

DIESEN'S

EVEN

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ILES

RODUCTION BY  
CANFIELD

Coming April 9th-\$2<sup>50</sup>

# ECONOMIC RECONSTRUCTION

## REPORT OF THE COLUMBIA COMMISSION ON ECONOMIC RECONSTRUCTION

Nicholas Murray Butler appointed the following committee to analyze and make recommendations about economic recovery in the United States.

Robert M. MacIver, Chairman

Alvin Johnson

*Director of the New School for Social Research*

Wesley C. Mitchell

*Professor of Economics, Columbia University*

George H. Soule

*Director-at-large of the National Bureau of Economic Research*

James W. Angell

*Professor of Economics, Columbia University*

Joseph W. Barker

*Dean of the School of Engineering, Columbia University*

John M. Clark

*Professor of Economics, Columbia University*

Arthur D. Gayer

*Lecturer in Economics, Barnard College*

Alvin H. Hansen

*Professor of Economics, University of Minnesota*

Harlow S. Person

*Director of the Taylor Society*

Their report gives at a glance a summary of the nation's progress since March 5, 1933. It has attracted nation-wide attention in the press, and we confidently expect a large sale.

A summary of contents follows: 1. productive capacity and the economic system, 2. the problem of economic equilibrium, 3. steps toward a planned economy, 4. summary of conclusions and recommendations.

Publication date is March 20th (D. V.). As in the case of Tugwell's *Industrial Discipline* we are giving the best trade discounts on *Economic Reconstruction*, \$2.50 list.

**COLUMBIA UNIVERSITY PRESS**  
**2960 BROADWAY, NEW YORK, N. Y.**

**"AAA . . . IT'S A CINCH."—DONALD GORDON**

Here's what Mr. A. Kroch is writing to his customers:

Only once in a very long while a book appears that stirs the reader to the very depths, a book that marks the beginning of a whole epoch and influences the thinking process of millions.

Such a book is LION FEUCHTWANGER'S latest novel, **THE OPPERMANNS**. Its literary quality, masterful restraint, grandeur of honest conviction and Homeric simplicity place it alongside the greatest works of World Literature.

Please pardon the superlatives, but here is one book upon whose quality I am willing to stake my reputation as a bookman.

Order it on my recommendation and if you don't share my unqualified enthusiasm and are able to put it away without finishing it, then send it back *at my own expense*.

Please use the attached order card for a copy of the First Edition, published March 19th.

Cordially,  
A. KROCH

***The Oppermanns* will be published on March 19 with full page promotion by The Viking Press**

LIMITED EDITION (500)

*Ready March 24th*

# A Descriptive Bibliography of the Writings of JAMES FENIMORE COOPER

by Robert E. Spiller & Philip C. Blackburn

THE first thorough study of the bibliography and publishing history of James Fenimore Cooper by Dr. Robert E. Spiller, Professor of English at Swarthmore College, author of "Fenimore Cooper, Critic of His Time" and "The American in England in the First Half Century of Independence," and editor, for the Yale University Press, of the new edition of Cooper's critical prose, "Gleanings in Europe." Having made early American literature his special field, Dr. Spiller has travelled abroad to study the European background of Cooper's foreign editions and brought to light much new Cooper material and new data full of suggestion to the student of American literature.

Philip C. Blackburn, formerly of the New York Public Library, where he worked with William R. Langfeld on the recent "Bibliography of Washington Irving," which the *New York Times* declared to be "just about the last word in formal, correct bibliography." Mr. Blackburn adds the touch of an expert bibliographer and collector to the scholarship and research ability of Dr. Spiller.

---

*Illustrated with 14 reproductions of rare title-pages from Cooper first editions including "The Spy" of 1821; "The Water Witch," Dresden, 1830; "The Wept of Wish-ton-Wish," Florence, 1829; "The Pathfinder," London, 1840; "The Crater," 1847; "The Prairie" and "The Red Rover," Paris, 1827.*

Price \$10.00  
*less discount*

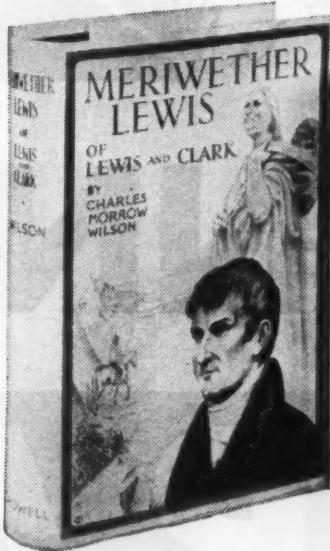
New York · R. R. BOWKER CO. · 62 W. 45th St.

*Ready March 15!*

# MERIWETHER LEWIS OF LEWIS AND CLARK

By CHARLES MORROW WILSON

Although the Journal of the most famous of early explorations is constantly referred to, this—strange to say—is the first full biography of Lewis himself. A tale more exciting than fiction, which fills a definite gap in American annals.



*Important!*

Librarians in a nation-wide poll, as to the need of such a book, voted 86% in favor of it.

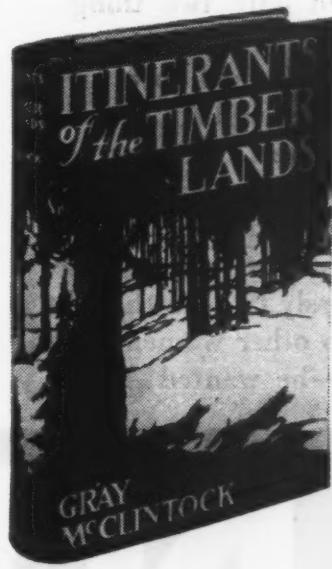
*Illustrated*

\$3.00

# ITINERANTS OF THE TIMBER LANDS

By GRAY McCLINTOCK

A wolf story—but such a story! Recalls London's famous "Call of the Wild"—but here we follow the savage career of two gaunt, outlaw timber wolves—in their fights, their loves, their varied adventures. A tale that is *different!*



Gray McClintock is a veteran of the Northwest—one of the last of the old guard. He is in wide demand as a radio and other lecturer.

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Thos. Y. Crowell Co., New York

**BRUNO** . . . His were the hands. He was Bruno, as Rachmaninoff is Rachmaninoff, not Serge Rachmaninoff—a s Paderewski is Paderewski. All about him clung his family, his friends, his enemies, cluttering his house and his mind, tripping his weary feet in their final strides toward immortality.



**GERSTA** . . . From servant girl to wife of genius was for her a matter of propinquity and good goulash. She bore his children — one, rumor had it, before marriage — and watched with puzzled eyes the mad tumult which went on in the house perched on a cliff, staring up the Hudson.



**SOPHIE** . . . This one of Bruno's daughters wanted only two things, love and a mink coat. But Leopold, her husband, would not sleep in her bed, played at penury by being always late with his share of



Grossly fat, she thought Leopold went to other women. But he was faithful—he wanted Anitra.

# ANITRA'S

**FADELLA** . . . . He, too, wanted Anitra. Even though he had jounced her on his knee, his millions meant nothing when he saw that womanhood had touched her. In a devious way he bought her, but an insane spectre balked his bargain until tragedy stalked in to grin at him.



balked his bargain until tragedy stalked in to grin at him.

# The hands of molded the



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● It is novels like this that have made Fannie Hurst one of America's most popular authors. Here is a book full of highly individualized characters, full of emotional excitement, full of scenes of family life drawn as only Fannie Hurst can portray them.

The New York background; the clash of temperaments; the keen observation of human character, gross and spiritual; the sure, honest

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s of genius  
their lives



# HURST'S

# DANCE

development of plot from the lives of her people —these are the things that will make ANITRA'S DANCE one of the most popular novels she has ever written.

Donald Gordon rates it "AAA"

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**WAXMAN . . .** He hated Anitra as much as he worshiped Bruno, because she alone was touched with his genius. After a lifetime at Schirmer's, Waxman was now pensioner to the great man. He loved him like a dog, walked with him in the rain, mirrored his desperation and despair.



**EUGENE . . .** Always Bruno hoped to be proud of his only son but flesh was his pitfall. Once, by offering her body to Leopold, Anitra saved Eugene from his follies. But salvation was not in him. Fate jerked him up to stare into a pistol and gave him a son he learned to want.

**ANITRA . . .** Youngest of the Bruno brood, she alone graced his name. Born in the autumn of his life, she was a flaming oak sapling to steady him through the storms. Love burned in a ring all about her and she used it to warm her father's tireless fingers. Finally its flame touched her but there was a crimson poppy on her pillow.



**STRAKOSH . . .** On him would fall the fabulous faded mantle of the Bruno, and on him fell Anitra's love. In him she found another reason to live. Their passion flashed with the ominous dignity of jagged lightning and rolling thunder. They were god and goddess, but they were not.



*More books read, circulated, owned!*

## THE LIBRARY JOURNAL

MARCH 15

1934

Bibliography on "**Methods Employed to Stimulate Interest in Reading.**" Recent magazine articles by A. Beatrice Young, Assistant Librarian, Univ. of Denver Library.

"**Eyes in the Library,**" by Olive Grace Henderson and Hugh Grant Rowell.

"**Some Aspects of Library Lighting from the Viewpoint of an Illuminating Engineer,**" by J. W. Barker, Dean of the Faculty of Engineering, Columbia University.

"**Library Lighting—a Scientific Problem,**" by Dean M. Warren, Engineering Dept., General Electric Co., Nela Park, Cleveland, Ohio.

### Advance Book Information

The new serviceable bibliography listing four weeks in advance of publication the new books of all publishers, except children's books and text books. Publication dates given.

## THE LIBRARY JOURNAL

62 W. 45th Street

NEW YORK

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Twenty-two issues per year \$5

Single copy 25 cents

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## It will pay you to know "The Library Journal"

Thinking of the library first as "Community Book Headquarters" we will include in our columns the most significant current discussion we can find on the housing and handling of books, library building, equipment, management, organization, financing, for large libraries or small libraries by presenting specific articles on many subjects. We must forego generalities and search out articles dealing with the urgent needs.

Thinking of the library as a community's "Book Buyer" endeavoring to meet the needs of a stimulated public in quickly changing times, we must speed up book information. Thus the JOURNAL offers a new department, Advance Book Information, presenting the new adult books and reprints *one month in advance* and supplying as concise, factual information as can be gathered. The departments of Current Library Literature, reviews of professional books and reviews of children's books by children's librarians will be continued, getting the information rapidly into print.

Thinking of libraries as Sponsors for Books, we shall hope to report all fresh evidence of the new sense of library leadership in school, college or city, working with all book-minded agencies to assimilate more books in the community. Libraries were founded by book respecting people, and book loving, book owning people will always be their hard fighting supporters. While holding the new readers that have sought out the library in time of distress, the library must build for the new readers of the day ahead, a day in which leisure will play an important part in the life of each individual. In this program the problem of the public promotion of reading will be emphasized, adult education and the work of circulation departments, book selection departments, in fact, all work emphasizing the promotion of books will be studied.

### THE LIBRARY JOURNAL

62 W. 45th Street

NEW YORK

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Advertising rates on request

Sample Copy Free

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THE AMERICA-FRANCE AWARD NOVEL

# In Sight of Eden

by Roger Vercel

ILLUSTRATED BY ROCKWELL KENT

The first novel for the America-France Award which, in this country, corresponds to the Prix Femina-Vie Heureuse awarded annually in Paris and which was last presented to Miss Willa Cather for her *Shadows on the Rock*.

The American Committee of judges included: Ellen Glasgow, Irita Van Doren, Susan Glaspell, Dorothy Canfield Fisher, Gertrude Atherton, Mary Austin, Julia Peterkin, Harriet Monroe, Amy Loveman, Inez Haynes Irwin.

*In Sight of Eden* is a modern story of a group of Brittany fishermen who spend a tense summer of rivalry off the coasts of Greenland fishing for cod. Here is brilliant writing, bright and salty as the sea, telling a story that never flags in adventure and glamorous atmosphere. The trade may consider it not only as a novel of unusual distinction but also a book for the Rockwell Kent public.

READY MARCH 15, \$2.50

*Send for the poster with the Rockwell Kent illustration.*

**HARCOURT, BRACE AND CO., 383 MADISON AVE., NEW YORK**

*In Canada: George J. McLeod, Toronto*

# THE PUBLISHERS' WEEKLY

## THE AMERICAN BOOKTRADE JOURNAL

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MARCH 10, 1934

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## Book Advertising from an English Point of View

*The Difference Is One of National Psychology*

A. C. HANNAY

*Miss Hannay is the daughter of George A. Birmingham, the famous Irish novelist, and is Advertising Manager of George Allen and Unwin, though she says these are her purely private and personal views*

THE STIMULATING "ADVERTISING CATECHISM" recently published in the *Publishers' Weekly* and reprinted in England in the *Bookseller*, has naturally aroused keen interest amongst English publishers and their Advertising Managers. To a certain extent, though not altogether, book advertising problems are the same all over the world. The differences that arise come from the differences in national psychology. The English reading public is, on the whole, still rather more individualistic in its tastes than the American public. It is not so easy to stampede the English into what might be described as mass buying, by advertising or publicity, although nowadays the English, to a certain degree, seem to be losing this independence. To cater for this individualism, advertising can be rather more widely spread than the anonymous author of the Catechism suggests.

The great problem, peculiar to the British Isles, that English publishers are up against is the Circulating Library. In no other country has the book-borrowing habit become so firmly established. Every one in England, who reads regularly, borrows. A certain proportion of readers, of course, buy as well, but almost everyone borrows.

The anonymous author of the "Advertising Catechism" criticizes the list advertising severely. And in so far as advertisements are intended to sell direct to the reader, he

is probably right. But in England book advertisements are read largely by people who want to compile a list of books which they can borrow from their library. On Sundays, wives, mothers, and sisters—curiously enough, changing library books and keeping library lists is almost exclusively a female occupation—sit down with the Sunday papers (when the men have finished reading them, of course), a pencil and a notebook, and jot down the titles of all the books in reviews or advertisements which they think that they or their families might like to read. In these circumstances the advantages of a list advertisement are obvious. It is perfectly true that, to quote the "Advertising Catechism," "few people are sufficiently book-minded so that they will scan a list of books in the hope of finding something they can buy. As a matter of fact, they don't want to buy." They don't; and in England they probably want to buy less than in America. But in England they do want to borrow. They search certain papers for suitable books and they are continually on the lookout for promising titles, principally of novels and biographies.

During the dead, or perhaps nowadays it would be more correct to say the sleepy, seasons of publishing, dialogs on the following lines can be heard over and over again in every circulating library in England:

CUSTOMER (crossly): Have you *nothing* from my list?

LIBRARY ASSISTANT: No, Madam. I'm very sorry, but we have nothing. I think, Madam, that you need a new list. There are only a very few titles left on your old one.

CUSTOMER: Oh I know, but nothing's being published at present. I can't find anything in the papers.

This is why English book advertising nearly always takes the form of list advertising; although to a keen American advertising man it must often seem monotonous and uninteresting, especially in comparison with American book advertisements.

Setting aside the differences in national psychology and the peculiar English problem of the circulating library, the points made in the "Advertising Catechism" apply as much to English publishers as to American. Bitter experience has brought home the truth of most of what it says to many publishers. Advertising books in papers whose readers are not accustomed to seeing book advertisements has been proved worthless in England as well as in America, over and over again. And all book advertisers will assent to the statement that every book is a separate problem. But on the other hand, not every one will be able to agree that it is a "quaint belief" that every book should have some advertising. If a book is not advertised at all, how is the reading public to find out that it exists? By reviews? By bookshops displaying it? By the efforts of the author? By circularization?

In spite of the best efforts of the newspapers, not all books get reviewed. Considering the number that are produced, it is obvious that they cannot all get notices. And in any case, in England, it is very often months before a serious book which is more than light reading gets reviewed. The book that is depending on reviews for publicity may remain hidden for a long time, if not forever.

It is possible, even probable, that American publishers are better served by their booksellers than the English are. An English bookseller will think a long time before he stocks or displays or pushes a scholarly book on a serious subject, which is more expensive than a novel and which is neither reviewed nor advertised. It is not through the

booksellers that the English reading public is going to discover what books are being published.

An energetic author can, of course, do a lot to make his book known; but if he is as energetic as all that he is not going to remain calm if his book is not advertised. If he is going to be any use at pushing his book, he is also going to clamor for advertisements, because no author can believe or ever will believe that huge flaming advertisements do not sell books.

Circularization is probably the most hopeful method of making the general public aware that the book exists if it is not to be advertised. But however carefully it is circularized, and however full and complete are the lists used, inevitably less ground is covered than would be by newspaper advertising.

If it is true, as most book advertisers readily admit, that advertising won't sell a book, surely it is equally true that a book won't sell without some advertising. The public, after all, selects what it is going to buy. It will select a book that has been well reviewed, or well advertised, or recommended by a Prime Minister, or for some unaccountable whim or fancy, and the book will become a best seller. But it cannot select a book of which it has never heard. The public chooses, and it chooses from reviews and from advertisements. It casts its eye over the books advertised and from the majority of them it turns away without another glance, and publishers say in despair, "Book advertising is useless." But occasionally an advertised book suits the public's taste, and a best seller is made. If the book had never been advertised at all, would the public have ever known it existed? Every book should surely have some advertising in order to inform the world at large that it has been published, for book advertising is largely news advertising.

But the fact that book advertisements must be mainly informative does not mean that they must necessarily be dull. Because the list advertisement is useful for the compiler of library lists it does not follow that list advertisements should invariably be used in their most uninteresting form, which is the tendency among English publishers. Book advertisers are appealing to the most intelligent class of the community. They ought not to be afraid to make their copy both in-

telligent and interesting, as well as informative. In this respect American publishers are far ahead of the English. A reader who goes carefully through the advertisements in the *Publishers' Weekly* will almost certainly find any number of books that he feels he would like to read. He also finds that the advertisements in themselves make entertaining reading. On the other hand, he will find the advertisements in the *Publishers' Circular*, the English trade paper, consist mainly of rather dull announcements of new books, with occasionally snippets from reviews attached—"absorbing and well-written," "vivid and fascinating," "brilliant and original," "a noteworthy achievement," "outstanding merit," and so on. No one outside the book-trade would be tempted to linger over the advertisements in the English trade paper; and no one could resist lingering over those in the *Publishers' Weekly*.

This is the difference between English and American advertising in their respective trade papers, because many of the books advertised are the same.

The inferiority of the English advertising in the trade paper is perhaps caused by the fact that English booksellers are totally unresponsive to all advertising appeals. Advertising to them is like trying to knock down a solid wall by throwing a soft ball at it. The ball and the advertising merely bounce back. English publishers have now become hopeless of ever being able to make any impression on the bookseller, and perhaps this makes them a bit careless in their trade paper advertising. Nevertheless it is probable that we have more to learn from a study of the practice of the American publisher than from reading the theory of it as contained in the "Advertising Catechism."

## Advertising from a Bookstore Point of View

CAROLYN COGGINS

*Carolyn Coggins is well known for her book promotion work for George W. Jacobs & Co. of Philadelphia*

IN THE "ADVERTISING CATECHISM," which appeared in the January 13th issue of the *Publishers' Weekly*, Mr. Anonymous takes up the subject of book advertising and then makes it fairly clear that the end of book advertising is to advertise the publisher. We believe book advertising should be asked to do just one thing—sell books. Here are our personal opinions on that point, together with comments on repeat sales.

### "No repeat sales."!!

We have repeat sales. There are many repeat sales on a book which is good enough to keep itself sold. Often the repeat sales are more important than the original sale. If an ad or review brings a man in for a book, he may buy it and like it so much he will want to give several people that book. Perhaps he will purchase copies immediately, but he may keep it in mind for weeks and buy one or several copies of that title for friends months later.

Recently a man came into the store and

purchased two copies of "The Oxford Companion to English Literature." He explained that he had purchased a copy for himself a few weeks ago in response to a letter from us. He had found the book so useful, he decided two friends of his should have copies also and he came in to get them. But he had to like the book or he would never have gotten two more.

This Christmas, a man walked into the store with a check made out for \$33. He handed it to the salesman, together with the names and addresses of eleven friends and instructions to send each of them "Anthony Adverse." He *liked* the book. Not even toothpaste would have a repeat sale unless the customer liked the first tube he used.

### "What's wrong with book advertising?"

First: The advertisers—if they plan advertising to do one thing and expect it to do another. If as little thought were given to the advertising of nationally known household products as is in most cases given to the

advertising of books, the words Dutch Cleanser, Campbell's Soup, and Planter's Peanuts would mean nothing to us.

Second: The advertising is asked to serve too many masters. The catechism leads us to believe that publishers advertise to influence authors and agents. The same advertising must also impress the bookseller. If luck favors the advertising gun—which is already loaded and firing both fore and aft—it may somehow hit a customer too. Obviously if any advertising does all these things it is doing a good three-armed service. If it is planned with them all in mind, it cannot be forceful enough to accomplish any one of them.

#### *What do we suggest?*

We suggest using advertising to sell books. Aim directly at influencing people to head straight for the nearest bookstore and buy your book. By doing so the others mentioned in the Catechism who must be influenced—the booksellers and the authors and the agents—will be benefited in the end more than by advertising power diverted into their particular directions.

Some few publishers have already thought of using advertising to sell books. They thought it might pay—tried it—sold books—were paid. And everybody was happy, for everyone got what he wanted from one thing—sales.

*If advertising is used for a single purpose, to sell books, how are you to impress the bookseller?*

Mr. A. makes it plain in paragraphs six and seven that he hopes to influence the bookseller indirectly with his advertising. As to impressing the buyer, do not try. Remember ninety-nine other publishers are trying to "impress" him at the same time you work on him. He is considerably pleased, though, if you show a good short list rather than a good-and-bad long one. And he will never forget your name if you produce customers for those books he buys from you with the advertising expenditure you make.

We suggest, too, that the salesman in a bookstore be regarded as the busy person he always is, and the important person he usually is. He is important because many times he influences the customer's choice. And he is important because his is the personal contact with the customer every publisher would like to make in behalf of his

particular new titles. His good will and enthusiasm are valuable; but he is not naive enough to be impressed by seeing your ads in the papers. And he is usually badly imposed upon by receiving too many announcements from everybody, only a few of which are important.

There are three ways to reach him. Give him your facts and information through your own representative, your own catalog, and the *Publishers' Weekly*. He sees them all. Whatever else he wants to know about your books he will find in the many review pages he scans, in the books he reads in advance of publication, and perhaps most important of all—he will know more than you can tell him by the reports he receives from those first few customers to whom he sells your book.

We apologize for mentioning these primary lessons in publishers' promotion which all publishers already know. The only difference exists in where we stop. We stop right here. Too many publishers go right on with a heavy direct mail campaign. It consists of publicity sheets sent out from anywhere between once every two weeks to five letters a week in peak seasons, this year scoring five letters in one day from one publisher and thereby establishing a record. These publicity sheets are valuable to newspapers and promotion departments. But the salesman or buyer—upon whom the publisher depends for the display and actual selling of his books—hasn't time to read all this stuff and do anything else. So he chuckles them one by one, and sometimes an important one, into the waste basket.

In a bookstore we have no literary agents or authors to impress. We do not worry about what publisher gets the big titles or the important names on his list. We do worry quite a lot about selling the titles season after season. As to the titles that are not considered important enough to advertise, we do not welcome orphans we find on our doorstep completely deserted by their publishers. If they mean nothing to their publishers, they mean even less than nothing to us. On the other hand, if the publisher is intelligently interested in making a book's life what it should be, we like helping keep it alive. The publishers generally have made it possible for us to devote more time to keeping books alive recently by bringing us shorter and better lists to sell.

# Proposed Code of Fair Competition for the Textbook Publishing Industry

## *Opposition to Code Develops at Hearing*

A HEARING ON THE CODE FOR THE TEXTBOOK PUBLISHING INDUSTRY was held in Washington on Friday, March 2, Deputy Administrator J. J. Connolly of the Division of A. D. Whiteside presiding. The Code had been submitted by the National Textbook Council and was sponsored by its representatives headed by Henry H. Hilton, President of Ginn & Company and George L. Buck, President of Silver, Burdett & Company.

The Code has been opposed by George R. Heck of the American Book Company and Robert A. Taft, counsel for that company. Their opposition was on the sections embodying open price features.

The Charles E. Merrill Co. filed a statement giving reasons for believing that textbook publishers in general should be precluded from forming any code of trade practice, these reasons being based on state statutes regulating the sale of textbooks. W. Carl Whitlock, representing Allyn & Bacon, appeared in opposition to several features of the Code.

Some opposition was expressed at the hearing by school men, their line of criticism being that, in general, a code of this kind was bound to increase the prices and the cost of textbooks to the people. Among those who appeared were Superintendent of Education M. D. Collins from Georgia, Superintendent James H. Richmond from Kentucky, C. W. Dickinson, Jr., of the State Board of Education of Virginia, and James E. Cummings of the National Catholic Education Association. They were questioned as to whether they believed in the New Deal, and, when they replied in the affirmative, they were asked whether they agreed to the introduction of fair trade practice in the Code in order to help take care of the increased wages that were to be paid, and they agreed to this point but believed that such increases should not apply to the textbook industry, as textbook costs came home to the smallest purchaser.

The textbook industry cannot, under any

code, plan for any drastic increases, as many of its contracts are for long periods and are governed by five-year arrangements by contractual clauses which guarantee that one city or state shall get as low a price as is elsewhere quoted. In such a situation and with the costs, especially those of book-binding material and of binding itself, going up, due to new wage agreements, it has seemed the more necessary to this industry to eliminate some of the elements of unfair practice, in order that the trade could function to better advantage.

The trade practice rules, the effect of which would be to eliminate some practices that are felt to be a handicap to fair trading in the industry, have been worked out with special care and are printed in full below:

## ARTICLE VII

### *Trade Practice Rules*

#### RULE 1. Inaccurate Advertising.

No member of the industry shall publish advertising (whether printed, radio, display, or of any other nature) which is misleading or inaccurate in any material particular, nor shall any member in any way misrepresent any publications and/or other products (including, but without limitation, their use, trademark, grade, quality, origin, size, substance, character, nature, finish, material, content, or preparation) or credit terms, values, policies, services, or the nature or form of the business conducted.

#### RULE 2. Inaccurate References to Competitors, etc.

No member of the industry shall publish advertising or make other representation which refers inaccurately in any material particular to any competitors or their goods, prices, values, credit terms, policies, or services.

#### RULE 3. False Billing.

No member of the industry shall knowingly withhold from or insert in any quota-

tion or invoice any statement that makes it inaccurate in any particular.

**RULE 4. Secret Rebates.**

No member of the industry shall secretly, directly or indirectly offer or make any payment or allowance of a rebate, refund, commission, credit of unearned discount or excess allowance, whether in the form of money or otherwise, nor shall a member of the industry secretly offer or extend to any customer any special service or privilege not extended to all customers of the same class, for the purpose of influencing a sale.

**RULE 5. Selling on Consignment.**

No member of the industry shall ship goods on consignment except to its depositories or agents, nor make sales upon terms subject to special return privilege, except as otherwise provided hereafter or under circumstances to be defined by the Code Authority.

**RULE 6. Threats of Law Suits, Etc.**

No member of the industry shall make, publish, or circulate unjustified or unwarranted threats of the exercise of influence directed particularly at the security of office or position, or of legal proceedings which tend to or have the effect of harassing competitors or intimidating customers.

**RULE 7. Bribing, Unlawful Inducement.**

No member of the industry, nor any of his agents nor representatives, shall make or attempt to make contributions to campaign funds, nor pay nor offer to pay, directly or indirectly, except to a regularly employed salesman, any compensation, or give any gratuity to any person, attorney, or solicitor for securing, or attempting to secure, sales or contracts of adoption.

**RULE 8. Interference with Another's Contracts—Sanctity of Sealed Bids.**

No member of the industry shall attempt to induce the breach of an existing contract between a competitor and his employee or customer or source of supply; nor shall any such member interfere with or obstruct the performance of such contractual duties or services; nor shall any such member after the opening of public competitive bids revise his bid, either directly or indirectly, and/or

after adoption has been regularly made, interfere with the execution of a legal contract based upon such adoption.

**RULE 9. Price Filing.**

(a) Within ten (10) days after notification from the Code Authority, each publisher shall, for the calendar year in which the Code becomes effective, file with the Code Authority the title, author or authors, and list price of each regular edition offered for adoption or sale in the United States and/or its possessions; also the maximum discount f.o.b. publisher at which the said regular edition is so offered for adoption or sale; and, thereafter, when the same shall be offered for adoption or sale in the United States and/or its possessions, the title, author or authors, list price and maximum discount f.o.b. publisher of each regular edition and each special edition not previously filed, shall be similarly filed.

(b) A list price, filed as herein provided, may not be changed within the calendar year for which it is filed without first filing with the Code Authority announcement of such change ten (10) days before such change becomes effective, i.e., before the given regular edition or the given special edition is offered for adoption or sale at the changed price; provided, however, that this rule, in so far as it prescribes a waiting period between the filing with the Code Authority and the effective date of a price change or of revised terms and conditions of sale, shall not apply, pending further order of the Administrator, either within a period of sixty (60) days from the effective date of the Code or after the completion of a study of open price associations now being conducted by the National Recovery Administration.

(c) All filing procedure as herein provided for the first calendar year in which the Code shall be in effect shall be repeated for each succeeding calendar year, with all conditions and requirements remaining the same. Listings filed with the Code Authority shall be accessible to any interested party.

**RULE 10. Maximum Discount—Minimum Wholesale Price.**

The maximum discount f.o.b. publisher at which a regular edition may be filed or offered for adoption or sale, and/or the maximum discount f.o.b. publisher at which a special edition may be offered for adoption

or sale shall not be in excess of twenty-five percent (25%) of list.

**RULE 11. Determination of Minimum Price.**

Where either a regular or a special edition of a textbook is bid for adoption or adopted for use under a state contract of adoption at a contract price other than its minimum wholesale price (a textbook's minimum wholesale price being its list price less the maximum wholesale discount f.o.b. publisher at which its publisher sells or offers it for adoption or sale), the determination of its minimum wholesale price shall be made by deducting from the given contract price the excess of the cost of distribution service entailed in the said contract price over and above the cost of delivery f.o.b. publisher's regular or optional shipping point.

**RULE 12. Exchange Allowance.**

(a) After the effective date of the Code, except as to existing unexpired contracts, an exchange allowance may be made as follows: When a used, displaced, complete, basal elementary and/or high school textbook of the same subject and grade is received in exchange for a new and different basal textbook introduced in its stead, an allowance not to exceed five percent (5%) of the list price of the new textbook purchased may be made for the displaced textbook, in addition to a maximum discount of twenty-five percent (25%) of list; or a total deduction not to exceed thirty percent (30%) of list may be made to include both the discount and the allowance for the displaced textbook.

(b) New and salable basal textbooks of the same subject and grade may be accepted dollar's worth for dollar's worth, but the aggregate allowance for any quantity of a given displaced textbook shall not be in excess of the net charge for the textbook by which it is displaced. The number in the aggregate of the new and used textbooks accepted for exchange shall not exceed the number of textbooks purchased for displacement. All textbooks subject to exchange must be delivered f.o.b. point of shipment to the member of the industry or his agent making the exchange before any credits shall be allowed.

**RULE 13. Edition Substitution.**

No member of the industry shall make

commitment in a contract of adoption, or otherwise, to make future substitution of a different edition for the edition of a textbook as adopted and contracted for; but nothing herein shall prevent a member from making optional substitution of a revised edition, or an edition different from the one formally adopted and contracted for, provided approval for such substitution shall first be obtained from the Code Authority, and agreement as to substitution is made with the adopting board, or proper authority, at the time it is proposed such substitution be actually effected.

**RULE 14. Superimposed Contractual Conditions.**

Except upon the approval of the Code Authority no member of the industry shall make commitment, in a contract of adoption, to material provisions that have not been definitely stated in the call for bid, or that have not been clearly recited as a condition of bidding, or prescribed in the law of the state where the bid is submitted, nor shall any member of the industry in a contract of adoption give an option of extension.

**RULE 15. Contract Guarantees.**

Except with the approval of the Code Authority, no member of the industry shall extend terms of credit in excess of the usual terms of credit, i.e., net thirty (30) days, provided that such usual terms may, for convenience in shipping, and convenience of stock handling by schools be extended to allow for summer deliveries subject to invoice billing dated the ensuing September 1. Where textbooks are purchased for rental, interest at the rate of six percent (6%) per annum shall be charged on all unpaid balances after ninety (90) days from date of invoice.

**RULE 16. Sample Copies.**

No member of the industry shall send sample textbooks complimentary except to school boards, school officials, teachers, and other persons charged with the responsibility of adopting textbooks or recommending the same for adoption. Desk copies for use in elementary and/or high schools, sets of textbooks for trial class use or demonstration purposes, for school libraries, or for exhibits shall be charged at regular prices.

**RULE 17. Reproducing Copyright Materials.**

No publisher shall permit the reproduction of any copyright material in mimeograph, multigraph, or any other form that will impair the sale of the publication from which the material is taken.

**RULE 18. College Textbooks.**

In marketing through retail distributors so-called college textbooks intended for use in educational institutions of collegiate grade:

- (a) Full unit credit of invoice cost f.o.b. publisher's shipping point shall be given not to exceed forty percent (40%) of the total number of copies of each title purchased or twenty percent (20%) of the gross purchases of college textbooks from a given publisher within ninety (90) days of the date of publisher's invoice at the option of the publisher, to those retail distributors who agree to purchase new college textbooks directly from the original publisher and not otherwise, and who further agree to handle no competitive second-hand textbooks or second-hand textbooks of the same title except those purchased from the students of the institution or institutions which the said retail distributor directly serves.
- (b) To all other retail distributors not entering into agreement as specified in Clause (a) of this Rule, full unit credit of the invoice cost of new textbooks returned f.o.b. publisher's shipping point shall be allowed not to exceed twenty percent (20%) of the total number of copies of any one title purchased within ninety (90) days of the date of the publisher's invoice.
- (c) Nothing in Clauses (a) and (b) of this Rule shall prevent the unrestricted acceptance of returns from summer school orders if such returns are made not later than the end of the calendar month following the close of the summer school session; from stocks of retail distributors in bankruptcy or from retail distributors who have become insolvent or who are believed to be insolvent; from retail distributors who have ordered the title on misinformation respecting the course for which the textbook was ordered; or where it can be proved the course for which the textbook was ordered has been abandoned; provided on any return as stated herein a handling charge of ten percent (10%) may be collected by the publisher.
- (d) In any case of agreement as to returns, such an agreement shall not modify the publisher's usual terms of credit.
- (e) No returns of any textbooks shall be accepted from a wholesaler of second-hand textbooks.
- (f) Returns for credit of any old edition when the same title in a revised form is ordered, may be accepted only if the retail distributor has ordered the old edition within the same or immediately preceding college year.
- (g) No returns of displaced college textbooks either new or second-hand shall be accepted for credit from any retail distributor or from any educational institution of collegiate grade.
- (h) So-called desk copies or gratis copies of college textbooks for the use of class instructors in educational institutions of collegiate grade shall be recorded for shipment by the publisher in the same manner as textbooks which are regularly charged, and not more than one such desk copy of a given textbook shall be furnished without charge to any one class instructor in any given college year.

*The codes of seven publishing groups having been studied by NRA have now been supplied by the government with a Blanket Code. The separate groups must now study this Blanket Code as a whole and as to its relations to the separate sections applicable to Trade, Subscription, Medical, Law, Play, Bible and Church publishing. The Textbook Code had public hearing on March 2nd and may be put under the Blanket Code. The Booksellers' Code at this writing is still in the hands of the Deputy Administrator, Kenneth Dameron, and the Legal Adviser, David Barr.*

## Round About the Booktrade

LONGMANS, GREEN & Co. has left its old quarters at 55 Fifth Ave. to become a neighbor of the Oxford University Press at 114 Fifth Ave. Jane Terrill says that besides fresh paint and extreme tidiness they now boast a mural, which John Gincano is painting in the small conference and company-to-tea room. It shows St. Paul's and Paternoster Row from the corner of Ave Maria Lane and Amen Court about a century ago. Oxford and Longmans are neighbors in London as well as in New York. One end of the wall, not yet finished, will show New York harbor, with the Longmans, Green ship (the one on the colophon), coming into port. \* \* \*

Eunice Blake, formerly assistant to Louise Seaman in Macmillan's juvenile department, is now associated with Thomas Nelson & Sons. Miss Blake is primarily working with the Nelson juveniles but is also connected with the manufacturing department. Chief among her interests at the present moment is the *Our Changing World Series*, edited by Dr. Rollo G. Reynolds of Horace Mann School in New York City. Four titles in this series are being published in the school edition this week, and more will follow shortly. By fall, when the trade edition is expected to be published, there will probably be twenty or more titles. \* \* \*

J. Jefferson Jones, managing editor of the J. B. Lippincott Co., who is now in London visiting Lippincott authors, has been made the first overseas member of "The Paternosters," a new luncheon club, somewhat similar to the Dutch Treat Club in New York. \* \* \*

Esther Gould, formerly proprietor of Esther Gould's Book Corner, which later became Esther Gould's Travel Corner, has been made literary editor of Reilly & Lee, which is expanding its fiction list. \* \* \*

Claude Kendall, formerly staff correspondent of the United Press and magazine publisher in Buenos Aires, celebrated on the 4th of March his fifth year of business as a publisher in New York. Mr. Kendall was the first to publish Tiffany Thayer and has followed that extremely successful author with a long list of unusual sellers. \* \* \*



Dorothy Leffler is the new promotion manager at Bobbs-Merrill

Irita Van Doren, editor of *Herald Tribune Books*, has been added to the list of speakers at the 17th Annual Dinner Dance of the Women's National Book Association which was announced in last week's issue. The other speakers will be Sophie Kerr, Constance Lindsay Skinner, William Beebe and Arthur J. Burks. \* \* \*

John J. Trounstein, who has spent the past 7 or 8 years as publishers' reader and adviser, spoke over station WNEW last Tuesday afternoon on the subject of "Inside the Manuscript Mill," tracing the adventures of a manuscript from the time it is submitted to the publisher until the time it appears in book form. \* \* \*

Allan G. Ullman, formerly traveler for Alfred A. Knopf, is now covering the Middle West and New England for Alfred H. King, Inc. \* \* \*

E. V. Lucas, having been entrusted with the editorship of the new and, it is hoped, complete, collection of the letters of Charles Lamb, will be in America during March and April on a search for material, either to copy or collate, and he will be grateful if any collectors who have original letters in their possession will communicate with him c/o Harper and Brothers. \* \* \*

# THE Publishers' Weekly

The American Book Trade Journal

Founded by F. Leypoldt

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*Publisher and editor to 1933*

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LOUIS C. GREENE . . . . .	<i>Advertising Manager</i>

March 10, 1934

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto. —BACON.

## Code Problems

THE PASSAGE of the Graphic Arts Code, which became effective February 26th, makes

the cost of book production the leading item of discussion in the book-trade today, and publishers are left with considerable reason for anxiety concerning the problem of book costs in face of very slowly rising sales. The Code

for the Textile Industry, passed last fall, has already had marked effect on the cost of binding cloths. The Paper Code has increased the price of paper, especially in lots ordered in small runs. And the new Graphic Arts Code brings up the final problem, that of the cost of the production of the book itself from materials.

The first element in this problem is that of hours because of the reduction of the scale from forty-eight to forty, though the latter has been already in operation in some centers and Gen. Johnson now favors 10% less for all. Next, the minimum wage scale



has its immediate effect on the less skilled brackets of employees, especially in the case of bookbinderies in which there is a large amount of inexperienced help. Many errand boys used in various functions in the bindery have had their wages increased, from something like \$10 to \$15 a week.

Still another element and one less easy to anticipate is that which is included in that clause of the book manufacturers' appendix which says, "No establishment shall alter, omit or in any way modify terms and conditions contained in uniform sales contracts which may be adopted by the Code Authority, and any such alteration, omission or modification shall be in violation of this code." That clause means that this Code Authority, which is the Book Manufacturers' Institute, prescribes accounting methods, cost finding methods or cost determining schedules, and to these, once they have been prescribed, to this to be added the profit.

The directors of the Book Manufacturers' Institute met last week in Philadelphia for discussion of the terms of contracts and the methods of competition in the industry. The results of such agreements have not as yet been made public, and before they become effective will have to be passed by the Authority for book manufacturing to the National Compliance Board for the whole Graphic Arts group at Washington.

Among the subjects that were discussed was the question of the relative scales between city and out-of-town printing plants, with the idea that a plant within fifty miles of New York, Chicago, Philadelphia or Boston should be considered as a city plant and that plants outside might have a differential of a certain percentage, perhaps only 5%, in reckoning their costs. If this percentage was as little as is being suggested by the city plants, the out-of-town producer might be expected to be handicapped in competition.

Among other things discussed was the idea that there be less differential for printing done from type than from plates; and no differential to be made for press runs of "sixty-four up," on the ground that this is unfair competition to those plants which are only equipped to run on "thirty-two's." Such rules would tend to eliminate any advantage one plant may have over another by virtue of location, equipment or technique of handling a particular type of work.

## Supreme Court Approves Case of Fixed Price

PUBLIC WELFARE WAS MADE THE PRIME FACTOR in the Supreme Court's decision last Monday to approve the constitutionality of price maintenance. The Court's opinion which was voted 5 to 4, may well be considered one of the most important decisions in the history of the Court, and it is a confirmation of the opinion of Justice Brandeis as expressed in his discussion of the public's interest in price maintenance twenty years ago, an opinion which was so effectively quoted by Cedric Crowell in his arguments for price clauses in the Booksellers' Code. The five Justices who voted in the affirmative were Chief Justice Hughes, Justices Brandeis, Stone, Cardozo and Roberts.

The importance of the case rests on the number of cases of this kind that are involved in other State and Federal legislation, for it is realized that with this approval goes a recognition of the fact that in the State is vested the power to fix selling prices when in the interest of public welfare. Such laws, said the opinion, do not contravene the constitutional amendments by denying due process of law, and the fact that a business is of private character does not necessarily remove it from the State's regulation of charges or prices.

"It is clear," states the decision, "that there is no closed class of businesses affected with a public interest, and the function of the courts is determined in each case whether circumstances vindicate the challenged regulation as a reasonable exertion of governmental authority or condemn it as arbitrary or discriminatory. . . . And it is equally clear that if the legislative policy be to curb unrestrained and harmful competition by measures which are not arbitrary or discriminatory it does not lie with the courts to determine that the rule is unwise. . . . If the law making body within its sphere of government concludes that the conditions or practices in an industry make unrestricted competition an inadequate safeguard of the consumer's interests, produce waste harmful to the public, threaten ultimately to cut off the supply of a commodity needed by the public, or portend the destruction of the industry itself, appropriate statutes passed in an honest effort to correct the threatened consequences may not be set aside because the

regulation adopted fixes prices reasonably deemed by the Legislature to be fair to those engaged in the industry and to the consuming public, and this is especially so where, as here, the economic maladjustment is one of price, which threatens harm to the producer at one end of the series and the consumer at the other. The Constitution does not secure to any one liberty to conduct his business in such fashion as to inflict injury upon the public at large, or upon any substantial group of the people. Price control, like any other form of regulation, is unconstitutional only if arbitrary, discriminatory, or demonstrably irrelevant to the policy the Legislature is free to adopt, and hence an unnecessary and unwarranted interference with individual liberty."

This decision, important as it is to many pending cases and significant as it is to some of the chief problems that have to be faced in the reconstruction program, is particularly important to the booktrade, which at this time is endeavoring to consolidate public opinion in favor of some correction of its present difficulties. In order that a department store may convey the impression of a general low price program, it has been permitted to prostitute the distribution of books; and those who are interested in the industry have been prevented from curing the situation by the provisions of an Anti-Trust Law which law was intended for entirely different public purposes. In every book-producing country of the world save in America the recognition of the public importance of the healthy distribution of books is without question, and, if there is any industry beside the very basic industries controlling food, water, milk and shelter which is of primary importance to the public, it is that of books. The government does not set the price of books, but it logically by copyright permits the author and the author, through his agent, the publisher, to set the price competitive with the price of all other book prices. As the experience of a score of countries has proved wider distribution under equal prices to all is the real factor that makes for lower price levels to the public. Coming just at this time when opinion is moving in the direction of relief for the price cutting situation which is imperilling this trade this epochal decision of the Supreme Court is of fundamental importance and a great encouragement.

## News of the Week

### Price Maintenance Discussed

FRANK L. MAGEL continued the A.B.A. campaign against price-cutting by speaking before the Retail Code Authority price forum in Washington last Tuesday. At the same meeting Forrest Walker of R. H. Macy & Co. engaged in a discussion with General Hugh F. Johnson, N.R.A. Administrator, who was on the platform at the time. Mr. Walker stated that Macy's had long been in favor of price freedom and distribution, and stated that price freedom had been of value to both consumers and manufacturers. He stated that resale price maintenance would fail to take into consideration the cost of operation, which varies, differences in rate of turnover or degree of efficiency in different stores. General Johnson stated that he did not want to leave the impression that he favored resale price maintenance, but questioned Mr. Walker extensively, and remarked that if small retailers had to sell at Macy prices they would soon be wiped out of business. General Johnson questioned Mr. Walker on the Macy custom of selling books at low prices, and Mr. Walker replied that after the first advertisement of a book at a low price it was rarely so advertised again. Mr. Walker had previously stated in regard to loss leader advertising that it was not the policy of his store to detract from the good name of any product or manufacturer by so featuring a commodity.

### F. V. Morley Here on Visit

FRANK V. MORLEY of the firm of Faber & Faber, London, arrived in New York last week for a short stay. The imprint of Faber & Faber has rapidly become one of the most important in London, and the charming old house in Russell Square in which it has its offices is well known to American visitors in London. Such visitors learn that the two Faber's of the firm do not mean that there *are* two Faber's in the business, nor were there ever two Faber's. The name was chosen with a nice consciousness of the value of euphony. In addition to G. C. Faber and Mr. Morley, R. H. De La Mare, son of the poet, is one of the members of the firm, as

is T. S. Eliot, whose name on the letterhead of the firm is accompanied by the parenthetical explanation, "U. S. A. Origin," while Mr. Morley's name is followed by "U. S. A.," a very nice distinction, presumably meaning that Mr. Eliot has become naturalized in England.

### Stock Market Survey Out

A SUMMARY of the research findings and recommendations of a survey of the stock market conducted by the Twentieth Century Fund, Inc., was published in book form under the title "Stock Market Control" by D. Appleton-Century on March 2nd. This book is designed to give the general public a simple, clear and unbiased picture of the security markets in the light of the functions they should perform in our economic life, and to propose a constructive program for their regulation and control in the interests of the nation as a whole. The survey was carried on by a staff of 30 economists and their assistants under the direction of Alfred L. Bernheim. Recommendations include federal licensing, control of margin buying and many other reforms.

### New Broadcast Series

A NEW SERIES of radio broadcasts, this time on "The Economics of the New Deal," will be presented by the Economics Committee of the National Advisory Council on Radio in Education every Saturday afternoon during March, April and May, from 5:30 to 6:00 Eastern Standard time, over the coast-to-coast red network of the National Broadcasting Company, of which WEAF is the New York station. The Advisory Council has secured the cooperation of the League for Industrial Democracy in presenting this series. Single copies of the broadcasts may be secured in mimeographed form for 20 cents from the League for Industrial Democracy, 112 East 19th St., New York City. The League will send the complete series of broadcasts, as they are given, for \$1.75. Each broadcast will present two speakers, and will combine authoritative information with informal presentation. Programs listing the topics and

dates will be supplied free on request to the National Advisory Council on Radio in Education, 60 East 42nd St., New York City, or the League for Industrial Democracy. These programs contain a suggested list of supplementary reading which should be useful to booksellers whose customers are interested in affairs of the day.

### Vrest Orton with Updike

D. B. UPDIKE, the Merrymount Press, Boston, announces that Vrest Orton will represent the Press in New York, with an office at 20 Gramercy Park (Telephone number: Gramercy 5-3416). Mr. Orton is well known to the New York booktrade, having been at one time connected with the *American Mercury*, associate editor of the *Colophon*, and publisher of Vermont books at the Stephen Daye Press.

### Caldwell Novels Banned

ERSKINE CALDWELL's "God's Little Acre" and "Tobacco Road" were banned by the Library of Teachers College of Columbia University last week. The books were withdrawn after several faculty members had complained that they were "indecent and tending to corrupt." Both novels, however, are included in the required reading lists of several English courses at the University.

Other censorship activities in the news recently were a drive on a certain type of magazine by License Commissioner Paul Moss of New York City, who published a list of 63 proscribed magazines and pamphlets and ordered police to check up on whether any of them were being offered for sale at newsstands, and a crusade for "Christian decency" in regard to reading by the Catholic women of New York. At a meeting of the Catholic women to inaugurate their campaign, Mgr. Lavelle characterized "Anthony Adverse" as the rottenest book he had ever handled, saying "I don't think there is a form of bodily vice and obscenity that is not treated in the book." Mgr. Lavelle said that in response to a request from the Vatican, Cardinal Hayes had appointed him head of a local committee to fight the spread of indecent books.

Newsdealers answered Commissioner Moss's edict by threatening to use "Ulysses" and "God's Little Acre" as reasons why such

magazines as "Pep Stories" and "Gay Parisienne" should not be banned.

Reports indicate that John S. Sumner, secretary of the New York Society for the Suppression of Vice, is considering an attack against "Ulysses." Mr. Sumner sent a copy of the book to District Attorney William C. Dodge and asked him to read it to see if there should be a prosecution on an obscenity charge. Mr. Dodge is now reading the book.

### "David Harum" in Movies

THE D. APPLETON-CENTURY CO. points out that it has in stock three editions of "David Harum" by Edward Noyes Westcott, which has just been made into a motion picture with Will Rogers in the leading rôle. "David Harum," as everyone will remember, was one of the most popular books ever published in the United States, the sale of which long ago passed the million mark. The three editions available are the Regular edition at \$2, the Illustrated edition at \$3, and the *Appleton Dollar Library* edition at \$1.

### Obituary Note

#### DR. HENRY C. KING

THE REV. DR. HENRY CHURCHILL KING, author and president emeritus of Oberlin College, died in Oberlin on February 27th after an illness of several years. He was seventy-five years old. He was graduated from Oberlin in 1879 and received his divinity degree from Oberlin Theological Seminary in 1882. After further studies at Harvard and the University of Berlin, he served a few years as a tutor in Oberlin Academy, later as associate professor of mathematics at the college, and then as professor of philosophy. He was appointed dean in 1901 and president the following year. Before the war Dr. King was one of the most widely read authors in the field of philosophy and ethics. His "Rational Living," published in 1905, still is used as an ethics textbook in many colleges and universities. Other popular works were "Reconstruction in Theology," "Theology and the Social Consciousness," "The Moral and Religious Challenge of Our Times," "The Way to Life," "Seeing Life Whole" and "Personal and Ideal Elements in Education."



*An original model made by Worth of Paris for Julia Newberry forms the central attraction in a window display of "Julia Newberry's Diary" and "Julia Newberry's Sketch Book" arranged by Veronica Hutchinson for Halle Brothers in Cleveland*

## Customers' Choice

ONE OF OUR ROVING REPORTERS, who attended the N.E.A. Convention in Cleveland last week, brought us back the good news that there seemed to be a great deal of activity among booksellers there. At the Higbee Company Gertrude Jaster is making things hum in her book department. Higbee's is a very modern store, and its equipment includes among other things a radio station and a number of story-hour rooms, both of which fit in very nicely with book promotion plans. Over the radio this week, for instance, Edwin C. Hill's "The Human Side of the News" (*Black*) is being advertised. Just before Mr. Hill's nationally broadcast talk goes on the air each evening, a spot is taken by the Higbee Company, and listeners are told that the book is available from the Higbee book department. The store also expects to have Mr. Hill in person before long. He will speak in the store auditorium, which seats some 2500 persons.



At Halle Brothers the main feature of display last week was a lovely table of garden books set up in the center of the book department where it couldn't possibly be missed.

At Korner & Wood the children's department has been moved to the front of the store, so that book customers all pass through it on the way to the regular book department. Miss Ford, the children's book buyer, is delighted and feels that she will be able to show her books to many more people in the new location. Miss Ford had a special display of the "Story Book of Things We Use," written and illustrated by the Petershams (*Winston*). This series includes "The Story Book of Houses," "The Story Book of Clothes," "The Story Book of Food" and "The Story Book of Transportation," each in a separate volume at 60 cents, and all four collected in one volume, "The Story Book of Things We Use," at \$2.50.



The Higbee Company, Korner and Wood and Halle Brothers each planned a special table display of "Scamper," the story of the White House bunny, written by Anna Roosevelt Dall and illustrated by Marjorie Flack (*Macmillan*). The displays included reproductions of the lovely color plates from the book and circulars written especially for children. Booksellers are looking forward to a big Easter sale on this title.

At Burrows Brothers our reporter found Mrs. Powers, who knows the likes and dislikes of most of Burrows Brothers' customers, planning an Easter display. Only the colored crêpe paper was up at the time, but the display promises to attract a great deal of attention.



At the May Company Mrs. Green, the buyer, was very busy with the annual spring sale and very happy over the numerous customers who had been attracted to the store.



During the week of the N.E.A. meeting the Cleveland Public Library had an exhibit of the Children's Model Library compiled by Quail Hawkins of the Sather Gate Bookshop in Berkeley, Calif. The collection was made from a list which first appeared in the *Publishers' Weekly* for December 16th, 1933. Publishers lent copies of the books, which were displayed in glass cases just outside the Lewis Carroll Room, which houses the children's section of the library. Attached to each case was a copy of the *P.W.* for refer-

ence. Open shelves carried the same titles, from the library's own collection, so that people could take them up and examine them more closely. Eleanor Witmer of Teachers College at Columbia University is going to show the same exhibit a little later in the year.



We took a little jaunt to New Haven this week, too, and found the city still digging itself out of several feet of snow. The sun was helping the snow shovelers, so that we sloshed about the streets like a Mississippi steamboat, but we found everyone very optimistic in spite of having seen several days go by with practically no business whatever. Josephine Thomas, proprietor of the very attractive Children's Bookshop, told us that several of her customers had run in for books the very first day it was possible to move about, showing that people are getting to the place where they are really anxious to buy books again. Miss Thomas has found that a small selection of children's games, an Alice in Wonderland game, a Wizard of



*A double window display built by David Newberry of the Emporium in San Francisco, around "The Autobiography of John Keats" (Stanford Univ. Press). The display includes original material on Keats from the collection of Earl V. Weller who compiled the book*

Oz game and a Van Loon Geography game in particular, have proved welcome additions to the shop's stock. She also has a selection of very attractive children's toys, mostly animals and dolls, which are imported from Germany. Both of these increase interest in the shop and increase, too, the total gross business.

\* \*

Miss Thomas has a direct-by-mail scheme that seems well worth trying. When a parent or a child comes in to buy a book, Miss Thomas finds out all she can about the child's interest. Then about two weeks later she sends to the parents a list of books, compiled to suit that particular child's tastes. It has made her a number of very good friends and customers.

\* \*

J. Kronish, at the E. P. Judd Co., which has been selling books on New Haven's Chapel Street for 75 years, told us that outside of the bad days caused by the storm business was very good. The Judd Company has one of the most representative staple stock sections we know of, and prides itself in having in stock almost any book that might be asked for.

\* \*

Eugene Ferrin Clark, whose shop occupies a whole house near Yale University, had a special display of garden books in the front hall where no customer could fail to see it.

\* \*

In Detroit last Saturday, Rachel Field was guest of honor of Dorothea Dawson, head of the Detroit school libraries system, at a school library luncheon. Later Miss Field appeared at the J. L. Hudson Company, where she met customers and autographed copies of her books.

\* \*

Storer Lunt gives Ben Silbermann, manager of the Doubleday, Doran Book Shop in Detroit, credit for inspiring Norton to organize a revival campaign on "The Revolt of the Masses" by José Ortega y Gasset. This book is now in its 7th printing and has shown a steady increase in sales for the past six months, with January and February sales comparable to when the book was first published. A series of ads is being run in

the *Herald Tribune Books* and an active campaign is under way to bring the season's sales well above 1000 copies.

\* \*

Credit, and lots of it, is also due the Book Shop Round Table for their efforts toward securing a fair schedule for Booksellers under the Retail Code. Not only did Harriet Anderson and Carol Fleming of the Channel Book Shop, members of the Round Table, go to Washington to present the personal bookseller's case before the NRA hearing, with the far from inconsequential backing of Mrs. Franklin D. Roosevelt, but the attractive broadside distributed by this group to its customers contains the following note this month: "If you are interested in the preservation of bookshops like ours—shops where an effort is made to give intelligent, personal book service—we ask you to write today to Alexander Whiteside, Administrator, N.R.A., Washington, D. C., urging the importance of establishing a fair Schedule for Booksellers under the Retail Code."

\* \*

In anticipation of clement weather, several shops have begun to display sporting books. George W. Jacobs in Philadelphia last week had a week's special display of Eugene V. Connett's fishing book "Any Luck?" (*Windward House*). Mr. Connett was at the Jacobs store on Tuesday, March 6th, to meet customers and autograph his book. At the same time Wanamaker's in Philadelphia had its Sportsman's Show with a complete display of *Derrydale Press* books and prints.

\* \*

To feature the new name of his store, John G. Kidd in Cincinnati held a storewide sale last month, with a great deal of success. Much of his success he attributes to the extensive newspaper campaign which the store ran in two Cincinnati papers, the *Times-Star* and the *Inquirer*. Mr. Kidd says that the best part of the sale was that the regular profit business was greatly improved as well. An idea of the extent of the advertising used may be gained from the picture on the opposite page, which shows a collection of all the copy used. The *Star Dollar Book* ad in the lower right hand corner was run after the sale and sold 450 books immediately. The total business from the one ad is expected to be over \$700.

This image is a collage of historical newspaper clippings from John G. Kidd & Son, Inc., a Cincinnati bookshop. The clippings are arranged in a grid-like fashion, each featuring a different headline or promotional offer. Key elements include:

- A NEW NAME** - after 24 Years
- JOHN G. KIDD & SON, Inc.**
- 19-23 EAST FOURTH STREET**
- STEWART KIDD**
- AND A NEW KIND OF SALE!**
- RARE BOOKS - RARE BARGAINS**
- THE LAST WEEK**
- A STOREWIDE SALE!**
- LAST WEEK!**
- Kidd's (Formerly Stewart Kidd)**
- New Name Sale**
- Special! For Today Only!**
- ONLY 4 MORE DAYS!**
- DAILY REDUCTION SALE HURT BOOKS**
- KIDD'S Booksellers • Stationers • Engravers**
- SALE HURT BOOKS**
- A STOREWIDE SALE!**
- IT'S THE CHANCE OF YOUR LIFETIME!**
- A STOREWIDE SALE!** - to feature Our New Name
- JOHN G. KIDD & SON, Inc.**
- 19-23 EAST FOURTH STREET**
- (formerly STEWART KIDD)**
- First Floor Specials Include**
- Second Floor Specials Include**
- Lower Floor Specials Include**
- Mezzanine Specials Include**
- Stationery Bargains Include**
- Which of these 125 BEST-SELLERS** formerly \$2.50 to \$5 Want for only
- \$1 EACH**
- JOHN G. KIDD & SON, Inc.**
- 19-23 EAST FOURTH STREET**
- (formerly STEWART KIDD)**
- JOHN G. KIDD & SON, Inc.**
- 19-23 EAST FOURTH STREET**
- (formerly STEWART KIDD)**
- LAST DAY SPECIAL!**
- JOHN G. KIDD & SON, Inc.**
- 19-23 EAST FOURTH STREET**
- (formerly STEWART KIDD)**
- 75¢ "Reprint" Fiction** 29¢
- AND HUNDREDS OF RARE BOOK BARGAINS**
- IT'S THE CHANCE OF YOUR LIFETIME!**

The clippings are from various issues of the Cincinnati Enquirer, showing the evolution of the store's branding and promotional strategies over time.

*This advertising brought John J. Kidd & Son a tremendous amount of business*

# Market News

## One Month from Now—A Forecast

HERE TODAY AND GONE TOMORROW, by Louis Bromfield. *Harper*, \$2.50.  
 GENTLEMAN OF VIENNA, by Count Hans Wilczik. *Reynal & Hitchcock*, \$3.  
 THE BOILING POINT, by H. R. Knickerbocker. *Farrar & Rinehart*, \$2.  
 ON OUR WAY, by Franklin D. Roosevelt. *John Day*, \$2.50.

THE GORGEOUS HUSSY, by Samuel Hopkins Adams. *Houghton Mifflin*, \$2.50.

DR. MARTINO, by William Faulkner. *Smith & Haas*, \$2.50.

JOURNEY TO THE END OF NIGHT, by Louis Ferdinand Céline. *Little, Brown*, \$2.50.

THANK YOU JEEVES, by P. G. Wodehouse. *Little, Brown*, \$2.

Apr. 4. Four novelettes about excitement-seekers of our time. 4-color poster. Special advertising.  
 Apr. 11. The autobiography of an Austrian aristocrat, which re-creates Vienna's former glory.  
 Apr. 12. A reportorial Pulitzer Prize-winner tells about political seethings now in Europe.  
 Apr. 12. A natural. First printing will exceed total sale of "Looking Forward." \$4000 worth of advertising. 11x14 poster and imprinted postcards on request.  
 Apr. 14. An American historical novel based on the character of Peggy Eaton. Full-size newspaper ad. campaign and a poster on request.  
 Apr. 16. A second collection of short stories. Also a limited edition.  
 Apr. 16. L. B.'s featured book of the spring has sold 95,000 copies in France. \$5,000 appropriation for daily, weekly and monthly periodicals.  
 Apr. 16. The first full-length novel about Jeeves will be advertised. Serialized in *Cosmopolitan*.

## Out This Week

THE AMERICAN FARMER AND THE EXPORT MARKET, by Austin A. Dowell and Oscar B. Jesness. *University of Minnesota Press*, \$2.  
 BREAKFAST IN BED, by Sylvia Thompson. *Little, Brown*, \$2.50.  
 GERMANY PREPARES FOR WAR, by Ewald Banse. *Harcourt, Brace*, \$3.  
 THE HUMAN SIDE OF THE NEWS, by Edwin C. Hill. *W. J. Black*, \$1.

MAGNUS MERRIMAN, by Eric Linklater. *Farrar & Rinehart*, \$2.50.

THE NEW DEAL IN EUROPE, by Emil Lengyel. *Funk & Wagnalls*, \$2.

NO THANK YOU, by Vash Young. *Bobbs-Merrill*, \$1.50.

REBEL AMERICA, by Lillian Symes and Travers Clement. *Harper*, \$3.

SECRET SERVICE OPERATOR 13, by Robert W. Chambers. *Appleton-Century*, \$2.50.

STRANGERS AT THE FEAST, by Beatrice Lubitz. *Messner*, \$2.

VILLAGE TALE, by Phil Stong. *Harcourt, Brace*, \$2.

WHILE ROME BURNS, by Alexander Woollcott. *Viking Press*, \$2.75.

WINDOWS ON HENRY STREET, by Lillian D. Wald. *Little, Brown*, \$3.

WINDS OF CHANCE, by Jeffery Farnol. *Little, Brown*, \$2.50.

A very timely book in view of the President's message on the tariff. Minnesota will spend \$200 on consumer advertising.

A story of one day in the lives of many different types of Londoners.

A sensational account of the militant aspects of the Nazi theory.

Selected from his radio talks. His "American Scene," a much more expensive book, was a best seller.

One of the best sellers in England. F. & R. is boosting it. Swell jacket.

The experiments, successful and unsuccessful, in social and economic adjustment in Italy, Germany, Russia and Sweden.

The author of "A Fortune to Share" and "Let's Start Over Again," now tells what not to do.

An informal history of social revolt in the U. S. Advertising and publicity in the radical magazines and groups.

3rd printing before publication. Is being filmed by M.G.M., with Marion Davies as the Northern spy. Color poster and imprint postcards. Serialized in *Cosmopolitan*.

Hits the bull's-eye for the romance market.

Good sales and rentals.

There is a wide public for this book, including Woollcott's radio audience and *New Yorker* readers, and Viking is seeing to it that they know it's published.

The story of the Henry Street Settlement, with line drawings by James Daugherty.

Good sales for this story of piracy on the Spanish Main.

# Market News

## *The February Best Sellers*

### FICTION

1. ANTHONY ADVERSE, by Hervey Allen. *Farrar & Rinehart, \$3.* 370th thousand now on the press. With 41 of the 81 stores sending us their best seller lists for February giving it top place, "Anthony" heads fiction for the eighth month. In most stores, it was listed second, when not first.
2. WORK OF ART, by Sinclair Lewis. *Doubleday, Doran, \$2.50.* Gave "Anthony Adverse" the strongest competition that it has yet had in one month. "Work of Art" was the leader at 18 stores in various parts of the country.
3. WITHIN THIS PRESENT, by Margaret Ayer Barnes. *Houghton Mifflin, \$2.50.* Though "Work of Art" stepped ahead this month, Mrs. Barnes' novel is far in the lead of the rest of the field. Six stores placed it first on their lists. The newest book on the list sold over 27,000 in its first ten days. It was the February best seller at Grant's, Utica; Travers, Trenton; Stokes & Stockell, Nashville; Hochschild, Kohn, Baltimore; Gelber-Lilenthal, San Francisco.
4. A MODERN TRAGEDY, by Phyllis Bentley. *Macmillan, \$2.50.* The second of the three books new to the fiction list this month was a best seller at 41 stores sending us their reports.
5. ULYSSES, by James Joyce. *Random House, \$3.50.* The best selling detective story for the second month. Outsold all fiction at the Sather Gate, Berkeley.
6. THE THIN MAN, by Dashiell Hammett. *Knopf, \$2.* Seventh printing. February best seller at Altman's, N. Y., and Burbank's, Plymouth.
7. OIL FOR THE LAMPS OF CHINA, by Alice Tisdale Hobart. *Bobbs-Merrill, \$2.50.* The third new title on the list. February fiction leader at Madison's, Montclair.
8. THE STATE VERSUS ELINOR NORTON, by Mary Roberts Rinehart. *Farrar & Rinehart, \$2.* Forty-one stores reported it a best seller to us on their monthly lists.
9. THE MOTHER, by Pearl S. Buck. *John Day, \$2.50.* Voted a best seller by 37 stores in all sections of the country.
10. MEN AGAINST THE SEA, by Charles Nordhoff and James N. Hall. *Little, Brown, \$2.*

### NON-FICTION

1. LIFE BEGINS AT FORTY, by Walter B. Pitkin. *Whittlesey House, \$1.50.* A best seller for over a year and the top of the list for the fourth month. Twenty-three of the 81 stores sending us their lists placed it first.
2. BRAZILIAN ADVENTURE, by Peter Fleming. *Scribner, \$2.75.* Went from third place in January to second in February, with 11 stores placing it first in non-fiction.
3. THE NATIVE'S RETURN, by Louis Adamic. *Harper, \$2.75.* The only new non-fiction title on the February list. Eleven stores also named this first in non-fiction.
4. 100,000,000 GUINEA PIGS, by Arthur Kallet and F. J. Schlink. *Vanguard Press, \$2.* Up one place on the list during the past month. A best seller at 40 stores sending us their lists.
5. MORE POWER TO YOU! by Walter B. Pitkin. *Simon & Schuster, \$1.75.* Also up one place. The February best seller at six stores reporting to us.
6. CROWDED HOURS, by Alice Roosevelt Longworth. *Scribner, \$3.* Ninth printing. February best seller at Abraham & Straus, Brooklyn; Witkower's, Hartford; Holmes, New Orleans, etc.
7. TESTAMENT OF YOUTH, by Vera Brittain. *Macmillan, \$2.50.* Outsold all non-fiction at The Book Nook, Evanston; Davis & Bannister, Worcester.
8. THE FIRST WORLD WAR, ed. by Laurence Stallings. *Simon & Schuster, \$3.50.* Newspaper serialization has brought this back to the best seller list. S&S recently reported sales of 3,000 a week.
9. THE MAN OF THE RENAISSANCE, by Ralph Roeder. *Viking Press, \$3.50.* Sixteen stores listed it a best seller.
10. TIMBER LINE, by Gene Fowler. *Covici, Friede, \$3.* Sixth printing and has outsold "The Great Mouth-piece." Leader at Lowman & Hanford's during February.

# Market News

## This Season's Plays

EVERY WEEK this department prints a list of books on special subjects. We will be glad to receive suggestions from booksellers as to subjects which will be helpful to them.

**MARY OF SCOTLAND.** By Maxwell Anderson. *Anderson House*, 734 Jackson Pl., Washington, D. C., \$6; *Doubleday*, \$2

**THREE PLAYS.** By S. N. Behrman. *Farrar & Rinehart*, \$2.50

**PLAY PARADE.** By Noel Coward. *Doubleday*, \$3.50

**COME OF AGE.** By Clemence Dane and Richard Addinsell. *Doubleday*, \$1.50

**THE SCHOOL FOR HUSBANDS.** By Arthur Guiterman and Lawrence Langner. *S. French*, \$2

**LET 'EM EAT CAKE.** By George S. Kaufman and Morris Ryskind. *Knopf*, \$2

**MEN IN WHITE.** By Sidney Kingsley. *Covici Friede*, \$2

**THE PURSUIT OF HAPPINESS.** By Lawrence Langner and Armina Langner. *S. French*, \$2

**DOUBLE DOOR.** By Elizabeth McFadden. *S. French*, \$1.50

**THE LAKE.** By Dorothy Massingham and Murray MacDonald. *Doubleday*, \$1.50

**SAILOR, BEWARE!** By Kenyon Nicholson and Charles Robinson. *Farrar & Rinehart*, \$2

**AH, WILDERNESS.** By Eugene O'Neill. *Random House*, \$2.50

**DAYS WITHOUT END.** By Eugene O'Neill. *Random House*, \$2.50

**IS LIFE WORTH LIVING?** By Lennox Robinson. *Macmillan*, \$1.25

**TOO TRUE TO BE GOOD, VILLAGE WOOING, AND ON THE ROCKS.** By George Bernard Shaw. *Dodd, Mead*, \$2.50

**PEACE ON EARTH.** By George Sklar and Albert Maltz. *S. French*, 75c

**FOUR SAINTS IN THREE ACTS.** By Gertrude Stein. *Random House*, \$1

**MERRY MOUNT.** By Richard L. Stokes. *Farrar & Rinehart*, \$2

**UNCLE TOM'S CABIN;** new version. By Albert Ellsworth Thomas. *Appleton-Century*, \$1

**THEY SHALL NOT DIE.** By John Wexley. *Knopf*, \$2 (March)

**THE DARK TOWER.** By Alexander Woollcott and George S. Kaufman. *Random House*, \$2

## Business Notes

**CHICAGO, ILL.**—The Aragat Booksellers, formerly at 1357 Sedgwick St., have moved to enlarged quarters at 1517 North Clark St.

**LOS ANGELES, CAL.**—Fowler Bros. have moved from 747 S. Broadway to 414 W. 6th St.

**LOUISVILLE, KY.**—The Hobby Shop of 613 S. Fifth St. has gone out of business.

**NEW HAVEN, CONN.**—Whitlock's Book Store was sold at auction on February 14. It was sold for \$7825 to Samuel Bailey, an attorney, who was acting for a new corporation, Whitlock's, Inc. The accounts receivable were not included in the sale of the tangible assets, since they were pledged to the bank; and the antiques were later sold separately. The antiques were sold during the recent blizzard which was especially severe in New Haven, so the sale was conducted under difficulties. They brought over \$5000. Some few fine pieces were held because prices for them were so low.

**PENSACOLA, FLA.**—The Old Book Shop has moved to 604 Royal Ave., New Orleans, La.

**PHILADELPHIA, PA.**—Henry Altemus Co. has recently moved from 1326 Vine St. to 24 S. Orianna St.

**TOPEKA, KAN.**—The Moore Stationery Co. has moved from 803 to 909 Kansas Ave.

## Note

**ARGUS BOOKS**, 333 South Dearborn St., Chicago, have taken over the entire stock of de luxe and limited editions published by Cheshire House, and is prepared to supply these books to the trade at new low list prices. Lists including all of the titles and the new prices are available.

## Postponement

THE PUBLICATION of the new one volume edition of "The Book of American Poetry" edited by Edwin Markham which was recently announced by William H. Wise & Company, has been postponed to March 20th.

# The Weekly Record

*Describes and Indexes the New Books of all Publishers in a Convenient Reference and Buying List for Bookstores and Libraries*

<b>Ar:</b> Fine Arts	<b>Dr:</b> Drama	<b>Hi:</b> History	<b>Po:</b> Poetry	<b>Sp:</b> Sports
<b>Bi:</b> Biography	<b>Ec:</b> Economics	<b>Ju:</b> Juveniles	<b>Re:</b> Religion	<b>Tr:</b> Travel
<b>Bu:</b> Business	<b>Fi:</b> Fiction	<b>Mu:</b> Music	<b>Sc:</b> Science	

<b>Aldington, Richard</b>	<b>Fi</b>	<b>Berry, Raymond A.</b>	<b>Fi</b>
Death of a hero; a novel. 407p. O (Star b'ks) [c. '29]		The holding of Recapture Valley. 286p. D c. Phil., Macrae, Smith	2.00
Garden City, N. Y., Garden City Pub. Co.		A romance and a story of warfare between cattlemen and sheepmen in the West.	
	1.00		
<b>Baldry, A. L.</b>	<b>Ar</b>	<b>Berenberg, David P.</b>	<b>Ec</b>
Painting a portrait by de László. 79p. il. (pt. col.) O ("How to do it" ser., 6) '34	N. Y., Studio Pub'ns	America at the crossroads. 95p. O c. N. Y., Rand School Press	pap., .35
	bds., 4.50	An analysis of present industrial conditions under the NRA, and a forecast of the future from the Socialist viewpoint.	
A great portrait painter explains his art while painting an actual portrait. Numerous photographs of de László at work illustrate his points and selected examples of great portraiture are also shown and appraised.			
<b>Banning, Mrs. Margaret Culkin</b>	<b>Fi</b>	<b>Black, R. Jere</b>	<b>Fi</b>
The third son. 250p. D '34, c. '33, '34	N. Y., Harper	The killing of the golden goose. 271p. D [c. '34]	
	2.00	N. Y., Loring & Mussey	2.00
The story of two young people who broke away from the lives prescribed for them by society and their parents.		Christopher King, suave New York detective, solves a murder mystery in a snowbound Pennsylvania mansion.	
<b>Banse, Ewald</b>	★	<b>Blair, Vevia</b>	
Germany prepares for war; a Nazi theory of "national defense"; [tr. from the German by Alan Harris]. 390p. maps O [c. '34]	N. Y., Harcourt	The new day junior mathematics; bk. 3. 490p. il., diagrs. D [c. '33]	
	3.00	N. Y., Merrill lea. cl., 1.24	
The author, professor of military science in Brunswick Technical College, Germany, reveals, in this book, the military aims of Germany. Attempts were made to prevent the publication of the book in England, after it had been suppressed in Germany, without removing the author from his teaching post.		A textbook for ninth grade mathematics.	
<b>Beach, Rex Ellingwood</b>	<b>Fi</b>	<b>Boleslavski, Richard and Woodward, Helen Rosen [Mrs. William E. Woodward]</b>	
Masked women. 284p. il. D [c. '27-'34]	N. Y., Farrar & Rinehart	Way of the lancer. 316p. map O (Star b'ks) [c. '32]	
	2.00	Garden City, N. Y., Garden City Pub. Co.	
Six stories about women.			1.00
<b>Bent, Silas</b>	<b>Bi</b>	<b>Bond, Frederick Clifton</b>	
Justice Oliver Wendell Holmes; a biography. 397p. (4p. bibl., bibl. notes) il. (pors.) O (Star b'ks) [c. '32]	Garden City, N. Y., Garden City Pub. Co	Success for you [metaphysics]. 127p. front. (por.) D [c. '33]	
	1.00	Portland, Ore., Author, P. O. Box 4372	
			1.50; pap., .75
<b>Book about aircraft, The.</b>	<b>Ju</b>	<b>Book about aircraft, The.</b>	<b>Ju</b>
		95p. il. (pt. col.), diagrs. Q [c. '34]	N. Y., Warne
		An informative and descriptive account of gliders, balloons, dirigibles, autogiros and aircraft of all kinds. For boys and girls.	2.00

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n. d.]

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

★ indicates a translation from a foreign language, a key used at the request of the International Institute of Intellectual Cooperation of the League of Nations.

<b>Braddy, Nella [Henry Marshall, pseud.], and others, eds.</b>		<b>Childs, Jessica</b>
Facts; the new concise pictorial encyclopedia; 4 v. 1271p. il. (pt. col.), maps (pt. col.), diagrs. O [c. '34] Garden City, N. Y., Doubleday lea. cl., 19.50		Building character through dramatization. 384p. D [c. '34] Evanston, Ill., Row, Peterson 2.00
A new encyclopedia, covering about 30,000 subjects, in which the aim has been to give the facts in as concise form as possible. The volumes are copiously illustrated.		The technique of planning self-expression and dramatic programs for children as aids to character building. Much program material is contained in the book.
<b>Bruner, Benjamin Harrison</b>	<b>Re</b>	<b>Childs, W. H. J.</b>
Great questions of the last week. 142p. (bibl.) O [c. '34] Nashville, Cokesbury Press 1.00		Physical constants, selected for students. 85p. diagrs. S (Methuen's monographs on physical subjects) [c. '34] N. Y., Dutton 1.20
Sermons on seven questions asked Jesus during His last week.		
<b>Buck, Howard</b>	<b>Fi</b>	<b>Clark, Victor Selden</b>
Let's have a baby. 251p. D [c. '34] N. Y., Macaulay 2.00		Ec
A humorous novel concerning the advent of a baby in the lives of the young Waynes.		What is money? 88p. (bibl.) D c. Bost., Houghton 1.00
<b>Bullett, Gerald William, ed.</b>	<b>Po</b>	The economics of money simply explained.
The English galaxy of shorter poems. 510p. S c. N. Y., Macmillan 2.00		
A collection of short lyrical poems, from the beginnings of English verse to 1900.		<b>Coffin, Henry Sloane</b>
<b>Buranelli, Prosper, and others, eds.</b>		Re
The crossword puzzle book; thirtieth ser. 130p. D c. N. Y., Simon & Schuster 1.35		God's turn. 100p. D (Harpers monthly pulpit) c. N. Y., Harper bds., 1.00
<b>Burke, Jane Revere</b>		By the president of Union Theological Seminary, New York.
The bundle of life. 192p. D [c. '34] N. Y., Dutton 1.50		
Spiritualistic messages.		<b>Collins, F. Howard</b>
<b>Carman, Harry James</b>	<b>Hi</b>	
Social and economic history of the United States; 2, The rise of industrialism, 1820-1875. 694p. (bibls.) il., maps (pt. col.), diagrs. O [c. '34] Bost., Heath 4.00		Authors and printers dictionary; 7th ed. rev. 423p. S [c. '34] N. Y., Oxford 1.75
<b>Chambers, Robert William</b>	<b>Fi</b>	<b>Comfort, Mildred Houghton</b>
Secret service operator thirteen. 405p. D '34, c. '33, '34 N. Y., Appleton-Century 2.50		Happy health stories. 160p. il. (col.) D [c. '34] Chic., Beckley-Cardy .70
The romance of two Civil War spies, one a beautiful northern girl, the other a dashing Confederate.		A health reader for the fourth grade.
<b>Chapman, John Martin</b>	<b>Ec</b>	<b>Daiger, K. S.</b>
Concentration of banking; the changing structure and control of banking in the United States. 403p. (4p. bibl.) diagrs. O c. N. Y., Columbia Univ. Press 5.00		Murder on Ghost Tree Island. 288p. D [c. '34] Phil., Macrae, Smith 2.00
A review and outline of the causes and growth of concentration banking.		A newspaper reporter tells the story of a murder mystery which took place near Baltimore and Annapolis.
<b>Atkinson, Thomas George, M.D.</b>		<b>Davies, Hugh Sykes</b>
Ocular muscles and fusion; physiology, diagnosis, technic. 192p. il., diagrs. O [c. '33] Chic., Professional Press, 5 N. Wabash Ave. 3.50		Dr
<b>Bird, Charles and Paterson, D. G.</b>		Realism in the drama; the Le Bas prize essay 1933. 121p. D '34 [N. Y., Macmillan] 1.50
Commercial correspondence courses and occupational adjustments of men. 27p. Q (Employment Stabilization Research Inst., v. 2, no. 7) '34 Minneapolis, Univ. of Minn. Press pap., .50		Studied in the Greek, Roman, Elizabethan, neo-classic and 19th century periods.
<b>Book of the Camp Fire girls, The; rev. ed., 223p. (5p. bibl.) il., diagrs. S [c. '13-'33] N. Y., Camp Fire Girls, Inc., 41 Union Sq. pap., .50</b>		<b>Davis, Charles Gerard</b>
<b>Brooks, Keith L.</b>		Built-up ship model. 237p. il., diagrs. O '33 Salem, Mass., Marine Research Soc. buck., 5.00
Prophecy text book; for reference and for classes [biblical prophecies]. 93p. T [c. '33] Los Angeles, Author, 2003 Addison Way pap., .54		
<b>Callen, Arthur Spencer and others.</b>		<b>De Jong, David Cornel</b>
Fuel testing and power economics. 152p. il., diagrs. D (Blue b'k N 462) '33 Scranton, Pa. Internat'l Text-b'k Co. lea. cl. 1.60		Fi
		Belly fulla straw. 321p. D '34, c. '33, '34 N. Y., Knopf 2.50
		The story of a family which left Holland for America and settled in a small middle-western city.
<b>Derleth, August W.</b>		<b>Derleth, August W.</b>
Murder stalks the Wakely family; a Judge Peck mystery story. 239p. D [c. '34] N. Y., Loring & Mussey 2.00		Fi
		A series of mysterious deaths in a small mid-western town.
<b>Coolidge, Dane and Coolidge, Mary Roberts</b>		<b>Civil liberties in American colonies; a survey of interference with civil rights of natives; and of the forms of American control; with proposed remedies.</b>
Navajo rugs. no p. T (Enjoy your museum, 4 A) [c. '33] [Pasadena, Esto Pub. Co.] pap.. 10		32p. map O '33 N. Y., Amer. Civil Liberties Union pap., apply
<b>Costigan, George Purcell, jr.</b>		
Cases and other authorities on the legal profession and its ethics; and ed. of Costigan's Cases on legal ethics. 792p. O (Amer. caseb'k ser.) '33 St. Paul, Minn., West Pub. Co. lea. cl., 5.00		
<b>Cummings, Byron</b>		
Cuicuilco and the archaic culture of Mexico. 56p. il., diagrs. O (Univ. of Ariz. bull. v. 4, no. 8; social science bull. no. 4) '33 Tucson, Univ. of Ariz. pap., .25		
<b>Daniel, John Warwick</b>		
A treatise on the law of negotiable instruments; 3 v.; 7th ed. by Thomas H. Calvert. 230op. O '33 N. Y., Baker, Voorhis buck., 25.00		

12/28/34  
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Wolanski

**Doust, Len A.** Ar  
Simple sketching; how to turn your ideas and impressions into pictures. 93p. il., diagrs. O [c. '34] N. Y., Warne 1.00

**Dowell, Austin A. and Jesness, Oscar Bernard Ec**  
The American farmer and the export market. 274p. (8p. bibl. notes) diagrs. D [c. '34] Minneapolis, Univ. of Minn. Press 2.00  
The authors point out the two courses we may follow in our national economic life—self-sufficiency or the restoration of export markets. They show the relationship between agricultural and industrial recovery and between our policy in regard to world markets and the possibility of collecting our foreign debts.

**Downing, Elliot Rowland**  
An introduction to the teaching of science; rev. ed. of *Teaching science in the schools*. 265p. (9p. bibl.) D [c. '34] Chic., Univ. of Chic. Press 2.00

**Drew, Anne Stanton Fi**  
Starlight. 249p. D [c. '34] N. Y., Loring & Mussey 2.00  
Susie Slade wanted, more than anything else, to become an actress, until she met Hugh Cecil, a struggling playwright. London is the scene.

**Evans, Charles**  
American bibliography; a chronological dictionary of all books, pamphlets and periodical publications printed in the United States of America from the genesis of printing in 1639 down to and including the year 1820; v. 12, 1798-1799 [lim. numbered, signed ed.]. 419p. Q '34 Chic., [Author, 1413 Tratt Blvd.] buck., 25.00

**Evans, Marshall Blakemore and Röseler, Robert Oswald**  
Das Rheinland; easy readings. 211p. il., maps (pt. col.) D c. N. Y., Crofts 1.25

**Farnol, Jeffery Fi**  
Winds of chance. 383p. D c. Bost., Little, Brown 2.50  
A romantic, swashbuckling story of the Spanish Main, and a young girl abducted from England.

**Fishburne, Benjamin Postell**  
The patent application, preparation and prosecution. 177p. O '33 Wash., J. Byrne & Co. buck., 4.00

**Fulton, Dote Fi**  
Sunshine stampede. 248p. D [c. '34] N. Y., Macaulay 2.00  
A story of the Florida boom.

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**De Forest, Louis Effingham and De Forest, Anne Lawrence**  
The descendants of Job Atterbury [genealogy]. 157p. (bibl.) front. (por.) O '33 N. Y., De Forest Pub. Co., 235 E. 22nd St. 6.00

**Devries, Julianne**  
The Campfire girls as detectives. 128p. D (Campfire girls ser.) [c. '33] Cleveland, O., World Syndicate Pub. Co. pap., .20

**Douglas, Frederic H.**  
Hopi pottery. no p. T (Enjoy your museum, 3 A) [c. '33] [Pasadena, Esto Pub. Co.] pap., .10

**Edson, Newell W.**  
Choosing a home partner. 16p. nar. T (Pub'n no. 845) [In. d.] N. Y., Amer. Social Hygiene Ass'n pap., .10

**Elam, Harvey William**  
The Elam family (with special reference to) Josiah Elam and his descendants. 200p. O '33 Xenia, O., Author 3.15

**Furbay, John Harvey**  
Nature chats. 269p. il. D '33 Lancaster, Pa., Science Press 1.75

**Gerard, Louise Fi**  
Strange paths. 315p. D [c. '34] N. Y., Macaulay 2.00  
An Englishman faces danger to get the jewels his mother had left in Russia, and which had fallen into Soviet hands.

**Getty, Agnes K.** Fi  
Blue gold. 358p. D c. Caldwell, Id., Caxton Printers 2.00  
A romance of the Rockies.

**Gibbons, Alice Newman**  
Directed study guide in the origins of contemporary civilization; a foundation course in social science. 263p. (bibls.) O [c. '34] Bost., Ginn. .80; test b'k., .44; teachers' manual, .28

**Gibbs, Jeannette Clarke Phillips [Mrs. Arthur Hamilton Gibbs]** Fi  
Copy for mother. 311p. D c. Bost., Little, Brown 2.00  
A love story about Betty Westlake who rebelled from being literary copy for her mother's successful novels.

**Gielgud, Val and Marvell, Holt** Fi  
London calling. 313p. D (Crime club) '34, c. '33, '34 Garden City, N. Y., Doubleday 2.00  
An actor is murdered while at the microphone of a London broadcasting studio.

**Gislason, Haldor B.**  
The art of effective speaking. 501p. D [c. '34] Bost., Heath 2.48  
A textbook containing theory, exercises and much illustrative material.

**Glueck, Sheldon and Glueck, Eleanor Touroff**  
One thousand juvenile delinquents, their treatment by court and clinic. 362p. O (Harvard Law School survey of crime in Boston, v. 1) '34 Cambridge, Mass., Harvard 3.50

**Graham, Frank Dunstone Ec**  
Protective tariffs. 187p. D (Current economic problems) c. N. Y., Harper 1.00; pap., .75  
A discussion of tariffs on a long-run basis, and from the monetary rather than the theoretical viewpoint, by a professor of economics in Princeton University.

**Gray, Peter Fi**  
Pillar of salt. 224p. D [c. '34] N. Y., Minton, Balch 2.00  
A story laid in modern Greece about two itinerant musicians, cousins, whose adventures ended in a crime of passion.

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**Exner, M. J., M.D.**  
The question of petting. 16p. nar. S (Pub'n no. 853) [c. '26, '33] N. Y., Amer. Social Hygiene Ass'n pap., .10

**Farley, Belmont**  
School publicity. 121p. (bibls.) il., diagrs. D (School economy ser.) [c. '34] Stanford Univ., Cal., Stanford Univ. Press pap., apply

**Goodman, L. Belle**  
Illinois voters' handbook; rev. by Daisy Sandidge; 9th ed. 162p. (bibl. footnotes) maps D '33, c. '13-'33 Chic., Illinois League of Women Voters, 225 N. Michigan Ave. pap., .35

**Graham, Paul G.**  
The relation of history to drama in the works of Friedrich Hebbel. 112p. (2p. bibl.) O (Smith Coll. studies in modern languages, v. 15, nos. 1-2) '34 Northampton, Mass., Smith College pap., apply

**Green, Elmer** **Hi**  
The making of Maryland; tercentenary ed. 383p. il. (pt. col.), maps (pt. col.), diagr. D c. Balt., E. & M. Green, Carroll Sta. 2.00; school ed., 1.48  
A history of Maryland, designed primarily for elementary schools.

**Grensted, Laurence William, D.D.** **Re**  
The person of Christ. 312p. O (Lib. of constructive theology) [n.d.] N. Y., Harper 3.00  
An analysis and interpretation of a living Christianity.

**Guyon, René** **★**  
The ethics of sexual acts; tr. from the French by J. C. and Ingeborg Flugel. 432p. (bibl. footnotes) O c. N. Y., Knopf 4.00  
A comparative study of sexual phenomena and sexual morality in different parts of the world.

**Herron, Edward A.** **Fi**  
Life returns to die. 368p. D '34 N. Y., Benziger 2.00

**Hill, Edwin Charles**  
The human side of the news. 226p. front. (por.) D c. N. Y., W. J. Black 1.00  
Selections of the radio broadcasts of one of the best known news commentators.

**Hodgson, Leonard, ed.** **Re**  
Radio talks on religion; God and the world through Christian eyes; second ser. 173p. D [c. '34] Milwaukee, Morehouse 1.75

**Horan, Mrs. Kenneth** **Fi**  
It's later than you think. 322p. D [c. '34] N. Y., Ballou bds., 2.00  
A story of the return in middle age to the desires of youth. The characters of a previous novel, "The Longest Night," reappear here.

**Horler, Sydney [Peter Cavendish, Martin Heritage, pseuds.]** **Fi**  
The secret agent. 291p. D c. Bost., Little, Brown 2.00  
Bunny Chipstead of the British Intelligence Service thwarts a plot to destroy Gibraltar.

**Hornibrook, Mrs. Ettie A. (Ettie Rout)**  
Stand up and slim down; being restoration exercises for women with chapter on food selection in constipation and obesity [rev. ed.]. 181p. il., diagrs. O c. Garden City, N. Y., Doubleday 1.95  
A companion book to "The Culture of the Abdomen."

**Irvin, Leon Percy and King, Donald L., eds.**  
Vingt et un contes 400p. D c. N. Y., Harper 1.40

**Jacks, Lawrence Pearsall, D.D.** **Re**  
Elemental religion; the Lyman Beecher lectures for 1933, with three sermons on the main topic. 143p. D c. N. Y., Harper 1.75

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**Hamlin, Mary P.**  
The separatist; a play in one act. 43p. diagr. D c. '34 N. Y., S. French pap., .35

**Hay, Marian Margaret**  
God's out-of-doors [devotional]. 95p. D '33 Takoma Park, D. C., Review & Herald Pub. Ass'n pap., .50

**Hazen, David W.**  
Giants and ghosts of central Europe [a series of interviews]. 210p. O '33 Portland, Ore., Metropolitan Press apply

**Health for girls.** 16p. nar. S (Pub'n no. 831) [c. '33] N. Y., Amer. Social Hygiene Ass'n pap., .10

**Hopkins, Margaret Daly**  
Miss Gay's adventures in first aid. 60p. il. D [c. '33] N. Y., Nation Press Pr. Co., 75 Varick St. pap., .25

**Horak, Frances T.**  
Campcraft manual. 48p. (2p. bibl.) il., diagrs. D [c. '33] N. Y., G. C. Manthorne & Co. pap., .50

**Hughes, Charles W.**  
Chamber music in American schools. 202p. (bibl.) O '33 White Plains, N. Y., Author, 28 Ralph Ave. pap., 1.10

**Jacobus, Donald Lines**  
The Bulkeley genealogy. 1066p. (bibls.) front. O '33 New Haven, Conn., Author, Box 32, Westville Sta. 12.50

**Johnson, Frederick W.**  
Easily interpolated trigonometric tables, with non-interpolating logs, cologs and antilogs. no p. O [n. d.] [San Francisco, Simplified Series Pub. Co., 1381 3rd Ave.] 1.70-3.50

**Lengyel, Emil** **Fi**  
The new deal in Europe. 318p. D (Literary Digest b'ks) c. N. Y., Funk & Wagnalls 2.00  
A discussion of the New Deal policies of Italy, Germany, Russia and Sweden, with a brief comparison of them with the New Deal policies of the United States.

**Lewis, Meyer F.** **Ju**  
Printing trades blue book, 1934; New York ed. 720p. '34 N. Y., A. F. Lewis & Co., 461 8th Ave. 15.00

**Linklater, Eric** **Fi**  
Magnus Merriman. 384p. O [c. '34] N. Y., Farrar & Rinehart 2.50  
The saga of Magnus Merriman, a roving and adventurous Scot, and how he was finally tamed. The setting is chiefly modern Edinburgh.

**Lubitz, Beatrice** **Fi**  
Strangers at the feast. 335p. D [c. '34] N. Y., Messner 2.00  
A manicurist in a large New York beauty shop married the head of the chain of shops and finds that she has married his four sisters as well.

**McCall, Chester H.** **Bu**  
Tested collection letters; methods and procedures; handling collections from terms to till. 317p. il. O [c. '34] N. Y., Falcon Press 5.00  
Based on the actual collecting experience of many representative companies, and including many letters used by these companies.

**Mackail, Denis George** **Fi**  
Chelbury Abbey. 346p. D c. Garden City, N. Y., Doubleday 2.00  
A romance of one summer near historic old Chelbury Abbey.

**McMasters, William Henry** **Fi**  
Blind; the story of the world tragedy by David Glenn MacKenzie. 218p. D [c. '34] Bost., Stratford 2.00  
A fantastic tale of a disaster that befell the world in 1950 as told by David Glenn MacKenzie.

**Mecklenburg, George** **Ju**  
Russia challenges religion. 128p. D [c. '34] N. Y., Abingdon 1.00  
The pastor of Wesley Church in Minneapolis has made three visits to Russia, upon which he bases the observations of life there, contained in this book.

**Mercer, Frank Alfred, ed.**  
Gardens and gardening; the *Studio* gardening annual, 1934. 128p. il. (col. front.), diagrs. Q ['34] N. Y., Studio Pub'n's 4.50; pap., 3.50  
Photographs of gardens from seven countries, and five articles on gardening subjects, each with many illustrations.

**Mirza, Youel Benjamin** **Ju**  
Son of the sword. 211p. O c. N. Y., Viking 2.00  
An adventure tale, for boys from 10 to 15, about a mountain boy of a Kurdish tribe of nomad shepherds who augmented their living by raids on Persian villages.

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**Little, Raymond and others**  
Oil and gas burning under boilers. 200p. il., diagrs. D (Blue b'ks 231 B) '33 Scranton, Pa., Internat'l Textb'k Co. lea. cl., 1.90

**Manual for the adjustment of complaints** by state directors and code authorities. 38p. map, diagr. O (N.R.A. bull. no. 7) '34 Wash., D. C., Gov't Pr. Off.; Sup't of Doc. pap., .05

**Merchant, Abby**  
The bride's rival; a play in one act. 24p. diagr. D c. '34 N. Y., S. French pap., .35

**Montross, Lois Seyster [Mrs. Lynn Montross]** **Fi**  
The perfect pair. 311p. D '34, c. '33, '34 Garden City, N. Y., Doubleday 2.00  
Meredith and Howard were voted "the perfect pair" by the university when they graduated; each was good-looking and aimed for perfection; they became engaged, but reckoned without David and Sophie.

**Morris, Charles** **Ju**  
Heroes of discovery in America; 3rd ed., enl. 382p. il. D (Hero ser.) [c. '06-'34] Phil., Lippincott 2.00

**Mulhern, James**  
A history of secondary education in Pennsylvania. 729p. il. O '34 Lancaster, Pa., Science Press 5.00

**Nebel, Frederick** **Fi**  
But not the end. 304p. D c. Bost., Little, Brown 2.00  
A novel of modern, upper-middle-class New York.

**Nixon, Eugene W. and Cozens, Frederick W.**  
An introduction to physical education. 262p. '34 Phil., Saunders 2.50

**Nolte, Vincent** **★ Bi**  
The memoirs of Vincent Nolte, reminiscences in the period of Anthony Adverse, or, Fifty years in both hemispheres; tr. from the German; introd. by Burton Rascoe. 503p. il. D '34 N. Y., Watt 2.50  
These memoirs were first published in 1854.

**Norton, André** **Ju**  
The prince commands; being sundry adventures of Michael Karl, sometime crown prince and pretender to the throne of Morvania. 276p. il. D c. N. Y., Appleton-Century 2.00  
A story for boys about a young prince's exciting adventures.

**O'Conroy, Taid**  
The menace of Japan. 294p. fronts. (maps) O c. N. Y., Kinsey 3.00  
The author, who married a Japanese and was formerly a professor in Keio University, Tokyo, gives an unfavorable picture of the forces at work in Japan, preparing for the subjugation of the East.

**Orchard, William Edwin, D.D.** **Re**  
The inevitable Cross. 291p. D '34 N. Y., Dut-ton 2.50  
An exposition of the Catholic doctrine of the Atonement, written by a recent convert to Catholicism.

**Oscar of the Waldorf**  
One hundred famous cocktails. 48p. O '34 N. Y., Kenilworth Press, 305 E. 46th St. .75

**Overstreet, Bonaro Wilkinson** **Po**  
Footsteps on the earth. 79p. D c. N. Y., Knopf 2.00  
A first volume of poems, in both rhymed and free verse.

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**Municipal odd rate bond values tables.** 764p. O c. '33 Bost., Financial Pub. Co. lea. cl., 85.00

**Nuzum, Franklin Richards**  
The span of life, as influenced by the heart, the kidneys and the blood vessels. 120p. il., diagrs. O '33 Springfield, Ill., Chas. C. Thomas pap., 2.00

**Packard, Earl L. and others**  
Marine mammals. 136p. (bibl., bibl. footnotes) il., maps, diagrs. O (Contribs. to palaeontology, pub'n no. 447) '34 Wash., D. C., Carnegie Inst. pap., apply

Paine, Albert Bigelow	Ju	Royden, Agnes Maude, D.D.	Re
The Arkansaw bear. il. D '33 N. Y., Harper	1.75	Here—and hereafter. 300p. D ['34] N. Y., Putnam	2.50
	Ju	Helpful and inspiring essays by a well-known English woman preacher.	
Elsie and the Arkansaw bear. il. D '33 N. Y., Harper	1.75		
	Ju		
A little garden calendar. il. D '33 N. Y., Harper	1.50	Rutherford, Joseph F.	Re
Pence, Raymond Woodbury, ed.	Fi	Preparation. 381p. il. (col.) D [c. '33] B'klyn, N. Y., Watch Tower Bible & Tract Soc.	.25
Short stories of today. 526p. (17p. bibl.) D c. N. Y., Macmillan	1.90	Comments on the revelation of the prophecy by Zech-ariah.	
An anthology of English and American stories published during the past ten years, chosen by a professor of English in De Pauw University.			
Piehler, Hermann Augustine	Tr	Sackville-West, Victoria Mary [Mrs. Harold George Nicolson]	Po
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A traveler's guide book, with thirty-two sectional maps. The city of London is not included.		Including "The Land," "King's Daughter," poems from two other volumes and fifty new poems.	
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The Italian corporative state. 318p. (bibl., bibl. footnotes) diagrs. O '34 N. Y., Macmillan	2.50	L'homme de neige; abridged and ed. by Foster Erwin Guyer. 191p. D ['34] N. Y., Oxford	1.15
A study of the political structure which Fascism has produced.			
Prokhanoff, I. S.	Bi	Sandström, Flora	Fi
In the cauldron of Russia, 1869-1933. 270p. il. D '33 c. N. Y., All-Russian Evangelical Christian Union, 156 5th Ave.	1.50	Thelma Svane. 314p. D c. N. Y., Kinsey	2.00
The autobiography of the founder of the All-Russian Evangelical Christian Union, with a history of the Russian Evangelical Christian movement.		A story of rural Sweden.	
Raine, Norman Reilly	Fi	Sapper, Frau Agnes Brater	
Tugboat Annie. 313p. D [c. '31-'34] N. Y., Minton, Balch	2.00	Die Familie Pfäffling; eine deutsche Wintergeschichte; ed. by Bertha Reed Coffman and Henrietta Littlefield. 240p. front. D c. N. Y., Crofts	1.35
A collection of the stories about an unusual character, "Tugboat Annie," who was portrayed in the movies by Marie Dressler.			
Rand, Frank Prentice		Sargent, Porter	
Yesterdays at Massachusetts State College, 1863-1933. 251p. (13p. bibl.) il., map O '33 Amherst, Mass., Associate Alumni of Mass. State Coll.	2.00	A handbook of private schools; 17th ed. 1104p. '33 Bost., Author, 11 Beacon St.	6.00
Rothery, Agnes Edwards [Mrs. Harry Rogers Pratt, Agnes Edwards, pseud.]	Tr	A handbook of summer camps; 10th ed. 700p. '33 Bost., Author, 11 Beacon St.	6.00
Sweden; the land and the people. 287p. (7p. bibl.) il. O c. N. Y., Viking	3.00	Scoggins, Charles Elbert	Fi
A description of Sweden, its towns, countryside and people, and an interpretation of its remarkably smoothly running economic system.		Tycoon. 354p. D [c. '32, '34] N. Y., Crowell	2.00
Rothschild, Richard		A young American engineer in Central America falls in love with the strictly guarded daughter of the local magnate.	
Reality and illusion; a new framework of values. 442p. (bibl. footnotes) O [c. '34] N. Y., Harcourt	3.50	Shakespeare, William	Po
An analysis of how new forces in the civilization that is now taking shape must work themselves out in science, morals, religion and art.		Sonnets. D (Golden Hind Press) '33 N. Y., Harper	2.50
Rounds, Ona Mahitta	Fi		
Rainbow's end. 272p. il. D '33 Los Angeles, Overland-Outwest Pub'ns	2.00	Sierpinski, Waclaw	★
		Introduction to general topology; tr. [from the Polish] by C. Cecilia Krieger [mathematics]. 248p. O '34 [Chic.], Univ. of Chic. Press	4.00
Pukui, Mary Wiggin		Sitwell, Osbert	Fi
Hawaiian folk tales; 3rd ser. 185p. O (Folklore Found. no. 13) '34, c. '33 Poughkeepsie, N. Y., Vassar Cooperative B'kshop	pap., .60	Miracle on Sinai; a satirical novel. 344p. D [c. '34] N. Y., Holt	2.00
Rivise, Charles Weyman		A modern miracle comes to an assorted group of guests at the great modern Palace Hotel near Mt. Sinai.	
The preparation and prosecution of patent applications. 484p. (bibl.) O '33 Charlottesville, Va., Michie Co.	7.00	Slater, Patrick	Fi
		The yellow briar; a story of the Irish on the Canadian countryside. 253p. map O '34 N. Y., Minton, Balch	2.00
		An historical novel of Irish homesteaders in the Canadian wilderness.	
Selected references in education, 1933; reprinted from The School Review and The Elementary School Journal for January to December, 1933. 199p. O (Supplementary educational monographs, no. 41) c. Chic., Univ. of Chic.			
Sokolnikoff, Ivan S. and Sokolnikoff, Elizabeth S. Higher mathematics for engineers and physicists. 495p. diagrs. O c. N. Y., McGraw-Hill			

**Stamp, Laurence Dudley**

The regions of the world. 148p. il. (pt. col.), maps, diagrs. D (New age geographies, senior ser., bk. 5) [34] N. Y., Longmans .80

The countries of the world; Europe. 147p. il. (pt. col.), maps, diagrs. D (New age geographies, senior ser., bk. 6) [34] N. Y., Longmans .80

The rest of the world. 127p. il. (pt. col.), maps, diagrs. D (New age geographies, senior ser., bk. 7) [34] N. Y., Longmans .80

**Stamp, Laurence Dudley and Stamp, Elsa Clara Rea [Mrs. Laurence Dudley Stamp]**

At home; urban and rural eds. 96p. ea. il. (pt. col.), maps, diagrs. D (New age geographies, junior ser., bk. 1) [34] N. Y., Longmans .80, ea.

Far away. 128p. il. (pt. col.), maps, diagrs. D (New age geographies, junior ser., bk. 2) [34] N. Y., Longmans .80

Round the world; a true story. 176p. il. (pt. col.), maps D (New age geographies, junior ser., bk. 3 A) [34] N. Y., Longmans .80

More travels round the world. 176p. il. (pt. col.), maps D (New age geographies, junior ser., bk. 3 B) [34] N. Y., Longmans .80

Round the British Isles. 176p. il. (pt. col.), maps D (New age geographies, junior ser., bk. 4) [34] N. Y., Longmans .80

**Stiansen, Peder** **Re**  
History of the Baptists in Norway. 187p. (3p. bibl.) D [c. '33] Chic., Blessing B'k Store 1.50

**Stong, Philip Duffield** **Fi**  
Village tale. 300p. D [c. '34] N. Y., Harcourt 2.00  
A story of the closely inter-related life of a little country village in Iowa.

**Strayer, George Drayton and Upton, Clifford Brewster**  
Strayer-Upton practical arithmetics; 1st b'k. 508p. il., diagrs. D (Strayer-Upton 3-b'k ser.) [c. '34] N. Y., Amer. B'k .80

**Summers, Montague**  
The werewolf. 321p. (12p. bibl.) il. O '34 N. Y., Dutton 5.00  
A study of the tradition of the werewolf in the history and thought of all peoples.

**Symes, Lillian and Clement, Travers**  
Rebel America; the story of social revolt in the United States. 403p. (5p. bibl.) O c. N. Y., Harper 3.00  
An informal history of radical thought in this country, from Robert Owen and Brook Farm to the break between socialists and communists.

**Strom, Hans and Stoeger, A. F., jr.**

Dictionary for arms, ammunition and explosives, including war material, English, German, French, Spanish. 400p. '33 N. Y., G. E. Stechert 5.00

**Thurston, Carl**  
Sculpture. no p. T (Enjoy your museum, 5) [c. '34] [Pasadena, Esto Pub. Co.] pap., .10

**Walker, Alberta and Parkman, Mary R.**  
A manual to accompany The study readers, b'ks 4-6. 286p. (bibl.) S [c. '33] N. Y., Merrill pap., .50

**Waltz, Dr. Frank D. B.**  
The A B C of refraction. 86p. il. S c. '33 Detroit, Author 1.75

**Weiss, Adelaide Marie**  
Merlin in German literature; a study of the Merlin legend in German literature from medieval beginnings

**Tanenbaum, I. Edwin and Stearns, Linhart**

Common sense on common stocks. 332p. O [c. '34] N. Y., Covici, Friede 2.50  
Helpful advice on investment in common stocks.

**Taylor, Grant** **Fi**

Caravan into Canaan. 320p. D '34, c. '32, '34 Phil., Lippincott 2.00

Roan Trowbridge, cowboy, helps Lynn Garland take her aunt and young cousins on the perilous trip to Canaan, Arizona.

**Thompson, Sylvia [Mrs. Theodore Dunham Luling]** **Fi**

Breakfast in bed. 309p. D (Atlantic Mo. Press b'k) c. Bost., Little, Brown 2.50  
A story of one eventful day in the lives of a few Londoners.

**Thorndike, Edward Lee, and others**

Prediction of vocational success. 308p. il., diagr. O c. N. Y., Commonwealth Fund 2.50

A study of the educational and industrial careers of children who are given vocational guidance. The records of 1807 children were followed over a period of ten years, from the approximate ages of 14 to 24.

**Three little pigs (The), and other famous Ju**  
stories for young children. 45p. il. (pt. col.) obl. S [c. '34] Cleveland, Harter Pub. Co. bds., .10**Trollope, Anthony** **Sp**

Hunting sketches. 132p. il. O '33 N. Y., Gosden Head, 10 E. 50th St. 10.00

**Twain, Mark, pseud. [Samuel Langhorne Clemens]** **Ju**

Tom Sawyer, whitewasher. 17p. S '33 N. Y., Harper .50

**Van Dyke, Henry**

The story of the other wise man; lim. memorial ed. 72p. il. (col.) S '33 N. Y., Harper 1.25

**Wald, Lillian D.**

Windows on Henry Street; il. by James Daugherty. 359p. O (Atlantic Mo. Press b'k) '34, c. '33, '34 Bost., Little, Brown 3.00

The story of the Henry Street Settlement in New York since 1915, by the noted social worker who founded it and who started many movements for social betterment.

**Walther, Daniel** **★ Bi**

Gouverneur Morris, witness of two revolutions; tr. by Elinore Denniston. 325p. (20p. bibl.) il. O (Literary Digest b'ks) c. N. Y., Funk & Wagnalls 3.00

A biography of one of our earliest statesmen, influential in shaping the Constitution, and our representative in France during the Reign of Terror.

to the end of romanticism. 152p. (bibl.) O (Studies in German, v. 3) '33 Wash., D. C., Catholic Univ. of Amer. pap., 1.25

**Wilcox, Francis McLellan**  
The coming crisis; a brief review of several Bible prophecies culminating in the last-day crisis. 96p. D [c. '33] Takoma Park, D. C., Review & Herald Pub. Ass'n pap., .35

**Winslow, Charles Nelson**  
Visual illusions in the chick. 83p. (bibl.) O '33 N. Y., Archives of Psychology, Columbia Univ. pap., 1.25

**Woodson, James Clay**  
Electric heating. 196p. il., diagrs. D (Blue b'k N 153 B) '33 Scranton, Pa., Internat'l Textb'k Co. lea. cl., 2.00

**Wheeler, Arthur Leslie**

Catullus and the traditions of ancient poetry. 291p. (bibl. notes) O (Sather classical lectures, v. 9) c. Berkeley, Univ. of Cal. Press 3.00  
By the late professor of Latin in Princeton University.

**Wilson, Margaret [Mrs. G. D. Turner, Elizabeth West, Elderly Spinster, pseuds.] Fi**

The valiant wife. 309p. D '34, c. '33, '34 Garden City, N. Y., Doubleday 2.50  
The story of a Quaker bride from Philadelphia who aided her husband, prisoner-of-war in an English prison, a century ago.

**Woodson, Carter Godwin**

The Negro professional man and the community, with special emphasis on the physician and the lawyer. 383p. (bibl. footnotes) O [c. '34] Wash., D. C., Ass'n for Study of Negro Life and History, 1538 9th St., N.W. 3.25  
A statistical study of the Negro in the professions in all parts of the United States.

**Woolcott, Alexander**

While Rome burns. 336p. O '34, c. '29-'34 N. Y., Viking 2.75; lim. signed ed., 6.00, bxd. A collection of the writings of one of our most famous raconteurs and critics, known on the radio as The Town Crier. They have been arranged, enlarged and captioned by the author.

**Young, Vashni**

No thank you. 201p. D [c. '34] Ind., Bobbs-Merrill 1.50  
The author of "A Fortune to Share" writes about his experiences with money, religion and liquor.

**Young, Waldemar**

Po  
The lace of a thousand trees, and other lyrics [lim. ed.]. no p. front. O '33 c. San Francisco, John Henry Nash bds., 5.00, bxd.

**Zugsmith, Leane**

Fi  
The reckoning. 365p. D c. N. Y., Smith & Haas 2.50  
An East Side boy in New York commits an unimportant crime, which affects the lives of a number of people, especially that of a young lawyer.

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Longmans

Cross word puzzle book, The; 30th ser. Buranelli, P. 1.35

Simon & Schuster

Dark angel. Kaus, G. 2.00

Macmillan

Death of a hero. Aldington, R. 1.00

Garden City Pub. Co.

Directed study guide in the origins of contemporary civilization. Gibbons, A. N. .80

Ginn

Elemental religion. Jacks, L. P. 1.75

Harper

Elsie and the Arkansaw bear. Paine, A. B. 1.75

Harper

England for everyman. Piehler, H. A. 1.50

Dutton

English galaxy of shorter poems, The. Bullett, G. W. 2.00

Macmillan

Ethics of sexual acts, The. Guyon, R. 4.00

Knopf

Facts. Braddy, N. 19.50

Doubleday

Familie Pfäffling, Die. Sapper, A. B. 1.35

Crofts

Far away. Stamp, L. D. .80

Longmans

Footsteps on the earth. Overstreet, B. W. 2.00

Knopf

Gardens and gardening. Mercer, F. A. 4.50; 3.50

Studio Pub's

Germany prepares for war. Banse, E. 3.00

Harcourt

God's turn. Coffin, H. S. 1.00

Harper

Great questions of the last week. Bruner, B. H. 1.00

Cokesbury Press

Handbook of private schools, A. 6.00

P. Sargent

Handbook of summer camps, A. 6.00

P. Sargent

Happy health stories. Comfort, M. H. .70

Beckley-Cardy

Here—and hereafter. Royden, A. M. 2.50

Putnam

Heroes of discovery in America. Morris, C. 2.00

Lippincott

His last Thursday. Kirtley, J. S. 1.00

Judson Press

History of secondary education in Pennsylvania, A. Mulhern, J. 5.00

Science Press

History of the Baptists in Norway. Stiansen, P. 1.50

Blessing B'k Store

Holding of Recapture Valley, The.	Berry, R. A. 2.00	Macrae-Smith	
Holmes (Justice Oliver Wendell).	Bent, S.	1.00 <i>Garden City Pub. Co.</i>	
Homme de neige, L'.	Sand, G.	1.15 <i>Oxford</i>	
Human side of the news, The.	Hill, E. C.	1.00 <i>W. J. Black</i>	
Hunting sketches.	Trollope, A.	10.00 <i>Gosden Head</i>	
In the cauldron of Russia.	Prokhanoff, I. S.	1.50 <i>All-Russian Evangelical Christian Union</i>	
Inevitable Cross, The.	Orchard, W. E.	2.50 <i>Dutton</i>	
Introduction to general topology.	Sierpinski, W.	4.00 <i>Univ. of Chic. Press</i>	
Introduction to physical education,	An. Nixon, E. W.	2.50 <i>Saunders</i>	
Introduction to the teaching of science,	An. Downing, E. R.	2.00 <i>Univ. of Chic. Press</i>	
Italian corporative state, The.	Pitigliani, F.	2.50 <i>Macmillan</i>	
It's later than you think.	Horan, Mrs. K.	2.00 <i>Ballou</i>	
Killing of the golden goose, The.	Black, R. J.	2.00 <i>Loring &amp; Mussey</i>	
Lace of a thousand trees, The.	Young, W.	5.00 <i>John Henry Nash</i>	
Let's have a baby.	Buck, H.	2.00 <i>Macaulay</i>	
Life returns to die.	Herron, E. A.	2.00 <i>Benziger</i>	
Little garden calendar,	A. Paine, A. B.	1.50 <i>Harper</i>	
London calling.	Gielgud, V.	2.00 <i>Doubleday</i>	
Magnus Merriman.	Linklater, E.	2.50 <i>Farrar &amp; Rinehart</i>	
Making of Maryland, The.	Green, E.	2.00; 1.48 <i>E. &amp; M. Green</i>	
Masked women.	Beach, R. E.	2.00 <i>Farrar &amp; Rinehart</i>	
Memoirs of Vincent Nolte, The.	Nolte, V.	2.50 <i>Watt</i>	
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Miracle on Sinai.	Sitwell, O.	2.00 <i>Holt</i>	
More travels round the world.	Stamp, L. D.	.80 <i>Longmans</i>	
Morris (Gouverneur).	Walther, D.	3.00 <i>Funk &amp; Wagnalls</i>	
Murder on Ghost Tree Island.	Daiger, K. S.	2.00 <i>Macrae, Smith</i>	
Murder stalks the Wakely family.	Derleth, A. W.	2.00 <i>Loring &amp; Mussey</i>	
Mystery of the fiddling cracksman, The.	Keeler, H. S.	2.00 <i>Dutton</i>	
Nature chats.	Furbay, J. H.	1.75 <i>Science Press</i>	
Negro professional man and the community, The.	Woodson, C. G.	3.25 <i>Ass'n for Study of Negro Life and History</i>	
New day junior mathematics, The; bk. 3.	Blair, V.	1.24 <i>Merrill</i>	
New deal in Europe, The.	Lengyel, E.	2.00 <i>Funk &amp; Wagnalls</i>	
No thank you.	Young, V.	1.50 <i>Bobbs-Merrill</i>	
One hundred famous cocktails.	Oscar of the Waldorf.	.75 <i>Kenilworth Press</i>	
One thousand juvenile delinquents.	Glueck, S.	3.50 <i>Harvard</i>	
Our friend the dachshund.	Johns, C. R.	1.00 <i>Dutton</i>	
Our friend the Dalmatian.	Johns, C. R.	1.00 <i>Dutton</i>	
Our friend the Labrador.	Johns, C. R.	1.00 <i>Dutton</i>	
Our friend the Sealyham.	Johns, C. R.	1.00 <i>Dutton</i>	
Paderewski (Ignace).	Landau, R.	3.00 <i>Crowell</i>	
Page Mr. Pomeroy.	Jordan, E. G.	2.00 <i>Appleton-Century</i>	
Painting a portrait by de László.	Baldry, A. L.	4.50 <i>Studio Pub'n's</i>	
Patent application, preparation and prosecution, The.	Fishburne, B. P.	4.00 <i>J. Byrne &amp; Co.</i>	
Perfect pair, The.	Montross, L. S.	2.00 <i>Doubleday</i>	
Person of Christ, The.	Grensted, L. W.	3.00 <i>Harper</i>	
Physical constants.	Childs, W.	1.20 <i>Dutton</i>	
Pillar of salt.	Gray, P.	2.00 <i>Minton, Balch</i>	
Prediction of vocational success.	Thorndike, E. L.	2.50 <i>Commonwealth Fund</i>	
Preparation.	Rutherford, J. F.	.25 <i>Watch Tower Bible &amp; Tract Soc.</i>	
Prince commands, The.	Norton, A.	2.00 <i>Appleton-Century</i>	
Printing trades blue book, 1934.	Lewis, M. F.	15.00 <i>A. F. Lewis &amp; Co.</i>	
Protective tariffs.	Graham, F. D.	1.00; .75 <i>Harper</i>	
Radio talks on religion.	Hodgson, L.	1.75 <i>Morehouse</i>	
Rainbow's end.	Rounds, O. M.	2.00 <i>Overland-Outwest Pub'n's</i>	
Realism in the drama.	Davies, H. S.	1.50 <i>Macmillan</i>	
Reality and illusion.	Rothschild, R.	3.50 <i>Harcourt</i>	
Rebel America.	Symes, L.	3.00 <i>Harper</i>	
Reckoning, The.	Zugsmith, L.	2.50 <i>Smith &amp; Haas</i>	
Regions of the world, The.	Stamp, L. D.	.80 <i>Longmans</i>	
Rest of the world, The.	Stamp, L. D.	.80 <i>Longmans</i>	
Rheinland, Das.	Evans, M. B.	1.25 <i>Crofts</i>	
Round the British Isles.	Stamp, L. D.	.80 <i>Longmans</i>	
Round the world.	Stamp, L. D.	.80 <i>Longmans</i>	
Russia challenges religion.	Mecklenburg, G.	1.00 <i>Abingdon</i>	
Secret agent, The.	Horler, S.	2.00 <i>Little, Brown</i>	
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Short stories of today.	Pence, R. W.	1.90 <i>Macmillan</i>	
Similarities and differences in teaching in nursery school, kindergarten, and first grade.	Langdon, G.	2.95 <i>John Day</i>	
Simple sketching.	Doust, L. A.	1.00 <i>Warne</i>	
Social and economic history of the United States,	Carman, H. J.	4.00 <i>Heath</i>	
Son of the sword.	Mirza, Y. B.	2.00 <i>Viking</i>	
Sonnets.	Shakespeare, W.	2.50 <i>Harper</i>	
Stand up and slim down.	Hornibrook, E. A.	1.95 <i>Doubleday</i>	
Starlight.	Drew, A. S.	2.00 <i>Loring &amp; Mussey</i>	
Story of the other wise man, The.	Van Dyke, H.	1.25 <i>Harper</i>	
Strange paths.	Gerard, L.	2.00 <i>Macaulay</i>	
Strangers at the feast!	Lubitz, B.	2.00 <i>Messner</i>	
Strayer-Upton practical arithmetics; 1st b'k.	Strayer, G. D.	.80 <i>Amer. B'k</i>	
Success for you.		1.50; .75 <i>F. C. Bond</i>	
Sunshine stampede.	Fulton, D.	2.00 <i>Macaulay</i>	

Sweden. Rothery, A. E. 3.00	Viking	
Tested collection letters. McCall, C. H. 5.00	Falcon Press	
Thelma Svane. Sandström, F. 2.00	Kinsey	
Third son, The. Banning, M. C. 2.00	Harper	
Three little pigs, The. .10	Harter Pub. Co.	
Toasts and after dinner speeches. Jenkins, D. 1.00	Penn	
Tom Sawyer, whitewasher. Twain, M. .50	Harper	
Tugboat Annie. Raine, N. R. 2.00	Minton, Balch	
Tycoon. Scoggins, C. E. 2.00	Crowell	
Valiant wife, The. Wilson, M. 2.50	Doubleday	
Village tale. Stong, P. D. 2.00	Harcourt	
Vingt et un contes. Irvin, L. P. 1.40	Harper	
Way of the lancer. Boleslavski, R. 1.00	Garden City Pub. Co.	
Werewolf, The. Summers, M. 5.00	Dutton	
What is money? Clark, V. S. 1.00	Houghton	
While Rome burns. Woolcott, A. 2.75; 6.00	Viking	
Windows on Henry Street. Wald, L. D. 3.00	Little, Brown	
Winds of chance. Farnol, J. 2.50	Little, Brown	
Yellow briar, The. Slater, P. 2.00	Minton, Balch	
Yesterdays at Massachusetts State College. Rand, F. P. 2.00	Associate Alumni of Mass. State Coll.	

## OLD & RARE BOOKS

FREDERICK M. HOPKINS

IN THE FEBRUARY NUMBER of *The American Book Collector*, Charles F. Heartman devotes his leading article to the topic, "A Guide to Cataloging," in part due to comment upon our article "Standardizing Catalog Terms," in the last Annual Rare Book Number of *The Publishers' Weekly* (November 18, 1933). He begins by saying that "on the spur of the moment I shall jot down here such disjointed remarks as may come into my head, hoping that they will be helpful hints." Mr. Heartman's "disjointed remarks" are to the point, illuminating and constructive, and we have the promise of another article on the same subject in the March number. If this discussion continues, we shall have the guide sooner or later. Whether Mr. Heartman is responsible for it or not, he is doing valuable service in keeping the subject alive and in the contribution he is making.

There are two points made in this article that are fundamental. First, a high ethical standard for the rare book trade; second, the folly of short-sighted and ignorant practices. Mr. Heartman says, "It is unfortunate that the fact has to be mentioned that there are those with us who are not being guided by an ethical conduct and who have not sufficient self-discipline to relegate to the junk pile something which is a fake or imperfect." He adds: "One could offhand easily name a few dozen Italian, Austrian, Swiss, German, French or English houses whose bibliographical or sentimental annotations

would be accepted unreservedly, whereas items similarly described by some American houses would be received with the remark, 'Never mind. Let's look it up.' " Mr. Heartman is right when he says that this comparative lack of confidence and other reasons have "driven American collectors into the European market," with a consequent loss to our rare book trade.

When it comes to the description of condition, which is a very important point in cataloging, Mr. Heartman says: "There are those who say cloth when the client is really entitled to know if it is 'original' cloth. The same, of course, applies to boards, or roan, or half roan, or calf, or sheep, for there is quite a difference in price if a binding is original, or merely contemporary, or recent. Together with this, of course, a statement must be made as to the physical appearance of this binding, or if in original wrappers how well preserved the covers are. There is such a diversion of opinion among people as to what constitutes a very fine, a fine, a good, a medium, a dull, a shabby or a poor copy, that it is astounding. . . . But it seems that the mere fact of ownership creates a feeling in favor of one's possession, and, at the same time, a most critical attitude when the same book belongs to some one else. I do not think anything has been more the source of irritation between buyer and seller than this difference of opinion which, as far as I can see, is the one most easily to be

solved, for there are no two ways about it." This is one of the reasons which influenced us in writing the article about standardization of terms, or more uniform and dependable cataloging, tending to create confidence and improve the rare book business.

Expressed briefly, there is a tendency toward misrepresentation when selling, and a tendency in the opposite direction when buying. This attitude in selling or buying weakens confidence, irritates collectors, hurts business, influences collectors to trade abroad, and is bad for the rare book trade. Of course this is not the intention. The aim is to make money, the result is failure to do it in most cases. The cause is ignorance, lack of good judgment and ethical balance, and radical lack of fitness for dealing in rare books and prospering. It is this weak spot in the rare book trade that we would like to see changed. And here we will quote one illustration, a plain statement of fact, within the knowledge of most collectors and dealers, that will help clarify this discussion.

Twenty-eight years ago a bookseller, with limited capital, opened a rare book shop at 4 West 40th Street, in this city, and soon issued a catalog of first editions and association books. The catalogs that followed fill two shelves in our library and furnish any bookseller, who wishes to merit success, an example worthy of his study. This bookseller's policy was simple and stated in less than a hundred words. He said when starting his bookshop: "I have named my bookshop The Association Book Company because I want to emphasize the kind of stock I shall carry. I shall specialize in a wide range of first editions with a leaning to association books, and choice autographs intended for discriminating booklovers and collectors. The stock that I shall carry will be in the right condition, bought at the right price and sold at a reasonable profit. My buying and selling will be free from the friction of bargaining that is so objectionable to many, and which I promised to eliminate if I ever had the opportunity."

The two shelves of catalogs issued in the last quarter of a century show that this original ideal remained unchanged. The business started in a little room and was expanded until it filled the whole floor, and then it was removed to 14 West 40th Street where it had two floors, and last year it was removed again to 24 West 40th Street, where

it had still larger, more commodious and elegant quarters. The few shelves of stock in 1905 had grown to be worth more than \$1,000,000, and when this bookseller died on the 21st of last August he had won the respect and affection of all who had known him personally and thousands who had had dealings with him but had never met him. The medium of communication in building this large business was these two shelves of catalogs already referred to. Here is the embodiment of his good judgment, fair dealing, far-sighted policies, sincerity of purpose, and modest and helpful spirit, that won trade and friends and retained them to the end. It is the example and lesson taught by the life of James F. Drake for which we plead. His methods brought him satisfaction, prosperity and an enviable international reputation. These methods will bring similar results for others if applied with sincerity, intelligence and industry. After all, the right way is the quick way, and the wrong way cannot last long or win worth-while success.

## Catalogs Received

**AMERICANA, BOOKS AND PAMPHLETS.** (New Series No. 18; Items 407) Henry Stevens, Son & Stiles, 39 Great Russell St., London, W. C. 1, England.

**ASIEN, HANDSCHRIFTEN, BÜCHER, MONOGRAPHIEN, ZEITSCHRIFTEN.** (No. 691; Items 3368.) Gustav Fock, Schlossgasse 7, Leipzig, C. 1, Germany.

**AUTOGRAPH LETTERS AND MANUSCRIPTS.** (No. 237; Items 310.) James F. Drake, Inc., 24 West 40th St., New York City.

**BOOKS ABOUT BOOKS.** (No. 140; Items 168.) Grafton & Co., 51 Great Russell St., London, W. C. 1, England.

**BOOKS FOR BIBLIOPHILES, BOOKS ABOUT FAR PLACES, BOOKS ON GEORGE WASHINGTON.** (Items 416.) Norman Alexander Hall, 67 Union St., Newton Centre, Mass.

**BOOKS ILLUSTRATING THE HISTORY OF EDUCATION WITH A COLLECTION OF EDITIONS OF GREEK AND LATIN CLASSICS.** (No. 305; Items 253.) Ellis, 29 New Bond St., London, W. 1, England.

**FIRST EDITIONS OF MUSIC BY GREAT COMPOSERS.** (Items 135.) The First Edition Bookshop, Ltd., 52 Brook St., London, W. 1, England.

**FIRST EDITIONS, ENGLISH AND AMERICAN.** (No. 64; Items 112.) Argosy Book Stores, Inc., 45 Fourth Ave., New York City.

**HISTOIRE DE RUSSIE.** (No. 37; Items 1059.) Mejdou-narodnaya Kniga, Wolodarsky, 53-a, Leningrad, U.S.S.R.

**MODERN FIRST EDITIONS.** (No. 50.) J. A. Allen & Co., 16 Grenville St., London, W. C. 1, England.

**ORIENTAL LITERATURE AND PHILOLOGY, EXCLUDING EGYPT AND EGYPTOLOGY.** (No. 483; Items 1451.) Bernard Quaritch, Ltd., 11 Grafton St., New Bond St., London, W. 1, England.

**OUT-OF-PRINT AMERICANA.** (Items 156.) Orion Book Service, 2000 Rogers, Ft. Smith, Arkansas.

**RARE AMERICANA AND MISCELLANEOUS BOOKS.** (No. 371; Items 165.) Shepard Book Co., 408 South State St., Salt Lake City, Utah.

**SPRACHWISSENSCHAFT LITERATURGESCHICHTE.** (No. 389; Items 3861.) Alfred Lorentz, 10 Kurprinz-strasse, Leipzig, Germany.

# The Weekly Book Exchange

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## BOOKS WANTED

Please send accurate and legible copy. Typed copy saves misprints.

**Adams Bookstore, Fall River, Mass.**  
House of a Thousand Candles.  
Under the Black Horse Flag. Anderson.  
Washington, Lincoln and Wilson. Palmer.

**Adelbert College Lib., Cleveland, O.**  
Bunin, Ivan A. Mitya's Love. 1926.  
Dixon, Clarice M. Children Are Like That. 1930.  
Gettell, R. J. Readings in Political Science.  
Smith, Edward E. The Philosophy of a Politician.  
Minneapolis. 1932.

**Air Law Review, c/o Wilkins, Wash. Sq., E., N. Y.**  
Books, pamphlets, magazines, prints and engravings on balloons, flying machines and aviation in general.

**Alcove Book Shop, 816 B'dway, San Diego, Calif.**  
N. Y. Herald. 1911-1915, all or part.  
Warner, Susan. Wych Hazel; Gold of Chickaree;  
End of a Coil; Daisy Chain.

**American Autograph Shop, Ridley Park, Pa.**  
Autographs. Historical and Literary. Fine  
single pieces or large collections, also large  
quantities of autographed material.  
Early Am. Imprints.  
Americana before 1750.

**Amer. Bapt. Pub. Soc., 313 W. 3rd, Los Angeles**  
Canright. Adventism Renounced.  
Rose Porter. Life's Everydayness.

**Am. Bd. of Commissioners for Foreign Missions,  
14 Beacon St., Boston**  
Encyclopedia Britannica. Latest ed. 2nd hand.  
History of the Byzantine Empire. Trans. by Mrs.  
Ragozin. Vols. 1 and 2.

**Am. Sunday-School Union, 1816 Chestnut, Phila.**  
Vernon and Cooper. Twice Adopted.

**Aragat Booksellers, 1517 N. Clark St., Chicago**  
Sauver. The Metallography and Heat Treatment  
of Iron and Steel. 2nd ed. or later. 10  
copies. Cheap.

**Archway Book Store, 47 N. 9th St., Philadelphia**  
Introduction to History of Religions. C. H. Joy.  
Bible. From the Standpoint of Higher Criticism.  
Balmforth.

Primitive Religion. Lowie.  
Paganism in Our Christianity. Weigall.  
Origin of Magic & Religion. Perry.

**Argus Book Shop, 333 S. Dearborn St., Chicago**  
The Bat. A book about Spain. Published  
anonymously. New York. 1856.  
London, Jack. Martin Eden. 1st ed.  
Hooker. Garden of the Lost Key.  
Gorham. Scottish Queen. 1st ed.  
Nathan, Robert. Woodcutter's House; Puppet  
Master; Peter Kindred. 1st ed.  
Osler, William. An Alabama Student. 1st ed.  
Brown, D. In the Heart of German Intrigue.

**Associated Students Store, Berkeley, Calif.**  
Chambers. Early Germans of New Jersey. Dover.

**Auditorium Book Store, 1018 15th St., Denver**  
Nancy McIntyre. Parker.

**Augustana Book Concern, Rock Island, Ill.**  
Jewish and Christian Apocalypse. Burkitt.  
The World to Come and Final Destiny. Joseph  
Leckie.

**Jos. Baer & Co., Hochstr. 6, Frankfurt a.M., Ger.**  
Myres. Handbook of Cesnola Collect.; Atlas of  
Cesnola Collection.  
Dennison, W. A Gold Treasure of Late Roman  
Period. Univ. of Michig. Studies, Humanist  
Ser. XII, 2. 1918.  
Pierpont Morgan collection. Catalogue of bronzes.  
Journal of English & Germanic Philology. Urbana.  
Vol. 30. 1931.  
Perry. Engl. Literature in 18th Cent. N. Y. 1883.  
Gongora. Obras poéticas. Ed. Foulché. Delbosse.  
3 vols. 1921. N. Y. Hispan. Soc. of America.  
Gillman. Gué & Drapier. Catal. of Collect. of  
Hispanic Soc. of America. 3 vols.  
Journal of Soc. of Automotive Engineers. 1927  
to 1933, incl.  
Howell, J. Certain Letters Select. fr. Familiar  
Letters. 1928.  
Art Bulletin. New York. Vols. 1-14. 1924-33.  
Stansfield. Assimilation & Protogenesis. Urbana.  
1928.

*Books Wanted—Continued*

**Bailey's Bk. Store, Vanderbilt Sq., Syracuse, N.Y.**  
Story of Old Fort. London.

**William M. Bains, 1713 Chestnut St., Philadelphia**  
MacDonald. At the Back of the North Wind.  
Dutton ed.  
Millard. China, Where It Is Today and Why.  
Harcourt.  
Modern Poster Annual. 1933 ed. Cloth. Spragues.  
Bierbower. Morals of Christ Compared with  
Contemporaneous Systems.  
Gilman. Story of Saracens. Putnam.  
Johnson. World's Discoverers. Little.  
Kingsley. Teuton & Roman. Macmillan.  
Thatcher & McN. Source Book for Mediaeval  
History. Scribner.  
Whitcomb. Source Book of the Renaissance.  
Longmans.

**Baker & Taylor Co., 55 Fifth Ave., New York**  
Akeley. In Brightest Africa.  
Bergengren. Cooperative Banking.  
Blanchard. American Highway Engineers Hdbk.;  
Textbook on Highway Engineering.  
Bronte. Complete Poems. Ed. C. Shorter.  
Chadwick. Difficulties in Child Development.  
Cooper. Some English Story-teller.  
Dillon. Glass.  
Dobie. Coronado's Children.  
Duggan. League of Nations.  
Gardiner. Greek Athletic Sports & Festivals.  
Gunn. Modern French Philosophy.  
Hanson. Frontier Ballads.  
James. Cow Country.  
Jarrett. Social Theories of Middle Ages.  
Kellock. Houdini.  
Kidder. Intro. to Study of Southwestern  
Archeology.  
Kummer. The Web.  
Lanchester. Fischer von Erlach.  
Leroux. Phantom of Opera.  
Looker. This Man Roosevelt.  
Lumholtz. Unknown Mexico.  
Mackaye. This Fine Pretty World.  
Maude. A Peculiar People; The Doukhobors.  
Monk. Southwest Sketches.  
Ouderdonk. Antiquities of Long Island.  
Paine. Ships Across the Sea.  
Peixotto. Our Hispanic Southwest.  
Piper. Little Folks of Other Lands.  
Roland. Hill Billies.  
Schwab. Confederate State of America.  
Seager. Excavations on the Island of Pseira,  
Crete.  
Willoughby. The Trail Eater.  
Wister. Ned McLane.  
Young. Japan in Recent Times.  
Hart & Kaufman. Once in a Lifetime.  
Reynolds. Treatment of Nature in English Poetry.  
Simms' Frontiersmen of New York. 1 set.  
Adams. Life of Gallatin.  
Boyle. English Colonies in America.  
Earle. Colonial Days in Old New York.  
Lloyd. Etidorpha.  
Thwaites. Early Western Travels.  
White. African Camp Fires.

**Wm. Ballantyne & Sons, 1421 F St., N.W.;**  
**Washington, D. C.**  
Basil King. Spreading Dawn. Harper.

**Baptist Book Store, 223 W. 1st, Oklahoma City**  
At the Master's Feet. Sadhu Sundar Singh.

**Baptist Book Store, Raleigh, N. C.**  
Strange, Robert. Eoneguski, or the Cherokee  
Chief. Washington. 1839.

**Baptist Book Store, 301 Giddens-Lane Bldg.,**  
**Shreveport, La.**  
Walls of Glass. Barretto.

**Bargain Book Store, 406 15th St., Denver, Colo.**  
Kendall's Santa Fe Expedition. Black cloth. 1844.  
Vol. 1 only.  
The Creevey Papers. Edited by Maxwell.  
Explor. & Surveys for R. R. to the Pacific. Vol.  
11 only.  
Amer. Book Prices Current. 1932 volume.  
Vol. 1 only, Watts' Dict. of Chemistry. Give date.  
Reminiscences of General Larimer.

**Beacon Book Shop, Inc., 43 E. 45th St., N. Y.**  
Faust, Frederick. The Village Street.  
Thomas, Lowell. All older items.  
Breasted. Development of Thought and Religion;  
History of the Ancient Egyptians.  
Williamson. It Happened in Egypt.  
Dalton & Jungmeyer. When the Daltons Rode.

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Newton's Principia. 2 vols. N. Y. 1848.  
Marbury. Trout Flies and Their History.

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Arrhenius. Destinies of the Stars. Putnam.  
Bassler. Cambrian and Ordovician Maryland.  
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Scribner. 1920.  
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Novel. Putnam.

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 Lee. French Renaissance in England. Scribner.  
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 Mackail, J. W. Springs of Helicon. Longmans. 1909.  
 Matthews. French Dramatists of 19th Century. Scribner.  
 Michel, A. P. C. Puvis de Chavannes, with biograph. and crit. study. Lippincott.  
 Morse, E. S. Japanese Homes & Their Surroundings. Ticknor. 1886.  
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 Moses. Spanish Dependencies in S. A. 2 vols. Harper.  
 Nilsson, M. P. Imperial Rome. 2 vols. Trans. Richards. Harcourt. 1926.  
 Ogg. Opening of the Mississippi.  
 Parsons. Garrick and His Circle.  
 Plunkett, Mrs. H. M. Josiah Gilbert Holland. Scribner. 1894.  
 Priestly. Figures in Modern Literature. Dodd.  
 Raleigh. English Novel.  
 Russell. Lakes of North America; Rivers of North America.  
 Schurz. Paraguay: A Comm. and Industrial Handbook; Bolivia: A Comm. and Industrial Handbook.  
 Scott. Familiar Letters. 2 vols. Douglas. 1894.  
 Scudder. James Russell Lowell. 2 vols. Houghton.  
 Shaw, H. W. Josh Billings, works complete. Ill. by Nash. Dillingham. 1888.  
 Smith, F. S. Life & Adventures of Josh Billings. Carleton. 1883.  
 Solac. Shelley: His Theory of Poetry. U. of Chicago.  
 Stein. A. B. C. of Aesthetics. Boni. 1927.  
 Stephens. Incidents of Travel in Central America.  
 Stokes. Dict. of Characters & Proper Names in Shakespeare. Houghton.  
 Sturgis. Dict. of Architecture and Building.  
 Symonds. Special Disability in Algebra. Columbia U. 1923.  
 Townsend. Oliver Wendell Holmes.  
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 National Geographic. June, 1932, through November, 1933.

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London Illustrated News. July 1. 1933.

New Overland Tourist Guide. 1883. Crofuth.

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 Spinser. Chicago. 1894.

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 Bulletin 238. University of Nebraska.

Drama League of America. A selective list of es-

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Jones. Rebel War Clerk's Diary.  
Drayton. Rev. in S. C. Charleston. 1821. Vol. 1.

**Harry Dordick, 613 N. State St., Chicago, Ill.**  
Pollock. Spinoza.  
McKenna, S. Trans. of Plotinus. 4 vols.

**Doubleday, Doran, D. Longwell, Garden City, N.Y.**  
Anzia Yezierska. Arrogant Beggar; The Bread-givers.

**Doubleday, Doran Book Shops, Garden City, N.Y.**  
Handbook of Cookery for a Small House. Jessie Conrad.

**Doubleday, Doran Book Shops, Grand Central Terminal, New York**  
Homer Calvin Davenport. My Quest of the Arab Horse; Country Boy.  
Antonio. E. Oldmeadow. Century. 1916.  
Instruments of Darkness. Alice Duer Miller.

**Doubleday, Doran Book Shops, 31 Nassau, N. Y.**  
Norris. Seed. 1st with jacket.  
Ballad of Yukon Jake. 1st with jacket.

**Doubleday, Doran Book Shops, 53 E. 44th, N. Y.**  
Joyce. Mexican Archaeology. Medici.  
Romains. Men of Good Will. 1st ed.  
Gorman. Hawthorne. Doran.

**Doubleday, Doran Book Shops, Broad St. Station Bldg., Philadelphia, Pa.**  
Clifford. Love Letters of a Worldly Woman.  
Poems of Villon. Pub. by Limited Editions.

**Doubleday, Doran Book Shops, 310 N. 8th St., St. Louis, Mo.**  
Gideon Burton. The Burton Family.  
All books about Jesse James.

**James F. Drake, 24 W. 40th St., New York**  
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Adams, H. Education of. 1st ed.  
Adams, J. T. Epic of America. 1st ed.  
Alcott. Little Women. 2 vols. 1st ed.  
Allen, F. L. Only Yesterday. 1st ed.  
Allen. Anthony Adverse. 1st tr. & L. P. eds.; Toward the Flame. 1st ed.  
Barnes. History of Ancient People.  
Benet. Five Men and Pompey. 1st ed.  
Bickham. Universal Penman.  
Bromfield. Green Bay Tree. 1st ed.  
Bryant. Thanatopsis. Lithograph fac. 1874.  
Buck. Good Earth. 1st ed. Fine.  
Church. Beowulf, Penruddock of White Lambs. 1st ed.  
Frederic. Damnation of Theron Ware. 1st ed.  
Grabhorn Press. General Sutter's Diary. Rare Amer. Series.  
Grayson. Adventures in Friendship. 1st ed.  
Guthrie. Forest Fire and Forest Ranger.  
Hamilton. Records of Fishing. 1883.  
Any first editions of J. C. Harris.  
Hemingway. Sun Also Rises. 1st ed. Fine.  
Hickborn. Hoof Beats from Virginia.  
Holmes. Contagiousness of Puerperal Fever.

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Waln. House of Exile. 1st ed.  
Whittier. Snow Bound. 1st ed.

**Drama Book Shop, Inc., 48 W. 52nd St., N. Y.**  
Before Footlights and Behind Scenes. Olive Logan.  
Masks or Faces? William Archer.

**Chas. H. Dressel, 552 Broad St., Newark, N. J.**  
Leavitt. Money Wars.

**Philip C. Duschnes, 507 Fifth Ave., New York**  
Fisher. Toilers of the Hills. 1st.  
Grabhorn Press. Two Unpublished Manuscripts.  
Swinburne.  
Milmine. Life of Mary B. Eddy. 1st.  
Mutiny on Bounty; Men Against Sea. 1sts.  
Sullivan. Turn of Century. 1st.

**Duttons, 681 Fifth Ave., New York**  
Adams, Brooks. Law of Civilization and Decay. New Empire.

Benet, Wm. R. Rip Tide.  
Bott, Mrs. The Elect Lady, a Memoir.  
Campbell. History of Virginia. 1840 or 1850.  
Coin. Financial School.  
Davis, A. K. Three Centuries of an Old Virginia Town.  
Davis, George. The Opening of a Door. 1st ed.  
Faber, Fred'k Wm. Life and Letters.  
Hawthorne, N. The Marble Faun. Vol. 1. 1st ed. 1st issue.  
MacGregor, Mary. Stories of the Vikings.  
Manual and History of the Presbyterian Church in Petersburg. 1836.  
Matinee Classics.

May, Sophie. Jimmy, Lucy and All; Little Prudy Flyaway Series. 6 vols.; Flaxie's Twin Cousin; Flaxie's Kittyleen.

Mayer, Henry. Adventures of a Japanese Doll.  
McGregory. Qualitative Chemistry.  
McMurtrie. Modern Lettering.  
Meek. Johann Faustus.  
Mendall, P. H. New Bedford Practical Receipt Book. New Bedford. 1859.  
Miklosich, Franz. Etymologisches Worterbuch Der Slavischen Sprachen.

Millay, E. St. V. The Renascence. 1st ed.  
Millington, J. Military Attache of China.  
Mitchell, W. Winged Defense.  
Monzert, L. The Independent Liquorist. N. Y. 1866.

Muller, Richard. Hygiene of the Face and Cosmetic Guide.

Munson, Col. Management of Men.  
Myres, J. L. Cycles in History.  
Newell. The Slant Book.

New York American (Daily) from September 29th to December 31, 1932.

Norwood, Robert. His Lady of the Sonnets.  
Parton, Jr. Voltaire, Life of.  
Pollack. Historical and Industrial Guide to Petersburg. 1870 or 1880.

Roberts, Geo. Coin Harvey Goes to School in Finance.

Russell, Lindsay. Japan to America; America to Japan.  
Seeley. Life of Stein.

Stockton, F. R. Christmas Wreck, etc. 1st. Fine.  
Thaddeus, Victor. Voltaire, Genius of Mockery. Trees at Night.

Vallery-Radot. Life of Pasteur. Translated by Mrs. R. L. Devonshire. 1st ed. 1923.

Van Rensselaer, M. Social Ladder; Handbook of English Cathedrals; Many Children; Six Portraits; Niagara.

**Books Wanted—Continued****Duttons—Continued**

Wells, H. G. Island of Dr. Moreau. 1st ed.  
 Williamson, J. P. Petersburg in Ye Olden Times.  
 Wister. Lin McLean. Harper edition.

**Economy Book Store, 36 S. Clark St., Chicago**  
 McGuffey's Reader. Any.

**The Emporium, Book Dept., San Francisco, Calif.**  
 O Pioneers. Cather. 1st ed.

Aquinas Ethicus. Rickaby.  
 The Life of Michael Collins. Batt O'Connor.  
 Maps and atlases of American interest published  
 prior to 1865.

Old Atlases and maps.  
 Books about engravers and map makers.  
 Bankrupt Stocks and Remainders.  
 Mystery and Lure of Perfume. Thompson.

**Everyday Bookshop, 213 College, Burlington, Vt.**  
 Grayson. Great Possessions. Cloth. 1917.  
 Doubleday, Page.

**Exchange Book Shop, 20 Broad St., New York**  
 Huckleberry Finn. Mark Twain. Early edition  
 with all of the Kemble illustrations.

**Edith Farnsworth's Book Shop, 217 E. Pikes Peak**  
 Ave., Colorado Springs, Colo.

Life of Robert, Marquis of Salisbury. Lady Cecil.  
 Vols. 3 and 4. Cheap copies. Hodder.

The Pinto Horse. Perkins.  
 Cunningham. Trail to Apacaz; Regulation Guy.  
 Young. Savage; Treasure; Days of '49.  
 Rhodes. Bransford of Rainbow Range; Copper  
 Streak Trail; West Is West; Desire of the  
 Moth and the Come On; Good Men and  
 True and Hit the Line Hard; Once in the  
 Saddle and Paso por Aqui.

Tuttle. Hashknife of Stormy River; Reddy Brant;  
 Law of the Range.

**Harry C. Feldstone & Co., 607 F St., N.W.,**  
**Washington, D. C.**

Haggard. Love Eternal; Way of Spirit; Mahatma.  
 Military Books, before 1800. Any language.

**Fireside Book Shop, 8617 Germantown Ave.,**  
**Chestnut Hill, Pa.**

The Bird of Dawning. Masefield. 1st ed.  
 Encyclopedia Britannica. 14th ed., buckram.  
 No tables or cases wanted.

**Gustav Fock, Schlossgasse 7, Leipzig C1, Ger.**  
 Dental Cosmos. Vols. 2, 7, 8.  
 Journal of Education Research. Set to date.  
 Psychological Abstracts. Vols. 1-7.  
 Journal of Applied Psychology. Set to date.  
 American Ophthalmological Society. Transactions,  
 1926. 1931-1933.  
 Archives of Ophthalmology. Series 3, vols. 1-8.  
 American Journal of Ophthalmology. Series 3,  
 vols. 9, 12, 13-15.  
 Pacific Coast Oto. Ophthalmological Society.  
 Transactions. Set and vols.  
 Soil Science. Vols. 1 to 30.  
 Journal of Mycology. Vols. 1-14.  
 Mycologia. Vols. 1-26.  
 Torrey Botanical Club: Memoirs. 1889 to 1933.

**Foreign & Internat. Book Co., 110 E. 42nd, N. Y.**  
 Hegner and Taliaferro. Human Protozoology.

**Foster Book Co., 410 Washington Ave., St. Louis**  
 Fun and Frolic. Isabella Alldine.

**Frog Pond Book Shop, 3121 B'dway, Chicago**  
 Desire Under the Elms. Eugene O'Neill. 1st ed.  
 Tobacco Road. Erskine Caldwell. 1st ed.  
 God's Little Acre. Erskine Caldwell. 1st ed.

**William F. Gable Co., Bk. Dept., Altoona, Pa.**  
 The Clansman. Dixon.

**The Gateway, 30 E. 60th St., New York**  
 Hughes. Islamic Dictionary.  
 Mundy, Talbot. Anything by.  
 Always wants books on Astrology, Hermetics, Oc-  
 cultism, Orientalia.

**Gelber, Lilenthal, Inc., 336 Sutter, San Francisco**  
 Newton. Magnificent Farce. 1st ed.

**J. K. Gill Co., Portland, Ore.**  
 Ausplund Catalog of Zorn Etchings. Pub. about  
 1905.  
 Comfort Found in Good Old Books. Fitch. Barse.  
 Financial History of the U. S. Boles.  
 Motor Boys in the Firing Line. Young. Cupples.  
 Motor Boys Bound for Home. One Thousand Edible American Fungi. McIlvaine.  
 Bobbs.  
 Organ of the 20th Century. Audsley. Dodd  
 Mead.  
 Paradise of the Pacific. Faris. Doubleday.  
 Patchwork. Hall. Dodd Mead.  
 Resurrection of the Dead. Dryden. Hitchcock,  
 Walden.  
 River of the West. Francis Fuller Victor.  
 Wasteland. T. S. Eliot. Boni.

**Gimbels Bros., Book Dept., Philadelphia**  
 The Golden Ladder. Hughes.  
 Melting Pot Mistake. Fairchild.

**Gittman's Book Shop, Columbia, S. C.**  
 Mudd. Life of Dr. Samuel A. Mudd.  
 Mayes. Life of Lucius Q. C. Lamar.  
 Ellet. Women of the Revolution. Set or odd vols.

**J. Lesser Goldman, 386 N. Euclid, St. Louis, Mo.**  
 Hackett. Henry VIII. 1st Amer. ed.

**Goodspeed's Book Shop, Inc., 2 Milk St., Boston**  
 Abbott. Silhouettes of My Contemporaries.  
 Behrend. Your Invisible Power.  
 Bibliographer Series Mimeographed. Pan Amer-  
 ican Union, No. 3.

Burns. Growth & Development of the Catholic  
 School System in U. S. 1912.  
 Cather, Willa. A Biog. Sketch, etc. Knopf. 1927.  
 Clews. My Fifty Years in Wall Street.  
 Dahlgren. Maritime International Law. Lowell.  
 1877.

Daniels. Our Navy at War.  
 Dennett. American in Eastern Asia. 1922.  
 Duncan. Backgrounds for Sociology. M Jones.  
 1931.  
 England. Flying Legion.  
 Figarola. Diccionario Cubano de Scudonimos.  
 1922.

Garcia-Garofalo. Diccionario de Scudonimos de  
 Eritores Poets as y Periodistas, Villaclareños.  
 1926. Havana.

Gilligan. The Morality of the Color Line. Catho-  
 lic Univ.

Jones. Crowns & Coronations. 1902.  
 Nazelof. Josephine the Great Lover.  
 Phillips. Natural History of the Ducks. 1926.

Principles, Origin and Establishment of the Catho-  
 lic School System in U. S. 1908.

Samuels. With Fly Rod and Camera. 1890.  
 Scadding. Some Canadian Names-de-plume iden-  
 tified. 1877. Toronto.

Scott. Rupert, Prince Palatine. N. Y. 1900.  
 Shaughnessy. Has the Immigrant Kept the  
 Faith? Mac. 1925.

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Thibreau. Education in Nova Scotia before 1811. 1922.  
 Wasson, George. Any titles.  
 Wells. Robinson Crusoe's Money. Orig. ed. Not Yale.  
 Williams. Middle Kingdom.  
 Hawthorne. Nathaniel Hawthorne & His Wife. 2 vols. Brown cloth. Leather label. Houghton Mifflin imprint only.  
 Whitney. Just How: A Key to the Cook Books. Houghton Mifflin.

**Goodspeed's Book Shop, Inc., 7 Ashburton Pl., Boston, Mass.**

Adams. Middletown Upper Houses.  
 Austin. Life of Elbridge Gerry.  
 Baird. History of Rye, New York.  
 Battle. Hist. of Bucks Co., Pa.  
 Beers. Biog. Record of Middlesex Co., Conn.  
 Blake. History of Tiverton, R. I.  
 Brewster. Rambles Around Portsmouth. 2nd Series only.  
 Child. Gazetteer of Caledonia and Essex Cos., Vt.  
 Cutter. Geneal. Hist. of Conn., 4 vols.  
 Documentary History of New York. Vol. 11.  
 Eggle. Histl., Geneal. Notes and Queries.  
 Fortier. Hist. of Louisiana. 4 vols.  
 Hayden. Exploration of Yellowstone & Mo. Rivers. 1869.  
 Humboldt. Political Essay on New Spain. 4 vols. 1811.  
 James. Adventures of John Tanner. 1830.  
 McClung. Sketches of Western Adventure. Mayville. 1832.  
 McGuffey. Sixth Reader.  
 Morgan. League of the Iroquois. Reprint.  
 Adventures of Obediah Oldbuck.  
 Account of Pelew Islands. Wilmington. 1794.  
 Books Illustrated by Arthur Rackham.  
 Sargent. Sylva of North Am. Vol. 14.  
 Scharf. Hist. of Western Maryland.  
 Smith. Hist. of Cortland Co., N. Y.  
 Books Illustrated by Hugh Thomson.  
 Virginia Magazine of Hist. & Biog. Vols. 26, 27, 28 and 36.  
 Sermons by Ministers of Cape Cod Towns before 1830.  
 Genealogies: Bowdoin, 1894; Coles, 1931; Dean, 1883; Dudley, 1848, 1894; Hunt, 1862-3; Page, 1893; Reed, 1901; Richmond, 1897; Sheldon, 1855-57; Tiffany, 1901; Wells, 1878; Youngs, 1907.

**Gotham Book Mart, 51 W. 47th St., New York**

Technique of a Love Affair.  
 Fleuron. Kittens.  
 Hill. Easy Pickings. Copies.  
 Tissot's Bible.  
 Archer. Playmaking.

**Graceland Book Shop, Lexington, Ky.**

Brown, T. A. History N. Y. Stage. 2 v. 1903.

Clapp, W. W. Record Boston Stage. 1853.

**Greenwood Book Shop, 307 Delaware Ave., Wilmington, Del.**

Memoirs of William Hickey. Vols. 1 and 3.

**K. Gregory, 222 E. 71st St., New York**

Sinjohn. Island Pharisees.

Dunsany. Seven Gods of the Mountain. 1st.

**Priscilla Guthrie, Inc., 521 Grant St., Pittsburgh**

Destruction and Reconstruction. Richard Taylor.

**Hadley Book Shop, South Hadley, Mass.**

Picturesque France. Hürlmann.

Life of Emily Dickinson. Taggard. \$1.00 ed.

Gauguin. Becker. Boni.

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 Collected Poems. Spender. 1st Eng.  
 Fiddler's Farewell. Speyer. 1st.

**Halle Bros. Co., Bk. Dept., 1228 Euclid, Cleveland**

Dora Thorne.

Venus and Adonis. Limited edition.

**Hampshire Bookshop, Northampton, Mass.**

Ecstasies of Thomas DeQuincey.  
 Symonds. Renaissance in Italy. 7-vol. set or separate vol.  
 Faure. Vol. 4 Modern Art.  
 Rotheny. New Roads in Old Va. Hough.  
 Shelley. Letters.

**J. S. W. Harmanson, 333 Royal St., New Orleans**

Texas books, pamphlets, maps. Anything.

Louisiana books, pamphlets, maps. Anything.

**Harry Hartman, 1313 Fifth Ave., Seattle, Wash.**

Principles of Refrigeration. Motz.

Wilderness. Rockwell Kent. 1st or 2nd ed.

Black Cameos. Kennedy. Pub. Boni.

**Harvard Coöperative Society, Cambridge, Mass.**

Leaders of Public Opinion in Ireland. Lecky. New ed.

Encyclopedia Britannica. 13th ed. Set 16 vols. Cloth.

Georgics. Done into English prose by J. W. Mackail. Virgil. 2 vols.

Notes on French Wines. 1933. Philip Dexter.

Brahms and Clara Schumann Correspondence.

Years and Years. 1932. Charles R. Codman.

Magno Charta. McKechnie.

Simeon Solomon: An Appreciation. J. E. Ford.

Vision of Love. Simeon Solomon.

Sam Lloyd and His Puzzles.

Casting Away of Mrs. Leeks and Mrs. Aleshine.

Stockton. Secondhand.

Jane Austen. Emma.

John LaFarge. Reminiscences of the South Seas.

Halevy. History of English People in 1815-1830.

C. H. Moore. Character and Development of Gothic Architecture.

**Harvard Coöp. Soc., Technology Br., Cambridge**

Johnson. My German Correspondence.

**Hazen's Bookstore, 238 Main, Middletown, Conn.**

Best Stories. 1926.

Place Names of Scotland. James B. Johnson.

1884. David Douglas.

**A. & W. Head, Inc., 21 B'dway, New Haven, Conn.**

Jones, W. H. S. Malaria. Mac. 1920.

**Hearst's International, B. J. Hawley, 57th St. at Eighth Ave., New York**

French Perspectives. Elizabeth Shepley Seargent.

H. M. Co.

**Herzfeld Phillipson Co., Bk. Dept., Milwaukee**

Fisher, Vardis. In Tragic Life. Lim. ed.;

Toilers of the Hills. 1st ed.

**Karl W. Hiersemann, Königstr. 29, Leipzig C1**

Transactions North China Branch, Royal Asiatic

Soc. Old Ser., vol. 1, pt. 2. 1859; New

Ser., vol. 16, pt. 1 a. 2. 1881.

Journal of Physical Chemistry. Vol. 1.

Jomard. Monum. de la geographie. 1854-62.

Berrios. Elementos de gram. de la lengua

Kechua. 1919.

American Anthropologist. N. S. 12, 13, 14.

*Books Wanted—Continued*

**Walter M. Hill, 25 E. Washington St., Chicago**  
Tremont House, Boston. Bill of Fare of Oct. 16,  
1829.  
American Menus 1800-1860. Hotels, Inns, Res-  
taurants, Hospitals, etc.  
Chicago Menus before and incl. 1850.  
Emery. The Violin Concerto.  
High Hill Press. Mildred.

**Paul F. Hoag, Box 9, Pratt Station, B'klyn, N. Y.**  
Portrait Gallery of Eminent Men and Women with  
engraved photos and facsimile signatures, in-  
cluding Presidents. Any.  
Scott, Henry F. Autograph Collecting.  
Joline, Adrian H. Meditations of an Autograph  
Collector.

**Hochschild, Kohn & Co., Bk. Dept., Baltimore**  
H. W. Wiley. 1001 Tests.  
George Weston. Beauty Prize.  
Hay. Arundel Motto.  
Keenleyside. Canada & United States.  
Baillie Reynolds. Lonely Stronghold.  
Graham. Wind in the Willows. 1908 ed.  
Illustrated.  
By the World Forgot. Brady.  
Light Invisible. Benson.

**Wm. B. Hodby, 216 Market St., Pittsburgh, Pa.**  
Lanza. Mechanics.  
Church. Mechanics.  
Smith. Old Redstone.

**Joseph Horne Co., Book Dept., Pittsburgh, Pa.**  
Crowther, Samuel. All books by.  
Hunt. Custer, the Last of the Cavaliers.  
Hueston. Prudence Says So.  
Klein. Psychoanalysis of Children.  
Boy's Playbook in Chemistry.  
Blake. Heart's Haven.  
Dalton. Spherical Basis of Astrology.  
Farnol. Money Moon. 1st eds.  
Yonge. History of Christian Name.

**W. R. Houston, 238 Bay St., Toronto, Can.**  
Old English Herbals.  
Old American Herbals.

**James C. Howgate, Bookseller, 190 State St.,  
Albany, N. Y.**  
Walworth, M. T. Anything by.  
John Howard Payne's Plays. Any.  
The Mining Journal. Complete file.  
Charles L. Brace. Life and Letters.  
Larned. Wm. Pryor Letchworth's Life and Work.  
Memoir of Rob't M. Hartley.  
Maples. No Beginning.  
Frothingham, P. R. Confusion of Tongues.  
Lawrence, D. H. Letters. Not 1st.  
Best Plays. 1922-23; 1927-28; 1929-30.

**J. L. Hudson Co., Book Dept., Detroit**  
Halford. Dry Fly Man's Handbook.

**Hudson Book Shop, 203 E. 104th St., New York**  
Millay. 2nd April. 1st ed.

**Maxwell O. Hunley, 1131 S. Rexford Dr.,  
Los Angeles, Calif.**  
Tarkington. Beaucaire; Gent. From Indiana.  
Other firsts in fine condition.  
Wharton. Ethan Frome. 1st ed. Fine.  
Johnson. The Varmint. Fine.  
Smith. Col. Carter. Fine. First issue.  
Millay. Few Figs From Thistles. 1st ed.  
Twain. Jumping Frog. Fine first.  
Norris. McTeague. 1st ed. Fine.  
Shute. Real Diary of Real Boy. 1st ed.

**H. R. Hunting Co., 29 Worthington St.,  
Springfield, Mass.**  
Carson. Essays on Mathematical Education.  
Nitti. Escape.

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Antiques. March and April, 1922.  
Baillie-Reynolds. Also Ran; Lonely Stronghold.  
Cook. Cinderella Jane.  
Preble Genealogy. Boston. 1868.  
Stephens. Great Year of Our Lives; When Life  
Was Young; The Young Moosehunters; Life  
on the Farm; Molly's Baby.  
Tuckerman. Lichens. Vol. 2.  
Widdemer. I've Married Marjorie.  
Worth. Yacht Cruising.

**H. S. Hutchinson & Co., 222 Union St.,  
New Bedford, Mass.**  
Spanish in a Week. T. S. Remero, editor.

**Hutzler Bros. Co., Book Dept., Baltimore**  
A Marine Tells It to You. Wise. Pub. by Sears.

**Illinois Book Exchange, 337 W. Madison, Chicago**  
Old books on Locomotives and R. R.  
Faraday, M. Pamphlets on Spiritualism, etc.  
Star Pub. Co.  
Johnston. Famous Calvary Leaders.

**Indiana University School of Law, Bloomington**  
Any nos. of Yale Law Journal. Vols. 1-13.

**Indianapolis, Ind., Public Lib., St. Clair Sq.**  
Knox. U. S. Notes—A history of the various  
issues of paper money. 1906. Scribner.

**Intimate Bookshop, Chapel Hill, N. C.**  
American Nation Series. Any title.  
Edmund Wilson. Any title.  
J. F. Rhodes' Historical Essays. Any ed.  
George Bernard Shaw. 1st eds.

**Irish Book Stall, 6432½ Sunset Blvd., Los Angeles**  
Allen. Organic Analysis. All.  
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Irish Fairy Tales. Any. Good condition.  
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Pompeii. Dyer. Bohn edition. 2 copies.

**Geo. W. Jacobs & Co., 1726 Chestnut, Philadelphia**  
Collected Essays. Birrell. 3 vols.  
Colby Essays.  
Gay Rebellion. Chambers.

**R. James, Box 176, Vancouver, Canada**  
Alexander's Writings on Practical Bee Culture.  
B. C. Mining Reports. 1890-1906.

**Jersey City, N. J., Free Public Library**  
Adams, Henry. History of the U. S. Vol. 1.  
Scribner.  
Jameson, J. F. Dictionary of U. S. History. Rev.  
ed. Historical Pub. Co.  
Kaufman, G. S., and Ferber, Edna. Royal Fam-  
ily of Broadway. Doubleday.  
Little, G. W. Dr. Little's Dog Book. McBride.

**Johnson's Bookstore, 1379 Main, Springfield, Mass.**  
Jacques. Collette's Best Recipes.  
Moore. 24 Little French Dinners.  
Therese & Bonney. French Cooking for Ameri-  
can Kitchens.  
Jerrall. Three Girls of Revolution.

**Johnson's Bookstore—Continued**  
 Locke, W. J. Palace of Puck.  
 Raphael's Ephemeris. 1916 and 1909.  
 Swan. My Company.  
 Burgel. Astronomy for All.

**Marshall Jones Co., 212 Summer St., Boston**  
 Smith. Mary Paget.  
 Williams. The Eastern Window.

**Edw. P. Judd Co., New Haven, Conn.**  
 Anon. Boy of My Heart. Doran.  
 White. Land of Footprints; Lions in the Path.

**Judson Press, 1107 McGee St., Kansas City, Mo.**  
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     the Rainbow. 1st ed.  
 All must be in good condition.  
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 Hilda Lessways. Arnold Bennett. Pocket ed.  
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**Junior League Lib., 221 E. 71st St., New York**  
 Barth. Word of God and Word of Man. Fine.  
 Mansfield. In a German Pension. 1st Eng. Fine.  
 Farson. Sailing Across Europe. Fine.  
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**Kendrick-Bellamy Co., 16th at Stout, Denver**  
 The Rogers Compendium of the Graham System  
     of Shorthand. H. Edison Rogers. Formerly  
     published by Hammond Publishing Company.  
**A Modern Priestess of Isis.** V. S. Solovyoff.  
     Translated by Walter Leaf. Published by  
     Longmans Green Company.  
 Pueblo Potter. Ruth Bunzell. Formerly pub-  
     lished by Columbia University Press.

**John G. Kidd & Son, Inc., 19 E. 4th, Cincinnati**  
 Nigger of the Narcissus. Conrad.  
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**King Bros., 1224 Market St., San Francisco**  
 Young's Bible Concordance.  
 Fernold. Synonyms and Antonyms.  
 Beard. Rise of Amer. Civilization.  
 Vagran Angel. (Poems Elsie Barker.)  
 Flower Land and Sea California.  
 Yogi Science of Breath. Ramacharaka.

**Kleinteich's Bk. Store, 1245 Fulton, B'klyn, N. Y.**  
 Allen. Turks in Europe.  
 Verplanck. Sloops of the Hudson.

**Walter Klinefelter, Glen Rock, Pa.**  
 Codman. The Unrecorded Adventures of Sher-  
     lock Holmes, etc. 1932.  
 Starrett. The Unique Hamlet. 1920.  
 Hitchcock. The Dead Men's Song. 1st ed.  
 Mlle. from Armentieres. Woolly Whale Press.  
 Sherlock Holmes, etc. E. Roth, Phila. 1902.

**Korner & Wood Co., 1512 Euclid Ave., Cleveland**  
 Saltus. Imperial Orgy.

**Kroch's Bookstores, 206 N. Michigan Av., Chicago**  
 Boyce. Hemp.  
 Chambers, R. W. The Firing Line.  
 Emerson. Beverages. 2 vols.  
 Gernsback, Sidney. Thousand and One Formulas.  
 Goudy. Alphabets.  
 Kavanaugh. You Be the Judge.  
 King & Johl. U. S. Postage Stamps of 20th  
     Century. Vol. 1.  
 Larsen. Dano-Norwegian-English and English-  
     Dano Norweg. Dictionary.  
 Lawrence. Classical Sculpture.  
 Mencken. Prejudices. 2nd Series.

## Weekly Book Exchange

### Kroch's Bookstores—Continued

Reed, Tom. American Eloquence.  
 Turck. Man of Genius.  
 Woodcut of Today. Studio. 1927.

**Lamson Bros. Co., Bk. Dept., Jefferson Ave., Huron & Erie Sts., Toledo, O.**  
 Healing Yourself. Christian Larson. Published  
     by Crowell. Good copy, reasonable.

**Lasalle & Koch Bookshop, Toledo, O.**  
 At 33. Eva LeGallienne. 1st ed.

**Lauriat-Bartlett & Co., 385 Washington, Boston**  
 Amundsen. South Pole.  
 Emerson. Voiceless India.  
 Evans. Book on Antarctic.  
 Harris, W. C. Fishes of North America. 40  
     parts. 1890.  
 Hunts With Jorrocks.  
 Little Rosy's Travels.  
 Locomotive Cyclopedias of American Practice. 9th  
     ed. 1930.  
 McCarthy. Heart Songs and Home Songs.  
 Mills. Second Edition Materials of Construction.  
     Edited by Hayward. Wiley.  
 Nolhac. Louis XV and Madame Pompadour. In  
     English.  
 Powell, E. A. Last Paradise.  
 Ware. In the Woods and on the Shore.

**Leland Book Shop, 2308 W. Leland Ave., Chicago**  
 Dreiser. American Tragedy. 2 vols. No 1sts.  
 Harris. Life and Loves. No 1sts.  
 Wallace. Young Arctic Traders.  
 The Psychology of the Inventor.

**Lenox Hill Bookshop, 1186 Madison Ave., N. Y.**  
 Beethoven. Thayer. Pub. by Beethoven Ass'n.  
 Life and Letters of Erasmus. Froude.

**M. A. Lepley, 818 18th St., N.W., Wash., D. C.**  
 Mitchell, S. Weir. Pamphlets, firsts, letters, mss.,  
     autographed firsts, etc.

**Jos. Levine, 44 N. Goodman St., Rochester, N.Y.**  
 Parton. Life of Jackson. Vol. 11. Cloth.  
 N. Y. Times. Bound. 1883-95; 1908-1915.  
 New York State County Atlases.  
 Moore & Russell. U. S. Off. Pict. World War.

**H. K. Lewis & Co., Ltd., 136 Gower St., London, W.C. 1**  
 Powell. Fundamentals & Requirements of Health.  
 Daldes. Neuropathy.  
 Lindlahr. Any works by this author, new or  
     2nd hand.  
 Ralph Werther. Autobiography of an Androgyn.  
     1918; Female Impersonators. 1922.

**Lincoln, Nebr., Book Store, 132 S. 12th St.**  
 Wells, H. G. God the Invisible King.

**Georgia Lingafelt, 410 N. Michigan, Chicago, Ill.**  
 Spivak. Georgia Nigger.  
 Pennac News. March, 1928.  
 Kent. Casanova. 12 vols.  
 Architectural Review. ½ yearly bound vols. since  
     1931  
 Chase. Soldiers All.  
 Follett. Some Modern Novelists.  
 Newton. Christmas pamphlets.  
 Knowlton. Fruits of Philosophy. Boston. 1833.

**B. Login & Son, Inc., 29 E. 21st St., New York**  
 Wall. History of Three Color Photography.  
 Browne. Handbook of Sugar Analysis.  
 French. Differential Diagnosis.

*Books Wanted—Continued***B. Login & Son, Inc.—Continued**

Sherrington. Integrative Action of Nervous System.  
Beaumont. Exp. & Obser. Gastric Juice.  
We wish to purchase at all times, volumes and copies of Chemical, Medical and Scientific Journals.

**R. G. Long, 1836 N. High St., Columbus, O.**  
Wanted fine copies first issues:

Arundel.  
Rabble in Arms.  
Uncle Tom's Cabin.  
Tom Sawyer.  
All of Poe.  
All of Simms.  
Cruise of the Cachetot.  
Look Homeward Angel.  
Two Years Before the Mast.  
The Whale.  
Moby Dick.  
Evangeline.  
Thoreau. Summer, Winter, Autumn.  
All of Twain.  
First editions of following authors:  
Hawthorne, Whittier, Lowell, Longfellow, Spofford, Simms, Cooper, Brown, Bird, Irving, Hearn, Holmes.

**Lovelace Book Store, 713 9th St., Wichita Falls, Tex.**

Barclay. At the Postern Gate.  
Circus. Anything new or old.  
Charlton. The Old Sergeant's Story.  
Harrison. Queed.  
Sullivan. Twelve Years in the Saddle.  
Montague. Disenchantment.

**W. H. Lowdermilk & Co., Washington, D. C.**  
Kalisch. Sephiyyetzirah. (Jewish metaphysics.)  
Riddle. Castle Gregory; Elmer Riddle; Hunter of Chagren; Old Newberry.  
Linn. Annals of Centre and Clinton Counties, Pa.  
Farquhar. History of Bowles Family.  
Glendon. Rowing.  
Adams. Theory of Social Revolutions.  
Wilson. Chemistry of Leather Manufacture. 1923.  
Donnelley. Caesar's Column.  
Warfields of Maryland.  
Cather. December Night. 1st ed.; Shadows on the Rock. 1st ed.  
Petrarch. Correspondence. Edited by Robinson and Rolfe.  
Quackenbos. Illustrated School History of World.  
Blessington. Conversations with Lord Byron.  
Ade. Handson Cyril; Rollo Johnson.  
Burnett. Sara Crewe.  
Talleyrand. Memoirs (in English). 5 vols.  
Logan. Treatise on Gardening.  
Kalisch. Sketch of the Talmud.  
Dennett. American in Eastern Asia.  
Warden. House on the Marsh.  
Montgomerys and Their Descendants.  
Mitchell. Dr. North's Friends.  
Iles. Malice Aforethought.  
Talmage. Sermons. 20 vols.  
Taylor. Construction Construed.  
King. First Fruits of Ordinance of 1787.  
Verrill. Book of the Sail Boat.  
Dodd. Life of Jefferson Davis.  
Baldwin Family Supplement. 1889.  
Adams. Fenceless Meadows.  
Page. Old Virginia Gentleman.  
Bell. Principles of Speech.  
Beckwith. The Beckwiths.  
Smith. Founders of Massachusetts Bay Colony.  
Train. Man Who Rocked the Earth.

**S. B. Luyster, Jr., 89 Chambers St., New York**  
Society of the Cincinnati. Any important material about.

Anything relating to John Hobby.  
Lafayette autograph material, by or about.  
Roosevelt's Winning of the West. Vols. 3 and 4. 1st edition.

**E. S. McCawley & Co., Station Rd., Haverford, Pa.**  
Mutiny on the Bounty. Nordhoff & Hall. 1st ed.

**McDevitt-Wilson Book Shop, 30 Church St., N. Y.**  
Twain. Adventures of Tom Sawyer. 1st or early ed.

**Helen Davies McGlade, 140 Charles St., Boston**  
Personalities in Antiquity. Arthur Weigall.

**Frances McLeod, 607 N. Milwaukee St., Milwaukee**  
Kindly Children. Volland publication. 2 copies.  
John D. Portrait in Oil. Winkler.

**R. H. Macy & Co., Dept. 22, 34th & B'dway, N.Y.**  
Evans, John. Andrew's Harvest. 1st ed.  
Faulkner. Marble Faun; Sound and Fury. 1st ed.  
Keats, John. 1st collected edition.  
Lindbergh. We. Ltd. ed.  
Nathan, Robert. One More Spring. 1st ed.  
Osborne, H. F. The Age of Mammals.  
Parrish, R. Last Voyage of Donna Isabel. McClure.  
Diary of John Augustus Sutter. Grabhorn Press.  
Wilde, Oscar. Priest and Acolyte.  
Undset, Sigrid. Bridal Wreath; Mistress of Husaby; The Cross. 1st Am. eds.

**Thomas F. Madigan, 2 E. 54th St., New York**  
Roosevelt, Franklin D. Autograph Letters, Signed.  
Written before or during his Presidency.  
Autograph Letters of celebrated authors, statesmen, generals, especially Presidents of the United States and Signers of the Declaration of Independence. Liberal prices paid for large or small collections. Prompt cash.

**James Madison, 465 S. Detroit St., Los Angeles**  
Librettos of American musical comedies of the eighties and nineties.  
Sheet music, bound and loose. Describe.

**Mag. Research Bur., 960 E. 147th St., Cleveland**  
Art Work of Cleve. Chi. 1911. All or parts.

**David Magee, 480 Post St., San Francisco, Calif.**  
McFee. Harbour Master. Ltd. ed. Other 1sts.  
Romains. Men of Good Will. 1st ed.  
Birrell. Obiter Dicta. 2 vols.  
Warwick. Wm. Morris, Home and Haunts.  
Rackham. Grimm's Fairy Tales. 1st Eng. ed.

**Harry F. Marks, 21 W. 47th St., New York**  
Arthur Sturges. Blue Waters.  
Benet. John Brown's Body. Ltd. ed.

**H. L. Martin, Catawba San., Virginia**  
Coale, C. B. Wilburn Waters.

**May Co., Book Dept., Baltimore, Md.**  
If I Were King. H. McArthur.

**May Co., Book Dept., Denver, Colo.**  
Austen. Murder Backstairs.  
Christie. That Affair at the Cedars.  
Christie. The 13th Floor.  
Rowland. Mile High; The Magnet; Of Clear Intent; The Peddler.

**Jas. F. Meegan, Inc., 1201 Conn. Av., Wash., D.C.**  
Audubon. Birds of Am. Folio 1827-36.  
Carroll. Through Looking Glass. Mint.  
French Cavalry Uniforms 1798-1815. Hussar Reg.

**Jas. F. Meegan, Inc.—Continued**  
 Harper's Mag. containing Trilby. In orig. numbers  
 and orig. wrappers as issued.  
 Hildreth. Pioneer Hist. of Wash. Co., Ohio.  
 Origin of Christian Names. Anything.

**F. J. Meine, 1422 N. La Salle St., Chicago, Ill.**  
 Early American Comic Periodicals.

**Isaac Mendoza Book Co., 15 Ann St., New York**  
 Baird. Huguenot Emigr. to Am. Vol. 1. Cloth.

**Meridian Bookshop, 6 E. Market St., Indianapolis**  
 Memorials of My Times. Cockburn.  
 Lula Belle. MacArthur.  
 Any Stella Benson books. Any edition.  
 Malice Domestic. Roughead.

**Methodist Bk. Concern, 740 Rush St., Chicago**  
 The Life of A. M. Fairbairn. Selby. Doran.

**Methodist Book Concern, 69 B'way, Portland, Ore.**  
 Liber Precum Publicarum. Longmans Green.

**Geo. M. Millard, 645 Prospect Crescent, Pasadena**  
 Kelmscott and Doves Press items in original binding,  
 immaculate condition.

**H. Jesse Miller, 541 Sixth Ave., Des Moines, Ia.**  
 The Church Bell. Pt. 1870. Ditson Co. Chicago.  
 Lewis & Clark. 1806 ed. Other ed. also.

**Millers', 64 Broad St., N.W., Atlanta, Ga.**  
 Latin Hymns.  
 Land of the Frozen Sun. B. W. Sinclair.

**R. M. Mills B'kstore, 623 Church, Nashville, Tenn.**  
 M. E. Chevreul. The Laws of Contrast of Colour.  
 1858.

G. Field. A Grammar of Colouring. 1888.  
 Any of James Allen's books with the exception of  
 As a Man Thinketh.

**Minchin's Bk. S'p, Claremont Inn, Claremont, Cal.**  
 Baker. Modern Gunsmithing. 3 copies.

**Edwin V. Mitchell, 27 Lewis St., Hartford, Conn.**  
 Journal of a Residence on Georgian Plantations.  
 Kemble.

England in Johnson's Day. George. 10 copies.  
 Professional Papers, No. 63. Spur and Garry.  
 Professional Papers, No. 138. Hinderson.  
 Professional Papers, No. 66. Ransome and others.  
 Love Letters Worldly Woman. Clifford.  
 Testament of Youth. Brittain. 1st Eng. ed.  
 Painted Veils. Huneker. Illus. in color. Not  
 limited ed.

Fortune Magazine. Complete file.  
 Early Chinese Jades.

Catalogue Pennell's Etchings. Limited ed.  
 Wax and Manioce. Bush. Trans. by Brooks  
 Roberts.

History of Norwich, Conn. Caulkins. 1874 ed.  
 Fern Lovers Companion. Tilton.  
 Union Magazine. 1847-1848.

Peterson's Magazine. 1866.  
 The Life, Public Service and State Papers of  
 Abraham Lincoln. H. J. Raymond. 1865.  
 The Whole Duty of Man. Printed by W. Norton  
 for Edward Pawlet at the Sign of the Bible  
 in Chauncery Lane near Fleetstreet. 1700.  
 The President of U. S. and the Declaration of In-  
 dependence. Zachary Taylor Last President  
 1849. Published by Ensign, Thayer and Co.  
 New York. 41x52".  
 New England Primers. 1841, 1843.

**Moore Stat'y Co., 909 Kansas Ave., Topeka, Kan.**  
 Cable. Creoles of Louisiana; Strange True Stories  
 of Louisiana.

## Weekly Book Exchange

**Noah F. Morrison, 314 W. Jersey St., Elizabeth, N. J.**  
 Webster, Nester. Secret Societies.  
 Cattermole, E. G. Famous Frontiersmen and  
 Scouts.

Fitz-Dandolph Traditions.  
 Keen. With a Saucepan Over the Seas.  
 Worden. The Real New York.

**National Bibliophile Service, 347 Fifth Ave., N. Y.**  
 Benson, F. W. Etchings and Drypoints.  
 Braitwaite. Magazine Verse 1927; 1929.  
 Chalkey. Chronicles Scotch Irish Settlement Va.

**Nedwick's Book Store, 16 N. Dearborn, Chicago**  
 Sellers. Classics of the Bar, or odd volumes.  
 Burgess. Vivette.  
 Duclaux. Short History of France.  
 Book of Knowledge. Vol. 20. 1926.  
 Life of Samuel Hildebrand.  
 Morton. In Search of England, etc.  
 Oahspe. Bible.  
 Lapidus. On Economics. Int'l Pub.  
 Marx's Capital.  
 Books by Hungarian authors.  
 Days and Nights in the Tropics.  
 Polish Peasant in America. 2 vols.  
 Books on Watches. Clocks.  
 Young, Col. H. Hard Knocks.  
 Catholic Encyclopaedia.  
 Dahn, Felix. Any novels.  
 Van de Velde. Ideal Marriage.  
 Evan's Americana Bibliography.  
 Gregg Shorthand. Anniversary edition.  
 Engineering handbooks. Any.

**New Deal Bk. Store, 5 E. 14th St., New York**  
 Female. Donald Henderson Clarke.

**N. M. Book Store, 203 W. Central, Albuquerque**  
 Bancroft. Arizona and New Mexico.  
 Coan. History of New Mexico.  
 Kidder. Introduction to the Study of Southwest-  
 ern Archeology.  
 Cooke. Conquest of New Mexico and California.  
 Corbin. Red Earth.  
 Read. Illustrated History of New Mexico.  
 Hallenbeck. Spanish Missions of the Old Southwest.  
 Official Correspondence of James S. Calhoun While  
 Indian Agent at Santa Fe. Edited by Abell.  
 Davis. El Gringo.  
 Powys. Skin for Skin.  
 Peltonen. Song of the Blood Red Flower.  
 Peixotto. Our Hispanic Southwest.  
 Hough. Story of the Outlaw.  
 Anything on New Mexico.

**New Rochelle, N. Y., Book Store, 7 Division St.**  
 Goat Without Horns. B. Davis. Brentano's.

**L. I. Newton, 8 Genander St., Auburn, Mass.**  
 Martial's Epigrams. T. May. 1629.

**New York State Lib., Albany, N. Y.**  
 Bancroft, G. History of the Formation of the  
 Constitution. Appleton. 1882. Vol. 2.  
 Tarbell, I. M. New Ideals in Business. Mac-  
 millan. 1916.

**N. Y. Univ. Pr. Book Store, 239 Greene, N. Y.**  
 Leftwich. Preservation of the Hair. London.  
 1910.

**Odd Shop, 220 S. 15th St., Philadelphia**  
 Lieutenant Isaacs, U. S. N. Prisoners of U., etc.  
 Stars & Stripes. Separate issues.  
 11th Specimen Bk. of Types, Borders, etc. Phila.  
 1880.

**Books Wanted—Continued****Odd Shop—Continued**

Saintsbury. 1st. Scrapbook.  
B'kkeeping items. English or Amer. Early.  
Shaw, Frank H. Full Fathom Five.  
Nicholas Wood. Treatise on Railroads. 1832.

**Old Book Shop, 334 W. Commerce, San Antonio**  
Obregon, T. E. Latin Am. Commercial Law.  
Onions, C. T. Advanced English Syntax.  
Fowler, H. W. The King's English.  
Graham & Oliver. Span. Com. Practice. Part 2.  
Love's Fragrance.  
Huntington, George. Robber and Hero.

**Old Capital Book Shop, Chillicothe, O.**  
Books on paper-making by hand.

**Old Corner Book Store, 50 Bromfield St., Boston**  
The Awakening. Maud Diver.  
Sinful Peck. M. Robertson. Published by Har-  
per & Bros.  
Cicero. Peterson. Univ. of California Press.  
Albert Schweitzer. The Man and His Work.

**Old Hickory Bookshop, 65 Fifth Ave., New York**  
Phreno-Mnemotechny. Francis Faubel-Gouraud.  
Winsor. Narr. Crit. Hist. Vol. 1, pt. 2.  
Poe. Israfel. H. Allen. Not 1st ed.

**Orion Book Service, 2000 Rogers, Fort Smith, Ark.**  
The Gift. 1836, 1842, 1843, 1845.  
The Opal. 1844.  
Southern mag. and newspapers prior to 1865.

**Alfred W. Paine, 336 Lexington Ave., New York**  
Western Boatman. Cincinnati. 1845.  
Lloyds Steamboat Directory. 1856.  
The West. Its Commerce & Navigation. Hall.  
1848.  
50 Years on the Mississippi. Gould. 1889.  
Western River Navigation a Century Ago. 1890.  
Description of Keel Boats & Mackinaw Boats.  
Bradley.  
Early Steamboat Navigation on the Missouri.  
Chittenden. 1923.  
Always quote all steamboat and steamship items  
large and small.

**C. C. Parker, Inc., 520 W. 6th St., Los Angeles**  
Christian Science in Germany.  
Wright. Hawkers and Walkers in America.  
Louis. Handbook of Gold Milling.  
Man's Place in the Universe.

**Peabody Bk. Shop, Inc., 913 N. Charles, Baltimore**  
Creighton. History of the Papacy.  
This Myth of the Jewish Menace in World Politics.  
History of a Lie.  
Suitor from the Stars. Collin Craig.  
History of Giles Co., Tenn. McCollum.  
Famous Recipes of Famous Chefs. Carson.  
Book of Opera. Davison.  
Stickney, T. Poems. Any.  
Halle. Physiology. Troy, N. Y. 1803, or any.  
Sea Gift. Fuller. 1873.  
Boyd, A. Poems.  
Emily Dickinson. Further Poems.

**J. Ray Peck, 34 W. 47th St., New York**  
Jowett. Plato. Vol. 2. Scribner. Brown cloth.  
Mersey. Kings of England.  
Weismann. Evolution Theory. Set or odd vols.  
Moses. Spirit Teaching and More S. T.  
Levi. Aquarian Gospel.  
Lydeker. Natural History. Cheap.  
Bradbury. Sheffield Plate.

**J. Ray Peck—Continued**

Veitch. Sheffield Plate.  
International Library of Technology. Nos. 124  
and 125 on Fruit Growing.

**Penguin Book Shop, 9675 Wilshire Blvd.,**  
Beverly Hills, Calif.  
Alcott. Little Women. Boston. 1868. 1st ed.  
Aldrich. Story of a Bad Boy. 1870. 1st ed.  
Arthur. Ten Nights in a Bar-Room. 1854. 1st ed.  
Barra. The Black Crook. Wrappers. Phila.  
1866.  
Bellamy. Looking Backward. 1888. 1st ed.  
Bromfield. The Green Bay Tree. 1924. 1st  
ed. Fine in dust-jacket.  
Burnett. Little Lord Fauntleroy. 1886. 1st  
ed. Fine.  
Byrne. Messer Marco Polo. 1921. 1st. Fine  
in dust-jacket.  
Caldwell. All firsts, manuscripts.  
Cather. April Twilights. 1903. 1st ed.  
Cather. My Antonia. 1918. 1st ed. Fine.  
Cooper. The Last of the Mohicans. 1826. 1st ed.  
Crane. Maggie a Girl of the Streets. 1893.  
Wrappers. 1st ed.  
Crane. The Red Badge of Courage. 1895. 1st ed.  
Dana. Two Years Before the Mast. 1840. In  
Harper's Family Library Series No. 106.  
Dreiser. Sister Carrie. 1900. 1st ed.  
Emerson. Essays. 1841. 1st ed. Without  
"First Series" on backbone. Also Essays,  
2nd Series. 1844. 1st ed.  
Harte. The Luck of Roaring Camp. 1870. 1st ed.  
Hawthorne. The Scarlet Letter. 1850. 1st ed.  
Hearn. All firsts. Must be fine.  
O'Henry. All firsts. Must be fine.  
Howe. Story of a Country Town. 1883. 1st ed.  
Huneker. Steeplejack. 1920. 1st ed.  
Jackson. Ramona. 1884. 1st ed.  
Lardner. All firsts.  
Lewis. All firsts.  
Longfellow. Hiawatha. 1855. 1st ed.; Evange-  
line. 1847. 1st ed.  
Gaskoden. When Knighthood Was in Flower.  
1898. 1st ed.  
Masters. Spoon-River Anthology. 1915. 1st ed.  
Melville. Moby Dick. 1851. 1st ed.  
Millay. Renascence. 1917. 1st ed.  
Norris. McTeague. 1899. 1st ed.  
Stowe. Uncle Tom's Cabin. 1852. 1st ed.  
Tarkington. Monsieur Beaucaire. 1900. 1st ed.;  
Penrod. 1914. 1st ed.. with "sence" for  
"sense" p. 19, line 3. Must be fine.  
Thoreau. A Week on the Concord & Merrimac  
Rivers. 1849. 1st ed.; Walden. 1854.  
1st ed.  
Twain. The Jumping Frog. 1867. 1st ed.;  
Tom Sawyer. 1876. 1st ed.  
Wallace. Ben Hur. 1880. 1st ed. in decorated  
blue cloth.  
Wharton. Ethan Frome. 1911. 1st ed.  
Whittier. Snow-Bound. 1866. 1st ed.

**Chas. A. Penzel, 211 S. Walnut St., Muncie, Ind.**  
Ehlerman. Auction Bridge.

**Pettibone McLean, Inc., 14 W. 1st St., Dayton, O.**  
Jane's Naval Annual. Jan., 1914-1930 or early  
1900, before 1905, or late 1890.

**N. A. Phemister Co., 42 Broadway, New York**  
Bohen-Bowerk. Control of Economic Law.  
The Federal Reserve System. Willis.  
The Federal Reserve System. Warburg.

**H. F. Porter, 325 W. 34th St., New York**  
New York. Anything on City, County, or Town  
History. Books, prints, maps and contem-  
porary items wanted at all times.

*Weekly Book Exchange***Putnam Bookstore—Continued**

Lee. Battles of Nations. Euphorian.  
 Lynd. Essays.  
 Marr. Into Frozen South.  
 Marshall. White King's Daughter; Under Salisbury's Spire; An Escape From the Tower; Mistress of Tayne Court.  
 Pound. Iron Man of Industry.  
 Reilly. Lowell As a Critic.  
 Scroggs. Filibusterers and Financiers.  
 Secret of the Ages. Scout Manual Series.  
 Sturtevant. Economics or the Science of Wealth. 1886.  
 Taft. Political Issues and Outlook. 1909.  
 Taylor. With Scott: Silver Lining.  
 Theatre Record.  
 Thomas. Little Gods.  
 Universal Anthology. Green clo. Vol. 6. 1889 ed.  
 Von Drygalski. German South Polar Expedition.  
 Wagner, Richard. Books about.  
 Wilde. For the Love of the King.  
 Worth. Century of Fashion.  
 Wright. Seventh Continent.

**Peter Reilly Co., 133 N. 13th St., Philadelphia**

Black Magic.  
 Andrew Jackson, a Border Captain.  
 D'Alton. Horace and His Age. Longmans.

**Remington Putnam Book Co., 347 N. Charles St., Baltimore, Md.**

Lewis Carroll. Rhyme and Reason.  
 Chapman. Warblers of North Amer.  
 Lamb. House of Falcon; Marching Sand.  
 Lang. Letters to Dead Authors.  
 Marshall, T. H. James Watt. 1925. Road Maker Ser.  
 Smidovich. The Deadlock.  
 Treveleny. Theocritus.

**Richmond, Va., Book Co., 15 N. 3rd St.**

Cookes, J. E. Novels.  
 Confederate items.  
 Foster. Music, books.  
 So. Historical Society Papers. Vol. 10.

**Roberts Book Co., 362 Canal St., New York**

Maps prior to 1850.  
 Theatre Magazines. Bound volumes.  
 New York Clipper. Bound volumes.  
 Early Travelers and Sea Voyages. Anything on.  
 Political Broadsides prior to 1870.  
 Old American Coins. Any quantity.  
 Confederate coins and bills. Any quantity.  
 Early Railroads. Photo and time-tables.  
 Early music. Anything.  
 Civil War material.  
 Darkest Africa. Stanley.  
 Autographs. Anything.

**Mrs. K. N. Rosen, 410 Riverside Dr., Apt. 1, N.Y.**

Wells, J. G. Complete History of Russian War.  
 Books about Cancer.  
 Books on Russian Ballet.  
 Schuyler, Eugene. Peter the Great.  
 Books about Empire Russia.

**Rosenbach Co., 1320 Walnut St., Philadelphia**

Autograph Letters and Documents by Robert Treat Paine and Benjamin Franklin.  
 Christie. Life of Lord Shaftesbury.  
 Benjamin Franklin. Poor Richard Almanacs.

**St. Paul, Minn., Book & Stat'y Co., 55 E. 6th St.**

Graban and Shimer. North American Index.  
 Fossils. 2 vols. 1 set.

**Prairie Book Shop, 1806 Farnam St., Omaha, Neb.**  
 Patrick. Sappho and the Island of Lesbos.  
 Stenhouse. An English Woman Among the Mormons. London. 1882.  
 Reeves. The Castaway. 1st ed.  
 Clarke. Economics of the Recovery. Reading copy.  
 Mitford. History of Greece. 1st ed.  
 Chinese Gordon. Reading copy.  
 Peace of Solomon Valley. Reading copy.  
 American Book Prices Current 1916, 18, 19 & 22.  
 Masefield. Salt Water Ballads. 1st ed.  
 Millay. Fine 1sts only: Renascence; A Few Figs; Chapbook No. 14; Second April; Ballad of the Harp Weaver. New York. 1922, and any unusual 1sts.  
 The Memoirs of General Marbot. Good reading copy.

**C. S. Pratt, 475 Sixth Ave., New York**  
 Johnson. Sailing South Seas with Jack London.  
 Somerville & Ross. Anything. Cheap.  
 Chas. Davis. Ship Models.  
 Drummond. Ascent of Man. Cheap.  
 Dickens. David Copperfield. Cheap.  
 Van Loan. Inside the Ropes.  
 Picture of the Star Theatre. New York.

**Enoch Pratt Free Lib., Baltimore**  
 Contemporary Spanish Dramatists. C. Turrell.  
 Civic Repertory Plays. Eva Le Gallienne.  
**Princeton University Lib., Princeton, N. J.**  
 Cole, Taylor. The Recognition Policy of the United States Since 1901. Baton Rouge. 1928.  
 Angell, Norman. Press and the Organization of Society. London. 1922.

**Princeton University Store, Princeton, N. J.**  
 W. H. Shelton. The Last Three Soldiers.  
**Putnam Bookstore, Inc., 2 W. 45th St., N. Y.**  
 Quote by mail only.  
 American Design. Pub. Ives Washburn.  
 Amundsen. South Pole.  
 Bagot. Just and the Unjust.  
 Balch. Antarctica.  
 Barnes. When Ships Were Ships & Not Tin Pots.  
 Bates. American Merchant Marine. 1893.  
 Bell (Currier) Jane Eyre: An Autobiography written by Charlotte Bronte.  
 Borchart. First on Antarctic Continent.  
 Bougaud. Le Christianisme et les temps presents in 5 vols. English.

Brough. Natural Law of Money.  
 Browning. Italy.  
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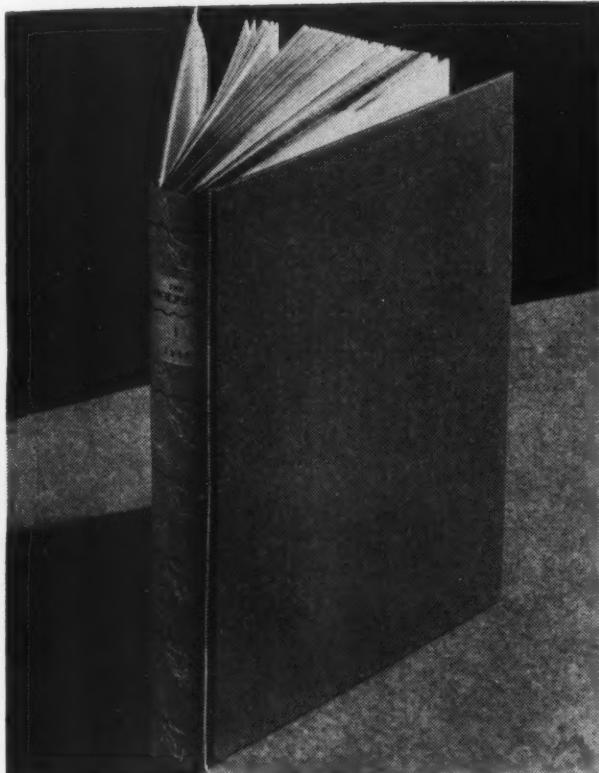
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